Detecting Hate Speech in Turkish Print Media: A Corpus and A Hybrid Approach with Target-oriented Linguistic Knowledge

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Abstract

The use of hate speech targeting ethnicity, nationalities, religious identities, and specific groups has been on the rise in the news media. However, most existing automatic hate speech detection models focus on identifying hate speech, often neglecting the target group-specific language that is common in news articles. To address this problem, we first compile a hate speech dataset, TurkishHatePrintCorpus, derived from Turkish news articles and annotate it specifically for the language related to the targeted group. We then introduce the HateTargetBERT model, which integrates the targetcentric linguistic features extracted in this study into the BERT model, and demonstrate its effectiveness in detecting hate speech while allowing the model's classification decision to be explained. We have made the dataset and source code publicly available at https://github. com/boun-tabi/HateTargetBERT-TR. Warning: This paper contains hate speech and offensive terms directed towards specific groups.

1 Introduction

Hate speech, typically characterized by defamatory statements targeted at specific groups based on ethnicity, nationality, religion, color, gender, sexual orientation, among other characteristics (Schmidt and Wiegand, 2019), presents unique challenges in media discourse. Contrary to the expectation of objectivity in news and print media, hate speech is surprisingly prevalent(HDF Publications, 2019). This study explores this phenomenon, broadening the scope to include discriminatory speech, which, while not explicitly hateful, still fosters discrimination. Despite regulatory efforts, such speech persists in media, often masked by subtle linguistic tactics. For example, distortion involves making unfair generalizations, as seen in headlines like "Greeks deliberately target refugees on sinking boat." Similarly, symbolization uses identity

traits to convey messages, evident in phrases like "Will a Muslim represent us at Eurovision?" These methods not only spread hate speech but also magnify its damaging effects, highlighting the need for vigilant monitoring and action.

With the significant advances in pre-trained large language models and the transformer architecture in natural language processing, researchers have developed various architectures based on BERT (Devlin et al., 2019) that have achieved successful results in the area of hate speech detection (Mozafari et al., 2019; Gupta et al., 2020; Mozafari et al., 2020; Caselli et al., 2021; Perifanos and Goutsos, 2021). Although lexical and linguistic features have been used in different model architectures (Nobata et al., 2016; Wiegand et al., 2018; Koufakou et al., 2020; Hüsünbeyi et al., 2022), the integration of target-oriented linguistic features into the BERT model has not yet been studied.

There are open data sets on certain aspects of hate speech in different languages and especially in social media (Zampieri et al., 2019; Basile et al., 2019; Sap et al., 2020; ElSherief et al., 2021). However, resources for languages like Turkish are scarce (Mayda et al., 2021). Recent studies have addressed this issue by compiling Turkish tweets from "hate domains" on specific topics like politics, religion, and vaccination where hate speech might emerge (Beyhan et al., 2022; Arın et al., 2023; İhtiyar et al., 2023). Concurrently, BERT-based models are being developed for hate speech detection (Toraman et al., 2022; Beyhan et al., 2022). Previous work has also focused on hate speech in Turkish news articles and proposed a hybrid model for hate speech detection by integrating linguistic features into BERT (Hüsünbeyi et al., 2022). However, the linguistic features used in this study rely on general morpho-syntactic properties of Turkish, neglecting the crucial aspect of the target groups of hate speech. In this study, we compile a dataset of hate speech derived from Turkish print news and

annotate it specifically for language related to the targeted group. We then introduce the HateTarget-BERT model, which integrates the target-centric linguistic features extracted in this study into the BERT model, and demonstrate its effectiveness in detecting hate speech while allowing the model's classification decision to be explained.

The main contributions of this paper can be summarized as follows: (i) We develop Hate-TargetBERT, a model that couples BERT with hate speech target-oriented linguistic features extracted from hate speech content in the news articles and enables the generation of an explanation for the model's classification decision. (ii) We release TurkishHatePrintCorpus, a humanannotated hate speech dataset derived from Turkish print media and make the dataset, our model, and its source code publicly available¹.

2 Dataset

2.1 Collection

To compile a dataset of newspaper articles containing hate speech, we collected articles from various Turkish print media outlets. These articles were selected based on specific keywords associated with the target groups such as ethnicity, nationality, and religious identity. The keywords we used for querying were selected by the linguists in our team based on a combination of domain knowledge and an initial exploration of the print media. We aim to capture a wide range of hate speech instances in the Turkish print media context. The printed articles, initially in the form of scanned images, were obtained from PRNet, a company that provides a media archive and an OCR tool. We used this OCR tool to convert the scanned images into text format.

2.2 Filtering

Collecting articles from print media presents unique challenges. Many of these articles contain Optical Character Recognition (OCR) errors at both word and sentence levels. Instances have been observed where sentences are distorted as a result of the joining of two half-sentences from double-column printing. To enhance data quality, we adopted a filtering strategy that relies on scoring words and sentences using an n-gram language model. To achieve this, articles were segmented into sentences and tokenized using the Zemberek library². Both the sentences and words were then scored employing a 5-gram model, which was trained with the KenLM library³ on a recent dump of the Turkish Wikipedia using subword tokenization. The scoring process incorporated lengthbased normalization to facilitate fair comparisons. We calculated the mean and standard deviation of sentence scores for each article. A manual analysis was performed on both sentences and words to establish thresholds for anomalies. Next, we computed the ratio of anomalous words and sentences within an article. To refine the collected articles, we applied the following criteria:

- Articles shouldn't contain sentences that score less than -1.9 using a language model, indicating they are anomalous.
- The average proportion of anomalous tokens in a sentence should not exceed 20%.
- No sentence within the article should have an anomalous token ratio greater than 50%.
- On average, a sentence in an article should have 2 or fewer anomalous tokens.
- The mean score for the sentences in the article should be greater than -0.61.
- Sentence scores within an article should have a standard deviation below 0.2.

Additionally, we filtered content at the article level. During preprocessing, we removed URLs, emails, numbers, currency symbols, and non-Turkish words using the langdetect library⁴.

2.3 Annotation

The annotation process involved both volunteers and a project team. These volunteers were predominantly university students from diverse fields, including media studies and sociology. Their selection was based on both their expressed interest in the topic and a review of their resumes. Before the annotation, we ensured that the volunteers underwent a comprehensive training session. In this session, they were introduced to our definition of hate speech: statements that marginalize, threaten, or insult groups based on their ethnicity, nationality, or religious identity. Notably, this definition

²https://github.com/loodos/zemberek-python

³https://github.com/kpu/kenlm

⁴https://github.com/Mimino666/langdetect

excludes comments directed at individual persons, institutions, or organizations. The analysis of articles that mention ethnic, national, or religious groups is guided by key questions: Following the clarification of various hate speech categories, the texts containing hate speech are discussed in relation to categories. To enhance their understanding, they were provided with representative examples from the print media. Several examples of hate speech expression in the news articles can be found in Table 1.

Each volunteer worked independently, identifying articles containing hate speech and marking those that were ambiguous. Once a day's articles were annotated, they were collectively reviewed with the project team. During this review process, any contradictory content within the articles sparked methodological and conceptual debates. Through collaborative discussions, the volunteers and project team achieved consensus on the article annotations. To validate the annotations, secondary annotators reviewed ten percent of the randomly selected articles, resulting in a Cohen's Kappa score of 0.675, indicating substantial agreement between annotators. Upon identifying newspaper articles containing hate speech, we selected one non-hateful newspaper article from the same day for each hateful newspaper article.

2.4 Statistics

Compiled from 859 distinct media sources, TurkishHatePrintCorpus provides an extensive scope for analyzing the linguistic characteristics and distinctions between hateful and nonhateful articles. The dataset displays the variety in the number of articles collected from each source. While we obtained only one article from 274 outlets, a significant portion of the corpus is supported by the prominent contributions of a few outlets. Notably, the top five outlets from which we gathered articles contributed 299, 205, 159, 155, and 143 articles, respectively.

The dataset comprises 3406 articles from local media sources along with 3275 articles from national ones. As for the hate speech categories, TurkishHatePrintCorpus contains 3678 nonhateful articles along with 3003 hateful ones.

Each article in the dataset, on average, comprises around 21 sentences. Articles in the dataset vary, with some being as brief as 2 sentences and others as lengthy as 263 sentences. Moreover, the average word count for an article stands at 350 words, with some articles having as few as 21 words and others boasting a word count as high as 3047.

Table 2 presents an overview of the general statistics for this annotated dataset, while Table 3 details the distribution of news articles with hate speech and the corresponding target groups.

The curated dataset was then divided into training, validation and test sets, ensuring that the ratio of hateful to non-hateful news articles remained consistent across all sets. The distribution of hateful and non-hateful newspaper articles across the splits is shown in Table 4.

3 Methodology

We develop HateTargetBERT, a model that couples BERT with target-oriented linguistic features specifically designed for hate speech detection. As illustrated in Figure 1, the model architecture consists of a BERT model followed by fully connected network (FCN) layers. These layers not only take the last hidden representation of the [CLS] token, which is typically used as a sentence embedding, but also incorporate the extracted linguistic features as input. To prevent overfitting, we incorporate dropout layers (Srivastava et al., 2014) between the FCN layers.



Figure 1: Overview of HateTargetBERT.

3.1 Linguistic Features

In HateTargetBERT, linguistic features serve as additional indicators for hate speech detection. These features focus on target groups, hateful words, ethnicity-specific rules, and unique pat-

| Table 1: Exam | ples of ha | e speech exp | pression in | the news ar | ticles |
|---------------|------------|--------------|-------------|-------------|--------|
|---------------|------------|--------------|-------------|-------------|--------|

| | Target | Туре |
|--|----------|-------------------------------------|
| Bin mülteciye bakamayan Yunanlılar onları şiddet ve dayakla Türkiye'ye göndermeye devam ediyor (Greeks who cannot take care of a thousand refugees continue to send them to Turkey with violence and beatings) | greek | hostility/war discourse |
| Avrupalılar önce terörü üretti. Sonra güya kendileri mücadele ediyor (Europeans first produced terror. Then they are supposedly struggling themselves) | european | exaggeration/attribution/distortion |
| Böylesine zulmü gavur bile yapmadı (Even infidels did not commit such cruelty) | infidel | symbolization |

Table 2: Statistics of the human-annotated hate-speech print media dataset.

| Statistics | Detail |
|--|-------------|
| Number of samples | 6681 |
| Number of sources | 859 |
| Articles from local sources / national sources | 3406 / 3275 |
| Time period | 2014-2019 |
| Average number of sentences per article | 21 |
| Average number of words per article | 350 |

terns that identify hate speech for a specific target group. Linguists in our team derived these features by utilizing the trTenTen corpus ⁵ available on SketchEngine, using the names of target groups as keywords, to find patterns potentially indicative of hate speech.

The linguistic features are grouped into five categories (i.e., types), each with unique characteristics in terms of feature formulation, hate speech content search methodology, and semantic expression. A summary of these features is presented in Table 5. Each category, except the target agnostic type, is further divided into several subtypes based on the severity of hate speech, as determined by linguistic experts. The severity ranges from Degree 1 (least severe) to Degree 5 (most severe). Each feature is represented with one-hot encoding, except for those of target agnostic type, which accumulate the number of detected rules. Some feature types are searched in a range of window while others require strict matches.

Target-agnostic features aim to identify patterns common across all ethnicities and nationaliTable 3: Number of occurrences of hate speech target groups in hateful and non-hateful articles within TurkishHatePrintCorpus.

| Target | Hateful / Non-bateful | Target | Hateful / Non-bateful |
|---------------|--------------------------|-----------|--------------------------|
| | Non-matchai | | Non-naterui |
| Afghan | 119/104 | Immigrant | 169/214 |
| Alevi | 25 / 82 | Infidels | 65/4 |
| Arab | 336 / 223 | Iranian | 20/24 |
| Armenian | 847 / 140 | Iraqi | 27 / 29 |
| Assyrian | 14/13 | Italian | 75 / 45 |
| Atheist | 36/4 | Jewish | 25 / 20 |
| Buddhist | 112/10 | Kurdish | 265 / 181 |
| Bulgarian | 61 / 46 | Kyrgyz | 12/11 |
| Catholic | 35 / 11 | Lebanese | 7/5 |
| Chechen | 12/4 | Muslim | 886 / 593 |
| Chinese | 17 / 17 | Orthodox | 32/11 |
| Christian | 372 / 128 | Pakistani | 65 / 68 |
| Crusader | 149 / 56 | Refugee | 265 / 374 |
| Dutch | 29/15 | Russian | 665 / 468 |
| English | 336 / 142 | Saudi | 118 / 80 |
| European | 117 / 65 | Serbian | 83 / 15 |
| French | 230/98 | Syrian | 646 / 555 |
| German | 348 / 307 | Turbaned | 3/1 |
| Giaour | 32/6 | Turkmen | 60 / 63 |
| Greek (Rum) | 799 / 728 | Ukranian | 1/8 |
| Greek (Yunan) | 541 / 379 | Western | 255 / 174 |
| Gypsies | 8/9 | Yazidi | 27/18 |
| Hebrew | 646 / 142 | Yemeni | 8/4 |
| Hungarian | 31/38 | | |

ties in news articles, using a variety of terms often found in hate speech. These patterns are searched within a 15-word range (see Table 6 for a list of patterns). These patterns were developed considering Turkish grammar, an agglutinative language with a Subject-Object-Verb structure where nouns take suffixes based on their role. For example, if a noun

⁵https://www.sketchengine.eu/trtenten-turkish-corpus

Table 4: Number of samples in each class across data splits.

| Split | Hateful | Non-hateful |
|------------|---------|-------------|
| Training | 2395 | 2949 |
| Validation | 305 | 363 |
| Test | 303 | 366 |

from a target group is near the active verb "öldür-" (to kill) and is in the nominative form (suffix-free in Turkish), it's likely the sentence's agent. Similarly, if "tarafından" (by) is near the passive verb "öldürül-" (to be killed), the preceding word is the agent. If this word is from the target group, it suggests that the target group is the agent. Patterns were created using fixed words and variables. Functional words like "tarafından" (by) and suffixes such as -A (dative), -(n)In (genitive) are fixed, while target group names, adjectives, verbs, and gerunds are variable. **Target-specific features**, on the other hand, aim to detect patterns that are generally associated with a particular group in news using the same approach (see Table 7 for details).

Pre-target and post-target features are designed to identify hateful patterns that are adjacent to particular targets. These features highlight the specific hate speech content that authors aim to promote in the news. The adjacent features are identified through direct pattern matching, without the use of a window parameter. These features are categorized based on their severity, as determined by linguistic experts. For instance, a pre-target pattern like "covert [ETHN]" is considered to be of Degree 1 severity, indicating a less severe form of hate speech. In this pattern, [ETHN] serves as a placeholder representing any ethnicity. On the other hand, a post-target pattern such as "[ETHN] treachery" is of Degree 5 severity, indicating a more severe form of hate speech. For a comprehensive list of pre-target and post-target features, please refer to Table 8 and 9, respectively.

Misleading nonhateful patterns are patterns that appear in newspaper articles about target groups but don't typically indicate hate speech. They are identified by detecting specific word sequences around the target keyword that are likely to come from a non-hateful context. For instance, "[ETHN] footballer" probably originates from a sports article. Moreover, some phrases with the target group are not considered hate speech. For example, "Kürt terör örgütü" (Kurdish terrorist organization) is seen as hate speech due to its ethnic emphasis, but "Kürtçü terör örgütü" (Kurdist terrorist organization) isn't, as it emphasizes the organization's ideology. Additionally, quotes from individuals, indicated with phrases like "dedi" (he/she said), are not evaluated for hate speech in this study. A comprehensive list of these patterns can be found in Table 10.

3.2 Baseline models

We compare our model with two other models: BERTurk (Schweter, 2020), which solely leverages BERT representations, and HateTargetNN, a basic two-layer fully-connected network that only uses the linguistic features extracted in this study. **BERTurk** (Schweter, 2020) is a transformer based model pretrained on a compilation of Turkish OS-CAR⁶, Wikipedia dump, and various OPUS corpora⁷. It has been shown to be one of the state-ofthe-art models for hate speech detection in Turkish text (Hüsünbeyi et al., 2022; Beyhan et al., 2022). To adapt it for hate speech detection, we fine-tuned the pretrained model on the curated hate speech dataset by adding a fully-connected layer that utilizes the [CLS] token representation.

HateTargetNN is another baseline model that we use to test the ability of the linguistic features alone in detecting hate speech. This model is a two-layer fully-connected neural network, which includes batch normalization and dropout layers.

3.3 Implementation Details

We adopt BERTurk (Schweter, 2020) as the initial checkpoint for our HateTargetBERT model. All hyperparameters are selected based on their performance on the validation set. We use the F1 score as the metric to evaluate the performance of the models on the validation set, with the validation performance assessed each epoch.

We trained BERTurk and HateTargetBERT for 3 epochs while HateTargetNN is trained for 10 epochs. For the BERT-based models, we used the AdamW optimizer (Loshchilov and Hutter, 2019) with a learning rate of 1e-5 and a weight decay of 1e-2. Conversely, for HateTargetNN, we retained the same settings but adjusted the learning rate to 1e-3. We also incorporated a scheduler for the learning rate, with a patience of 2 evaluation steps and a

⁶https://traces1.inria.fr/oscar/ ⁷http://opus.nlpl.eu/

Table 5: Summary of the target-oriented linguistic features. These features are divided into six categories: target agnostic, target specific, pre-target, post-target, and misleading non-hateful features. Each type, except for the target agnostic type, is further divided into several subtypes based on the severity of hate speech, from Degree 1 (least severe) to Degree 5 (most severe). [ETHN] substitutes for any ethnicity.

| Туре | # Subtypes | # Patterns | Window | Example (in Turkish) | Translation |
|-----------------------|------------|------------|--------|----------------------------|--|
| Target agnostic | - | 14 | | [IRK]1n kuklası olan [IRK] | [ETHN] who are puppets of [OTHER ETHN] |
| Target specific | 4 | 19 | | kripto ermeni | crypto armenian |
| Pre-Target | 5 | 38 | | istilacı [IRK] | invading [ETHN] |
| Post-Target | 5 | 60 | | [IRK] soykırımı | [ETHN] massacres |
| Misleading Nonhateful | 4 | 30 | | [IRK] filozof | [ETHN] philosopher |

Table 6: Target agnostic patterns that are frequently used in hate speech content. [ETHN] substitutes for any ethnicity to generate feature. Patterns are searched in determined window range. [ADJBEF] and [ADJAFTER] indicate that words from Tables 8 and 9 can be placed respectively.

| ID | Pattern | EN Translation |
|----|--|---|
| 1 | [IRK]+lık yapmak | act like [ETHN] |
| 2 | [IRK]a bak sen | look at that [ETHN] |
| 3 | [IRK [IRK]+lığını yap(mak) | s/he does her/his [ETHN] |
| 4 | [IRK] kurşunlarıyla/bombalarıyla/parasıyla | with the bullets/bombs/money of [ETHN] |
| 5 | [IRK] paryası/skandalı/işgali/baskını | [ETHN] pariah/scandal/occupation/invasion |
| 6 | [IRK]+ın gerçekleştirdiği/yaptığı katliam/zulüm/soykırım | massacre/persecution/cruelty/oppressure of [ETHN] |
| 7 | [IRK]+ın uşağı/işbirlikçisi/piyonu/kuklası (olan) [IRK] | [ETHN] servant/pawn/collaborator/puppets of [OTHER ETHN] |
| 8 | [IRK] destekli [IRK] darbesi/saldırıları/katliamı/soykırımı | [ETHN] backed [OTHER ETHN] coup/genocide/massacre/attacks |
| 9 | [IRK] tarafından saldırıya/katliama/soykırıma maruz kalmak/uğramak | being attacked/subjected to genocide/massacred by the [ETHN] |
| 10 | [IRK] tarafından gerçekleştirilen/yapılan katliam/zulüm/soykırım | massacre/persecution/cruelty/oppressure done/carried out by [ETHN] |
| 11 | [IRK] öldürdü/katletti/etnik temizlik yaptı/kirletti/bastı/şehit etti | [ETHN] killed/massacred/did ethnic cleansing/disgloried/martyrized |
| 12 | [IRK] tarafından öldürüldü/katledildi/etnik temizlik yapıldı/basıldı/şehit edildi | killed/massacred/did ethnic cleansing/disgloried/martyrized by [ETHN] |
| 13 | [IRK] tarafından IRK+a yönelik saldırılar/katliam/zulüm/soykırım | genocide/massacre/persecution/cruelty/oppressure/attack of [ETHN] by [OTHER ETHN] |
| 14 | [IRK]+ın hain(ce)/vahşi(ce)/insanlık dışı/hunharca/kan donduran/şeytani/sinsi/[ADJBEF] | sneaky/traitorous/wild/subhuman/bloodthirstily/terrifical/satanic/[ADJBEF] |
| | teşebbüsleri/planları/oluşumları/[ADJAFTER] | [ETHN]'s attempts/plans/organizations/[ADJAFTER] |

Table 7: Target specific patterns. Higher degree points more serious hate speech content.

| Degree 1 | Degree 2 | Degree 3 | Degree 4 |
|--|---------------------------------|---|--|
| vahşi toplumlar (wild societies) batı cehaleti (western ignorance) haçlı zihniyeti (crusader mentality) kriptolar (cryptos) | batıl batı (superstitious west) | yahudi ajanı (jewish agent) yahudi uşağı (jewish servant) kripto ermeni (crypto armenian) suriyeli işgali (syrian invasion) afgan işgali (afghan invasion) mülteci işgali (refugee invasion) pakistanlı işgali (pakistani invasion) arapların işgali (invasion of the arabs) | yahudi çakallığı (jewish cowardice) katil rum (killer rum) haydut rumlar (rogue Greeks) rum zorbalığı (Greek bullying) kafir alevi (infidel alevist) ateist alevi (atheist alevist) |

Table 8: Pre-target features in hate speech content. A higher degree indicates a more serious hate speech content.

| Degree 1 | Degree 2 | Degree 3 | Degree 4 | Degree 5 |
|---------------------|----------------------------|-----------------------|--------------------------------------|--|
| sapıtan (amok) | katleden (murderous) | kripto (crypto) | işgalci (invader) | hain (traitorous) |
| çakma (fake) | korkak (coward) | sinsi (sly) | gaspçı (grabber) | katleden (murderous) |
| facir (sinner) | yamyam (cannibal) | açgözlü (greedy) | lanetlenmiş (damned) | gavur (infidel) |
| gizli (covert) | başbelası (the very devil) | dönek (renegade) | Allah'ın lanetlediği (cursed by god) | kalleş (treacherous) |
| kışkırmış (spoiled) | | iki yüzlü (two-faced) | zalim (cruel) | kan gölüne çeviren (vicious killer) |
| hırsız (thief) | | azgın (ferocious) | şerefsiz (dishonourable) | insanlık suçu işleyen (perpetrator of crimes against humanity) |
| | | edepsiz (shameless) | gaddar (grim) | bebek katili (baby murderer) |
| | | yağmacı (predatory) | gasıp (usurper) | cani (villain) |
| | | çapulcu (marauder) | canavarlaşmış (monstrous) | vahşi (wild) |
| | | | | eli kanlı (bloody) hand |

reduction factor of 0.5. The dropout probability of the additional layers in HateTargetBERT was set to 0.5. It is worth noting that the models underwent training on ten unique splits, each initialized with different seeds, and were subsequently evaluated on the test set.

4 Results

As shown in Table 11, HateTargetBERT, combining BERT with target-oriented features, demonstrated superior performance compared to the baseline HateTargetNN model, which solely relies on linguistic features. Additionally, HateTargetBERT performed at a comparable level to BERTurk. Al-

Table 9: Post-target features in hate speech content. A higher degree indicates a more serious hate speech content.

| Degree 1 | Degree 2 | Degree 3 | Degree 4 | Degree 5 |
|--------------------------------|-----------------------|---------------------------|---------------------------------------|-----------------------------|
| işbirlikçisi (collaborator) | yalanları (lies) | baskısı (pressure) | terörü (terror) | gaddarlığı (atrocity) |
| inadı (stubbornness) | iftiraları (slanders) | bozma (violation) | terör üssü (terror base) | imha (destruction) |
| doyumsuzluğu (dissatisfaction) | tehdidi (threat) | yalakalığı (fawning) | saldırıları (attacks) | zulmü (cruelty) |
| karısı (wife) | oyunu (games) | entrikaları (intrigues) | terörizmi (terrorism) | kırımı (politicide) |
| dolandırıcı (swindler) | yağmacılar (looters) | fesatları (mischief) | sapkınlığı (heresy) | vahşeti (brutality) |
| parmağı (hand) | çapulcusu (marauder) | sürüleri (herds) | köpekler (dogs) | zalimi (ferocity) |
| provokasyonu (provocation) | haydutlar (bandits) | kötülükleri (evil) | terör örgütü (terrorist organization) | hain (traitor) |
| artığı (reversion) | | dönekliği (apostasy) | sırtlanlar (hyenas) | kalleşliği (treachery) |
| uşaklığı (servitude) | | açgözlülüğü (greed) | soysuzlar (retrograde) | canilikleri (murderousness) |
| aşığı (lover) | | sinsiliği (snakiness) | çakallar (coyotes) | kıyımları (massacres) |
| gaspçılar (usurpers) | | yüzsüzlüğü (sassiness) | yamyamlar (cannibals) | piçleri (bastards) |
| kuklası (puppets) | | iki yüzlülüğü (hypocrisy) | vandallar (vandals) | |
| piyonları (pawns) | | baskını (raid) | | |
| teröristi (terrorist) | | tohumu (seed) | | |
| virüsü (virus) | | dölleri (spawn) | | |
| sevici (lover) | | | | |

Table 10: Misleading hate speech content that are found mostly non hate speech news. [ETHN] substitutes for any ethnicity to generate a feature. A higher rating indicates less or no hate speech. "[ETHN]+ist" expresses ethnicity names and the suffix"-CU" in Turkish, which is derived nationalist names from it by attached them (e.g. Türkçü, Kürtçü).

| Degree 1 | Degree 2 | Degree 3 | Degree 4 |
|---|--|------------------------------------|-----------------------------------|
| [IRK] çeteleri ([ETHN] gangs) | haçlı seferi (crusade) | diye belirtti (s/he stated) | futbol (football) |
| [IRK] fanatiği ([ETHN] fanatics) | STK (non-governmental organizations) | dedi (said) | spor (sport) |
| [IRK]+cı terör örgütü ([ETHN]+ist terrorist organization) | tarihte bugün (today in history) | şeklinde açıkladı (expressed as) | maç (match) |
| [IRK] polisi ([ETHN] police) | takvimde bugün (today on the calendar) | şeklinde ifade etti (explained as) | antik yunan (ancient greek) |
| [IRK] yaygaracılığı ([ETHN] fuss) | | | yunan düşünür (greek thinker) |
| [IRK] askerleri ([ETHN] soldiers) | | | yunan filozof (greek philosopher) |
| [IRK] milisleri ([ETHN] militia) | | | |
| [IRK] militanları ([ETHN] militants) | | | |
| [IRK] yerleşimciler ([ETHN] settlers) | | | |
| [IRK] milliyetçiler ([ETHN] nationalists) | | | |
| [IRK] güçleri ([ETHN] forces) | | | |
| [IRK] isyanı ([ETHN] revolt) | | | |
| radikal [IRK] (radical [ETHN]) | | | |
| ırkçı [IRK] (racist [ETHN]) | | | |
| siyonistler (zionist jew) | | | |
| pontus rum (pontus empire) | | | |

Table 11: Evaluation of the models on the test set .

| Model | Accuracy (%) | Precision (%) | Recall (%) | F1-score (%) |
|--------------------------|------------------|------------------|------------------|------------------|
| HateTargetNN | 66.38 ± 0.89 | 83.66 ± 4.45 | 31.39 ± 2.24 | 45.62 ± 2.75 |
| BERTurk (Schweter, 2020) | 90.60 ± 1.20 | 87.69 ± 2.49 | 92.02 ± 2.15 | 89.78 ± 1.53 |
| HateTargetBERT | 90.54 ± 0.84 | 88.47 ± 2.18 | 90.82 ± 2.07 | 89.60 ± 1.16 |

Table 12: Evaluation of the models on the test instances with at least one linguistic feature.

| Model | Accuracy (%) | Precision (%) | Recall (%) | F1-score (%) |
|--------------------------|------------------|------------------|------------------|------------------|
| HateTargetNN | 75.22 ± 2.10 | 83.70 ± 3.88 | 58.57 ± 4.47 | 68.79 ± 3.45 |
| BERTurk (Schweter, 2020) | 90.49 ± 1.92 | 88.39 ± 3.59 | 91.80 ± 1.90 | 90.03 ± 2.15 |
| HateTargetBERT | 90.75 ± 1.08 | 89.37 ± 2.75 | 91.19 ± 2.29 | 90.22 ± 1.24 |

though BERTurk exhibited slightly better scores across various metrics, except for precision, the differences were not statistically significant based on the two-tailed paired t-test conducted at a 95% confidence interval. It is important to note that while the linguistic features were applied to all instances, only a subset of test instances contained these features, limiting their coverage. Table 12 presents a comparison of model performances on these specific instances. Notably, the models utilizing target-oriented features achieved higher scores across metrics in this subset, suggesting the effectiveness of these features and emphasizing the need for a comprehensive feature set.

We also conducted a user study using the Qualtrics online survey tool⁸ to demonstrate the effectiveness of the HateTargetBERT model. For this purpose, we randomly selected ten articles from the test set that were predicted to contain hateful content and asked participants to rank the linguistic features shown in the articles based on their help-fulness in understanding the model's prediction of hatefulness. Each article was rated on a 5-point Likert scale (Strongly agree = 5, Somewhat agree = 4, Neither agree nor disagree = 3, Somewhat disagree = 2, Strongly disagree = 1). Table 13 illustrates an excerpt from a sample article from the user study.

Table 13: Excerpt from the user study and its English translation where "rum sevici" (Greek-loving) is high-lighted as a post-target feature of degree 1.

Article Excerpt

... bazı önemli milliyetçi şahsiyetler kişisel menfaatlerine hizmet edilmediği değerlendirmeleriyle gidip bir kez daha Akıncı veya benzeri teslimiyetçi ve rum sevici bir başka adaya, sırf inat olsun diye oy vererek göreve getirecekler ...

English Translation

... some significant nationalist figures, assessing that their personal interests are not served, will once again go and, just out of spite, vote for another candidate like Akıncı or a similar defeatist and Greek-loving, bringing them into office ...

The study involved 25 participants, all of whom hold at least a higher education degree. The responses, as shown in Figure 2, had an average score of 3.41 and a standard deviation of 1.24. The majority of these responses fell into the categories of "strongly agree" or "somewhat agree", suggesting that the linguistic features were helpful in understanding the model's choice.

5 Related Work

Automated detection of hate speech has been extensively studied over the years due to its positive impact on society. Many studies have proposed



Figure 2: Distribution of participant's responses

methods to identify hateful content across different platforms in order to assist in content moderation. Previous work utilized traditional machine learning models and neural networks that leveraged features such as tf-idf, word vectors (Saha et al., 2018; de Andrade and Gonçalves, 2021), n-grams (Nobata et al., 2016; Waseem and Hovy, 2016), and lexical features (Warner and Hirschberg, 2012; Wiegand et al., 2018; Capozzi et al., 2019; Koufakou et al., 2020). However, more recent models have developed various architectures based on BERT, resulting in significant performance improvements (Mozafari et al., 2019; Gupta et al., 2020; Mozafari et al., 2020; Caselli et al., 2021; Perifanos and Goutsos, 2021).

Although hate speech is a topic that has attracted a lot of attention, there is a lack of resources for languages like Turkish (Mayda et al., 2021). Recently, several datasets have been compiled from Turkish tweets (Beyhan et al., 2022; Arın et al., 2023; Intivar et al., 2023). Concurrently, BERTbased models are being developed to detect hateful content in these tweets (Toraman et al., 2022; Beyhan et al., 2022). Previous work has focused on hate speech in Turkish news articles and proposed a hybrid model for hate speech detection by integrating linguistic features into BERT (Hüsünbeyi et al., 2022). However, the linguistic features used in this study rely on general morpho-syntactic properties of Turkish, neglecting the crucial aspect of the target groups of hate speech. In our work, we address this challenge by building a model that combines target-centric linguistic features with BERT. This approach achieves high performance while also providing explainability, which is particularly im-

⁸https://www.qualtrics.com

portant when dealing with longer contexts such as news articles.

6 Conclusion

We introduced TurkishHatePrintCorpus, a manually annotated hate speech dataset, compiled from Turkish newspaper articles and categorized for target groups. In addition, we developed a model, HateTargetBERT, combining BERT with targetoriented linguistic features. The results demonstrate that integrating target-oriented linguistic knowledge into a transformer model is an effective strategy for hate speech detection and for the explanation of the model's classification decision.

Limitations

This study focuses on print media, excluding the less formal and more explicit language often found in social media. Therefore, the targeted linguistic feature set are derived from printed newspaper articles. Additionally, this work aims to detect hate speech against ethnicity, national and religious entities, and immigrants. As such, newspaper articles associated with other hate domains, such as gender, are not considered. It's also worth noting that some patterns in the targeted linguistic features might be unique to Turkish. Another limitation of this study is the model's inability to handle long context lengths, exceeding 512 tokens, a common occurrence in column articles.

Ethical Considerations

We acknowledge the potential risk associated with releasing our source code and the manually annotated hate speech dataset. However, we believe that the benefits of automatic hate speech detection outweigh the associated risks of releasing the code and the dataset.

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