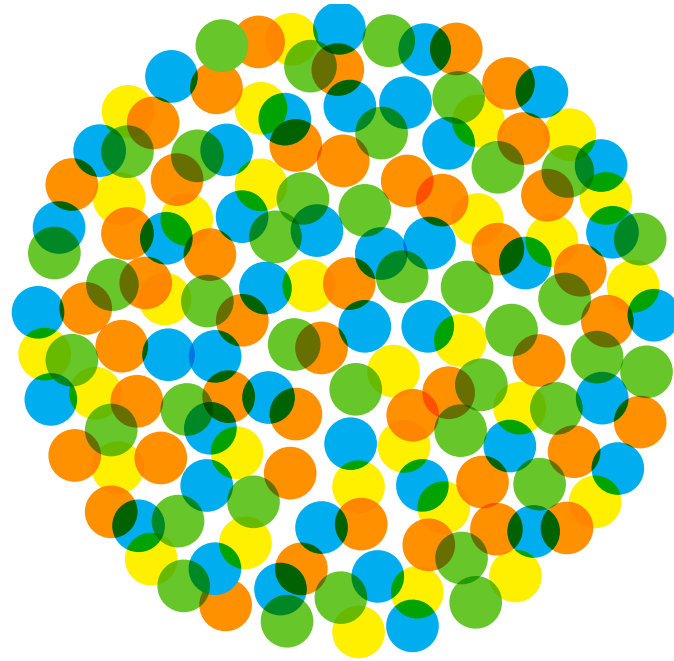


meadan  
global dialogue



# meadan

global dialogue

innovating social technologies to enable social change

AMTA Social Impact of MT Panel Boston August 2006

# considerations

## social need

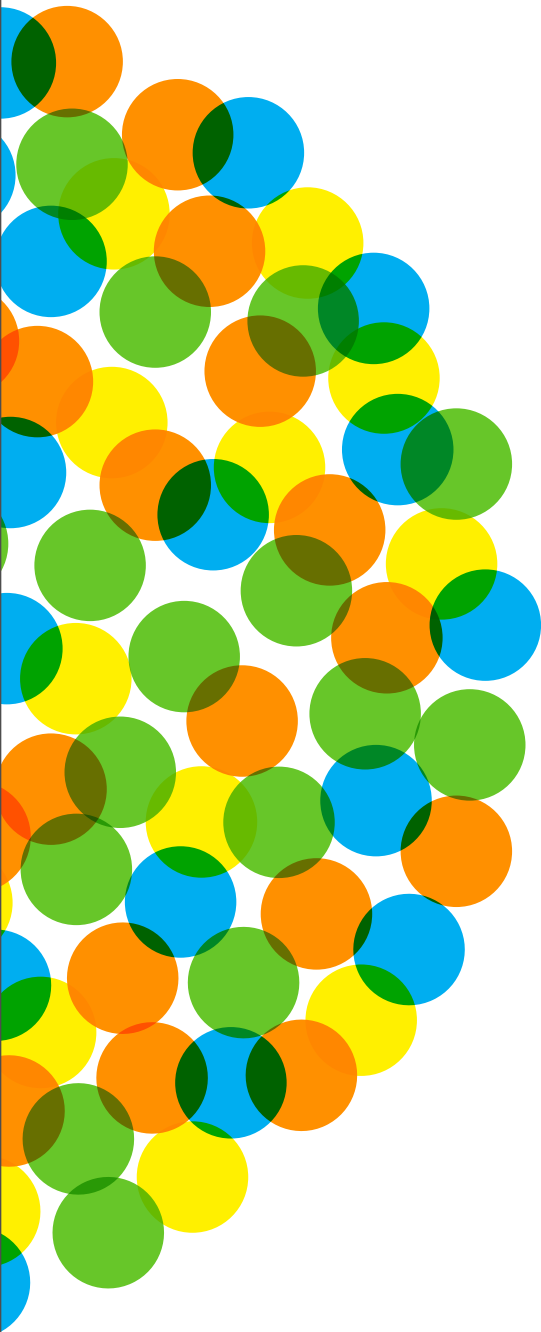
increasingly connected social, political, and economic systems demand commensurately global media and communications strategies

## social networks

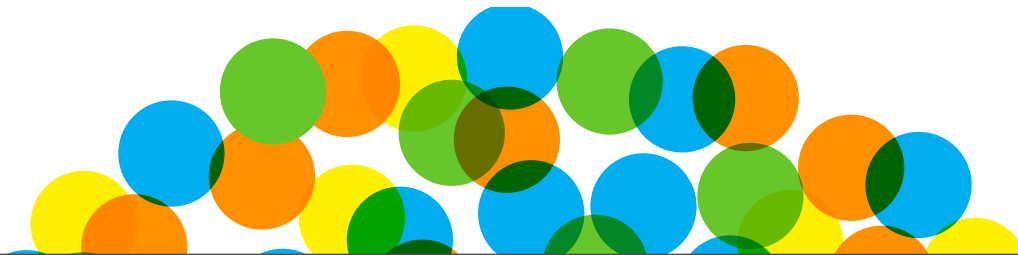
the 'annotation age' enables individuals and networks of individuals to play more prominent roles in capturing, shaping, and distributing the stories, opinions, videos etc. that form our global narrative

## translation

'new media' and global VOIP will create market pressures for delivering informal content across language boundaries. the same techniques being used by Web 2.0 companies to drive incremental value from scaled groups of users may prove useful.



# designing understanding **GDX**



# designing understanding GDX

Media Aggregator Sorts Content by Event/Topic

NY Times

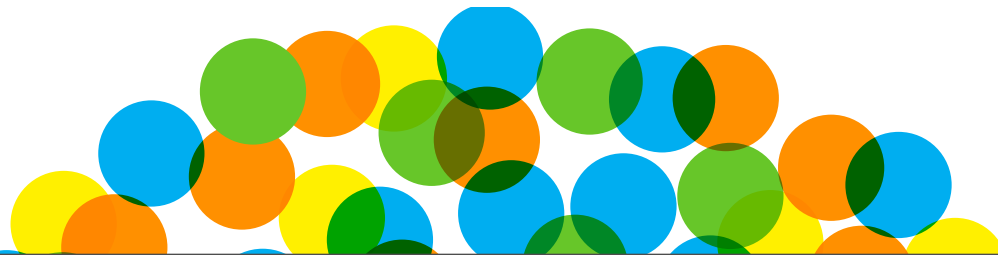
Wash Post

Al Jazeera

Al Arabiya

Guardian

Beirut Star



# designing understanding GDX

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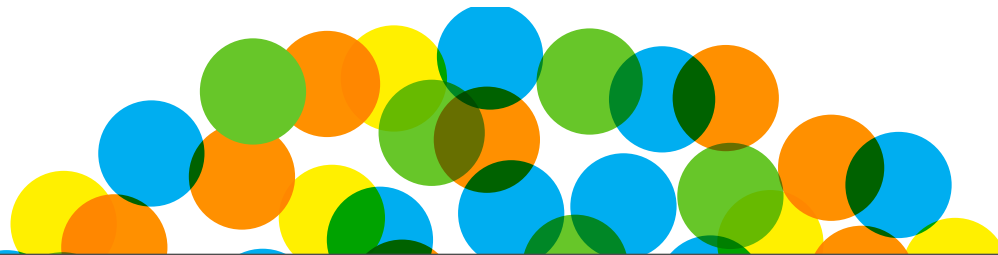
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Translation Engine and Global Dialogue Exchange (GDX)



# designing understanding GDX

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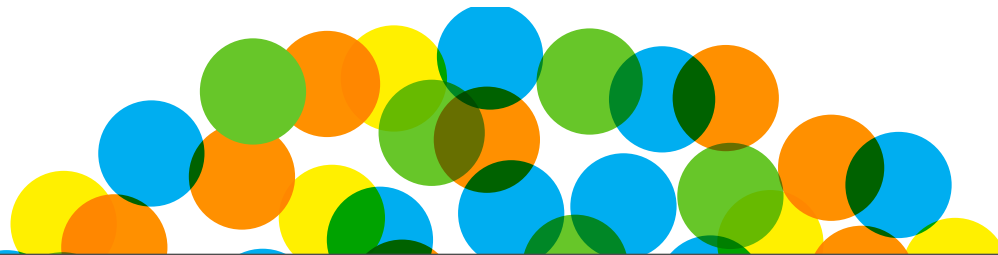
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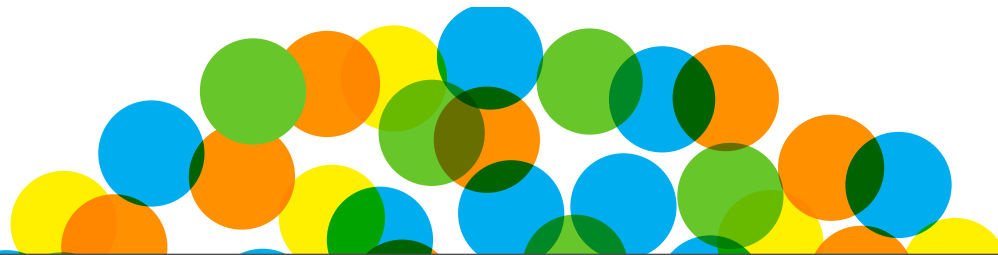
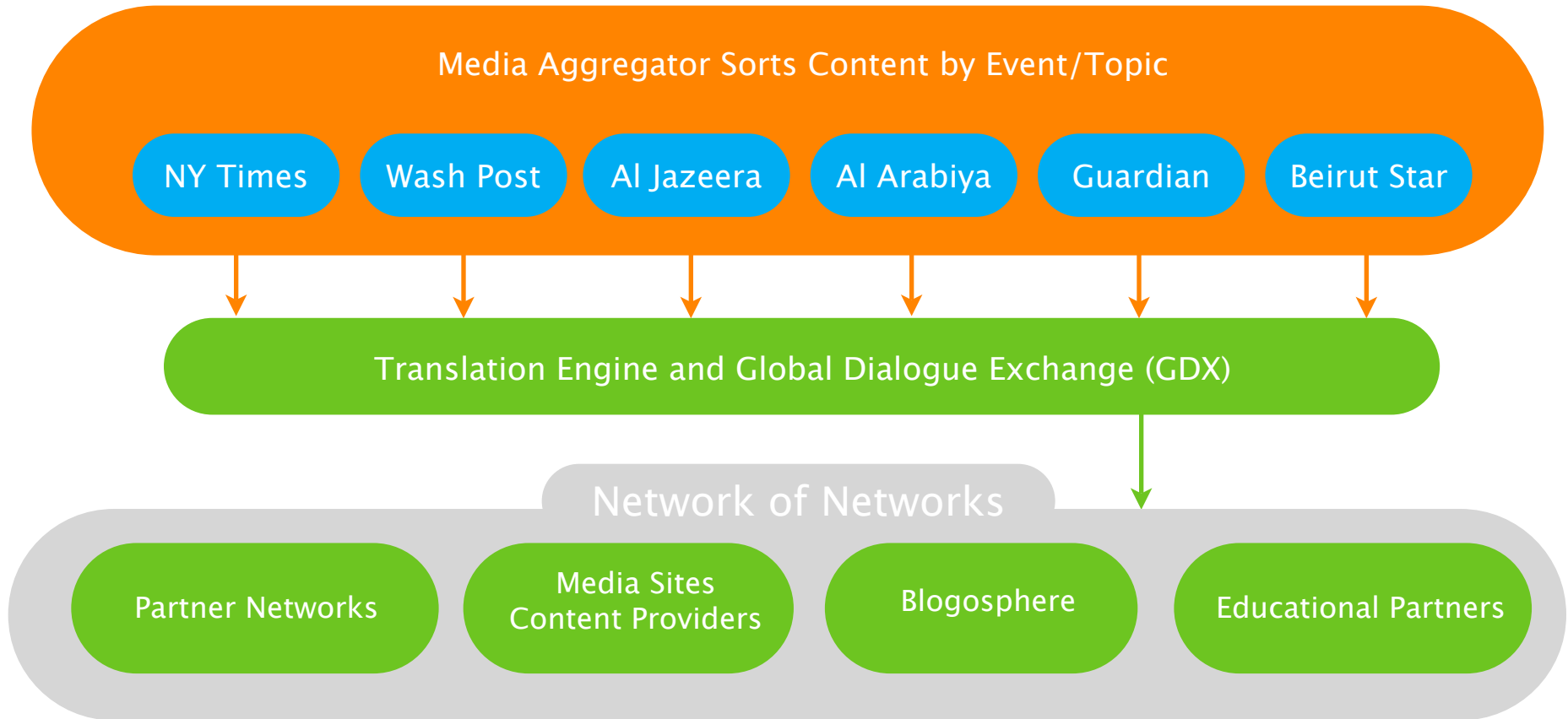
Guardian

Beirut Star

Translation Engine and Global Dialogue Exchange (GDX)

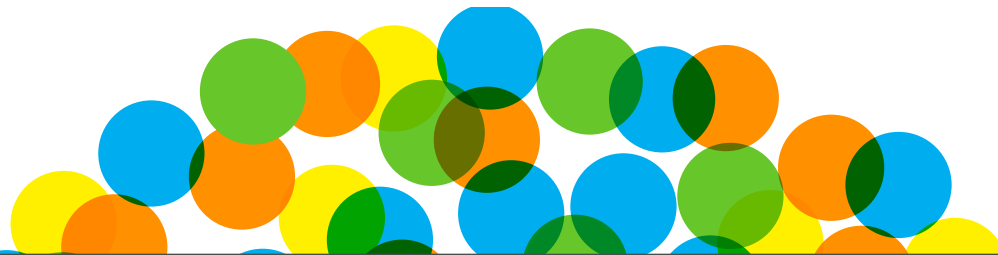
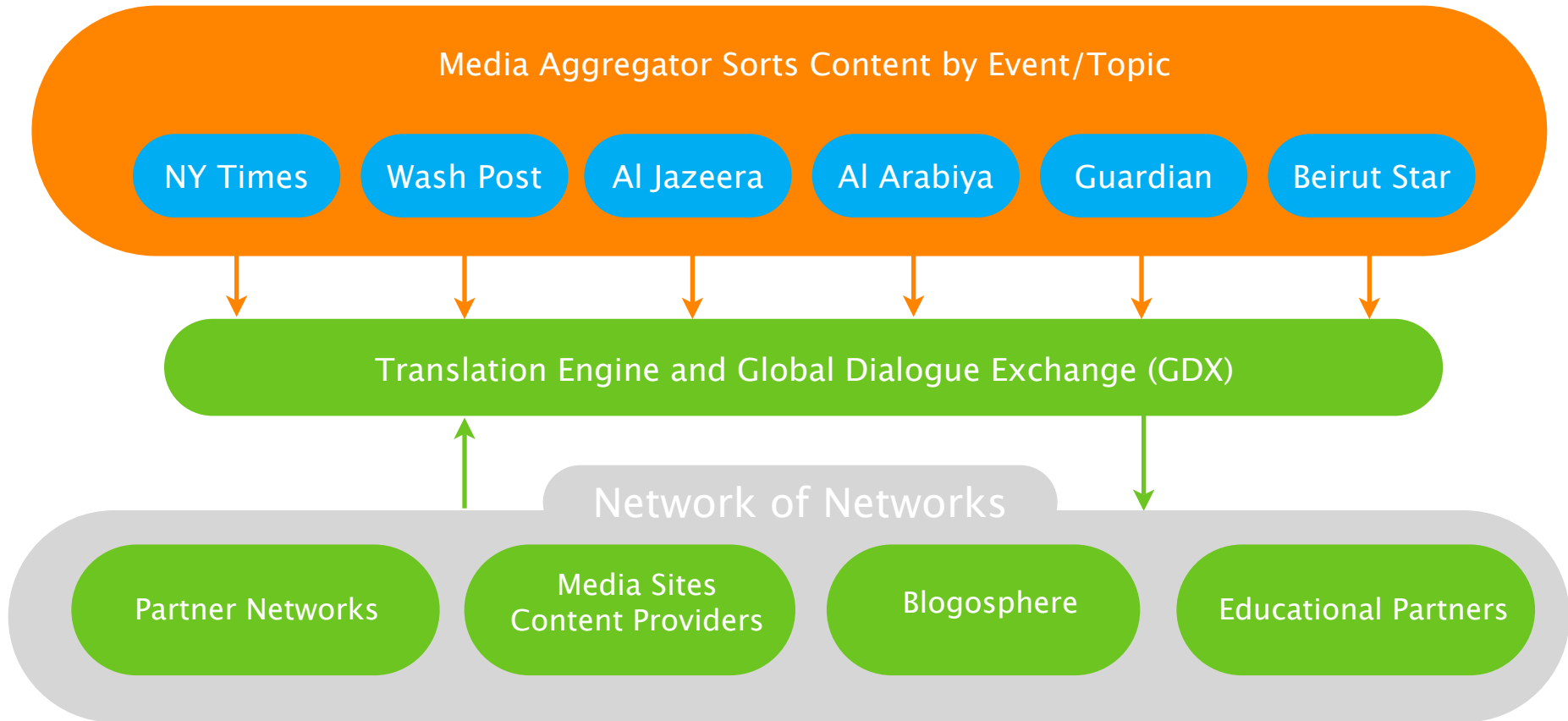


# designing understanding GDX





# designing understanding GDX



meadan media vision

# meadan media vision

Tag Matching



dialogue now  
Al Jaz I Al Aribiya I Beruit Star  
850 dialogues on this story-tag  
47 active dialogues  
GO TALK TO YOUR WORLD



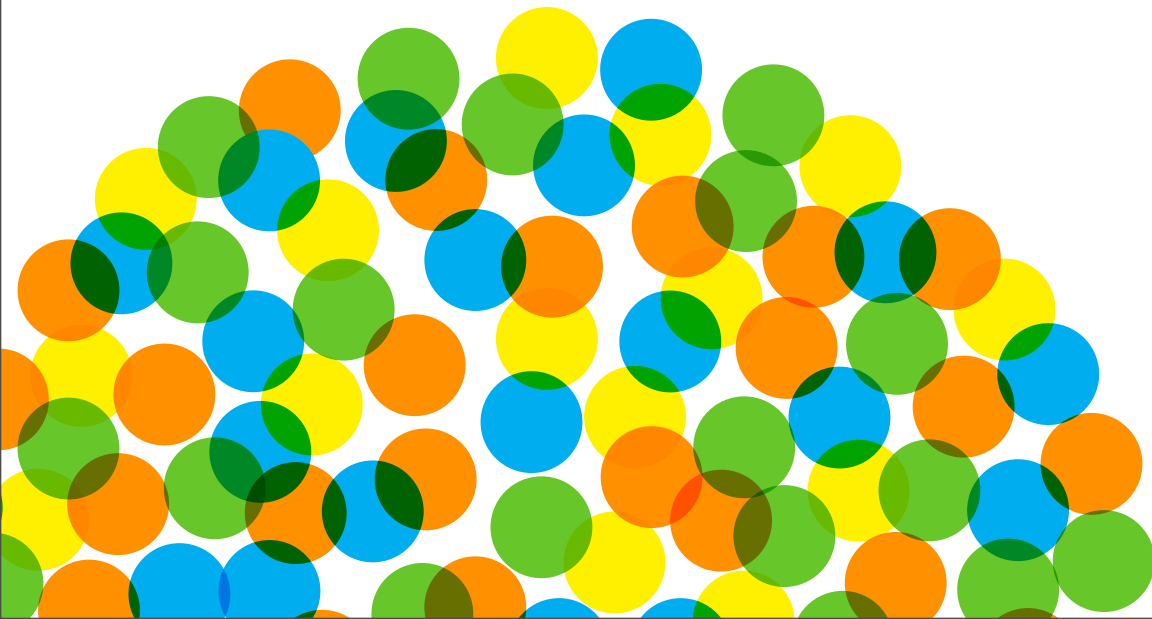
Translation

hybrid distributed natural  
language translation **hdnlt**

# hybrid distributed natural language translation **hdnlt**

## The Language Translation Problem

- Language translation increasingly important (globalization, Internet...)
- Professional human translation is costly and not scaleable
- Arabic and English MT is not yet good enough, especially for the increasingly prevalent informal domain (chat, IM, email, SMS)



# hdnlt 'web 2.0' approach

# hdnlt 'web 2.0' approach

- Language translation as a distributed service
- People/machines collaborate to provide service
  - Volunteer translators as a social network
  - Harness collective intelligence – value arises from small, shared contributions
  - Reputation driven – translator reputations adjusted by feedback and performance
- Abstractions ease adding devices and services

