# <span id="page-0-0"></span>Adapting LLM Predictions in In-Context Learning with Data Priors

Javier Chiyah-Garci[a](#page-0-0)<sup>∗</sup> Heriot-Watt University Edinburgh, UK fjc3@hw.ac.uk

Prasoon Goyal Amazon New York, USA

prasog@amazon.com mjohnstn@amazon.com Michael Johnston Amazon New York, USA Reza Ghanadan University of Maryland College Park, USA rezag@umd.edu

### Abstract

In-Context Learning (ICL) has enabled Large Language Models (LLMs) to excel as generalpurpose models in zero and few-shot task settings. However, since LLMs are often not trained on the downstream tasks, they lack crucial contextual knowledge from the data distributions, which limits their task adaptability.

This paper explores using data priors to automatically customize prompts in ICL. We extract these priors in a dataset-agnostic way based on historical information, enabling LLMs to personalize their output towards users or tasks at inference time. We find that they improve LLM's output by injecting latent datasetspecific information for the task of rating prediction. Throughout a series of experiments, we show replicable results across LLMs and datasets on what information and methods are most effective for adapting ICL outputs with priors. Our findings offer a systematic approach to customizing prompts with additional information in a privacy-friendly manner, requiring only aggregated data that is computationally efficient.

# 1 Introduction

The field of NLP has progressed significantly towards generalizing to unseen tasks and inputs with pre-trained Large Language Models (LLMs). With In-Context Learning (ICL) [\(Brown et al.,](#page-4-0) [2020;](#page-4-0) [Liu et al.,](#page-6-0) [2023\)](#page-6-0), models are conditioned with task instructions and a few examples to generate text predictions, without task-specific training in zero and few-shot settings [\(Wei et al.,](#page-7-0) [2022;](#page-7-0) [Chowdhery](#page-5-0) [et al.,](#page-5-0) [2022\)](#page-5-0). Thus, LLMs are increasingly used as all-purpose models for tasks beyond text generation, such as classification and regression [\(Zhu and](#page-7-1) [Zamani,](#page-7-1) [2024;](#page-7-1) [Salemi et al.,](#page-7-2) [2024\)](#page-7-2).

ICL enables the personalization of LLM outputs by incorporating relevant context in the prompt, without fine-tuning individual models [\(Salemi](#page-7-2) [et al.,](#page-7-2) [2024\)](#page-7-2). Recent approaches focus on retrieving and incorporating relevant information in the prompt [\(Mireshghallah et al.,](#page-6-1) [2022;](#page-6-1) [Andreas,](#page-4-1) [2022\)](#page-4-1) or building personal user profiles [\(Mazaré et al.,](#page-6-2) [2018;](#page-6-2) [Naumov et al.,](#page-6-3) [2019;](#page-6-3) [Li and Tuzhilin,](#page-5-1) [2019\)](#page-5-1). However, these methods have challenges, such as identifying relevant information, impracticality of fine-tuning models or parameters for each user, computational constraints with large prompts, and avoiding over-personalization (i.e., profiling).

In this paper, we focus on knowledge personalization [\(Kirk et al.,](#page-5-2) [2023\)](#page-5-2) of outputs based on historical data (i.e., previous interactions with the system), and argue that LLMs benefit from explicitly providing information about the data distribution in ICL prompts. We initially experiment with the use of data priors as supplementary context in prompts for rating prediction, automatically synthesized based on previous behavior, e.g., "*Consider that this product is rated on average with a 4*". Secondly, we probe LLMs with modifications of these priors to analyze their benefits and limitations.

We find that LLMs leverage this information to adapt to the input and calibrate their predictions within ranges that align with the underlying dataset distribution. Our findings also indicate that LLMs are generally resilient to inaccurate priors, and that their benefits are more significant when task demonstrations are absent from the prompts, potentially benefiting resource-constrained scenarios. Data priors offer a computationally efficient alternative to methods that depend on large volumes of data, retrieval algorithms or fine-tuned LMs.

Our contributions in this paper are as follows:

- 1. We demonstrate how incorporating data priors in prompts enhances the ICL performance of LLMs by better aligning with a particular user/element.
- 2. We probe LLMs with a range of alterna-

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<sup>∗</sup>Research conducted during an internship at Amazon. Correspondence to fjc3@hw.ac.uk and prasog@amazon.com

tive prior values, including upper and lower bounds, and analyze their role in downstream task adaptation.

3. We present experiments and prompt samples to facilitate the reproduction of our results and to adapt our method to other datasets.

# 2 Background

ICL relies on an LLM's ability to transfer and generalize to unseen tasks, without updating or training its parameters (see [Dong et al.](#page-5-3) [\(2023\)](#page-5-3) for a comprehensive survey and definition). The initial instruction conditions models to the task, whilst the demonstration examples, henceforth *demonstrations*, provide both the task format and useful input knowledge (i.e., label space) [\(Min et al.,](#page-6-4) [2022\)](#page-6-4).

ICL is highly sensitive to the prompt context and its demonstrations for downstream task adaptation [\(Jiang et al.,](#page-5-4) [2020;](#page-5-4) [Zhao et al.,](#page-7-3) [2021;](#page-7-3) [Mishra](#page-6-5) [et al.,](#page-6-5) [2022\)](#page-6-5), thus prior works have explored selecting optimal demonstrations [\(Liu et al.,](#page-5-5) [2022\)](#page-5-5) and ordering them [\(Li and Qiu,](#page-5-6) [2023;](#page-5-6) [Zhang et al.,](#page-7-4) [2022;](#page-7-4) [Lu et al.,](#page-6-6) [2022\)](#page-6-6). They have also proposed LMs to generate demonstrations [\(Kim et al.,](#page-5-7) [2022;](#page-5-7) [Zemlyanskiy et al.,](#page-7-5) [2022\)](#page-7-5) and unsupervised or supervised retrievers [\(Rubin et al.,](#page-6-7) [2022;](#page-6-7) [Agrawal](#page-4-2) [et al.,](#page-4-2) [2023\)](#page-4-2). However, most of these methods rely on resource-intensive training or pre-processing (e.g., SBERT [\(Reimers and Gurevych,](#page-6-8) [2019\)](#page-6-8) or BM25 [\(Robertson and Zaragoza,](#page-6-9) [2009\)](#page-6-9) for similarity), which limits their scope to small pre-fixed data subsets. Our method, in contrast, relies solely on context [\(Dudy et al.,](#page-5-8) [2021\)](#page-5-8) from population-wide statistics as an alternative to training or retrievers.

Previous NLP personalization efforts have focused on creating user-specific representations [\(Mazaré et al.,](#page-6-2) [2018;](#page-6-2) [Wu et al.,](#page-7-6) [2021\)](#page-7-6) by inferring user attributes [\(Mireshghallah et al.,](#page-6-1) [2022\)](#page-6-1) or personas [\(Zhang et al.,](#page-7-7) [2018\)](#page-7-7) from narratives [\(Vincent](#page-7-8) [et al.,](#page-7-8) [2024\)](#page-7-8) or public reviews [\(Li and Tuzhilin,](#page-5-1) [2019\)](#page-5-1). These representations are then used to condition the input and generate more personalized outputs [\(Mairesse and Walker,](#page-6-10) [2011;](#page-6-10) [Zhang](#page-7-7) [et al.,](#page-7-7) [2018;](#page-7-7) [Li and Tuzhilin,](#page-5-1) [2019;](#page-5-1) [Majumder et al.,](#page-6-11) [2019\)](#page-6-11). While these approaches target user-specific adaptation (e.g., chatty vs. terse [\(Mairesse and](#page-6-10) [Walker,](#page-6-10) [2011\)](#page-6-10)), we propose adapting to users or other elements by leveraging the data distribution, without training user-specific modules (e.g., userspecific vectors [\(Zhong et al.,](#page-7-9) [2021\)](#page-7-9)), which require substantial computational resources.

# 3 Contextual Data Priors

This section explores how including priors into prompts enhances LLM adaptation and predictions. Data priors represent population characteristics (e.g., averages) and thus can be leveraged to personalize outputs beyond users (e.g., products).

### <span id="page-1-1"></span>3.1 Experimental Setup

Task We evaluate our approach on numeric rating prediction based on review text [\(Baccianella](#page-4-3) [et al.,](#page-4-3) [2009\)](#page-4-3) with several LLMs. Given an input review text t for an element, these models predict a rating  $r^{\text{pred}} \in [1, 5] \cap \mathbb{R}$ . This task is similar to personalized sentiment prediction [\(Zhong et al.,](#page-7-9) [2021;](#page-7-9) [Mireshghallah et al.,](#page-6-1) [2022\)](#page-6-1) and LAMP-3 [\(Salemi et al.,](#page-7-2) [2024\)](#page-7-2); however we use considerably larger test datasets and allow floating-point rating predictions rather than restricting to integers.

Datasets We use two large-scale online review datasets: Amazon Product Reviews (APR) [\(Ni](#page-6-12) [et al.,](#page-6-12) [2019\)](#page-6-12), 233 million reviews divided into 29 product categories; and Google Local Reviews (GLR) [\(Li et al.,](#page-5-9) [2022\)](#page-5-9), with 666 million Google Maps reviews of USA businesses and landmarks split by state. Both datasets use ratings from 1 (*bad*) to 5 (*good*) stars and feature many-to-many relationships between users and reviewed items.

Given the large size of APR and GLR datasets, we limit our experiments to sub-categories. We further reduce these to dense  $K$ -core subsets, as sampled by the APR authors, where each user and element has at least  $K$  reviews. We aim to balance dataset size and reproducibility after extracting Kcore subsets, yielding substantial subsets of dense data. Our final test subsets have the following entries: APR-Games (19K), APR-Clothing (17K), GLR-Montana (7.5K) and GLR-Vermont (15K). Since we use ICL and our method does not require training, we do not have training subsets. Previous works applying ICL to these datasets restrict their test sets to 2K [\(Li and Qiu,](#page-5-6) [2023\)](#page-5-6) and 2.5K [\(Salemi et al.,](#page-7-2) [2024\)](#page-7-2) randomly sampled entries, and over 20K entries for training. [Appendix D](#page-9-0) provides further dataset details.

**Models** We test with the following models<sup>[1](#page-1-0)</sup>: LaMini-GPT [\(Wu et al.,](#page-7-10) [2023\)](#page-7-10), FLAN-T5- XL [\(Chung et al.,](#page-5-10) [2022\)](#page-5-10), Instruct-GPT-J [\(NLP](#page-6-13) [Cloud,](#page-6-13) [2023\)](#page-6-13), and Alexa Teacher Model (AlexaTM) [\(Soltan et al.,](#page-7-11) [2022;](#page-7-11) [FitzGerald et al.,](#page-5-11) [2022\)](#page-5-11).

<span id="page-1-0"></span><sup>&</sup>lt;sup>1</sup>See [Appendix A](#page-8-0) for further model details.

Metrics Following recent works [\(Salemi et al.,](#page-7-2) [2024\)](#page-7-2), we use Root Mean Squared Error (RMSE) to measure the distance between predicted  $r^{pred}$  and true  $r^{true}$  ratings (1 to 5) for *n* test entries [\(Eq. \(1\)\)](#page-2-0). As a distance, lower numbers are closer to the target and thus better. We additionally calculate the **Percentage Change** ( $\Delta \%$ ) to facilitate comparisons across experiments, models and datasets with the baseline (No priors); see [Eq. \(2\).](#page-2-1)

<span id="page-2-0"></span>
$$
RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (r^{true} - r^{pred})^2}
$$
 (1)

<span id="page-2-1"></span>
$$
\Delta\% = \frac{\text{RMSE}_x - \text{RMSE}_{\text{baseline}}}{\text{RMSE}_{\text{baseline}}} \times 100 \quad (2)
$$

Implementation To evaluate performance in review prediction, we prompt the LLMs to generate up to 5 tokens (or end of sequence) and parse the predicted rating. While both APR and GLR datasets use integer scores, we allow outputs between 1.0 and 5.0  $(1.3, 4.4...)$  since it is commonly treated as a regression task. Predictions outside this range or with additional text (e.g., "*3 stars*") are marked as out of distribution and removed<sup>[2](#page-2-2)</sup>. We use custom prompts adapted to each LLM's prompting strategy<sup>[3](#page-2-3)</sup> and provide 3 random reviews demonstrations in the prompt.

#### <span id="page-2-5"></span>3.2 Experiment 1: ICL Adaptation

To understand how data priors influence LLM outputs, we compare the following conditions, where we add a sentence containing the prior value in natural language (refer to [Table 1](#page-2-4) for examples):

- **None**: default ICL prompt without priors.
- **Object**: sentence with the prior  $P^{obj}$  for an object or site as its mean rating from previous reviews.

$$
P_n^{obj} = \frac{1}{n-1} \sum_{i=1}^{n-1} Rating_i^{obj}
$$

• User: sentence with the prior  $P^{usr}$  for a user calculated from the user's mean historical ratings.

$$
P_n^{usr} = \frac{1}{n-1} \sum_{i=1}^{n-1} Rating_i^{usr}
$$

• **Object+User**: both priors combined into a single sentence.

<span id="page-2-4"></span>

Table 1: Sample prompts for each data prior with task instruction, demonstrations, data prior and input query.

### <span id="page-2-6"></span>3.3 Experiment 2: Control Conditions

Along with exploring the enhancements that data priors provide, we also test if these improvements arise due to other factors, such as priors being a good approximation of the target output, which LLMs can use as predictions. We compare our results with baselines and isolate confounding factors through several control conditions with priors.

Prior baselines We first evaluate how close the synthesized priors are from the target output by using each prior as the prediction, without the ICL prompt or LLMs. We experiment with two: **BaselineObject** and **BaselineUser** .

Oracle (or upper bound) We evaluate whether providing the gold target output as the prior in the prompt pushes LLMs towards better results. We would expect that models that merely carry over priors as a prediction would also reach perfect scores. We substitute the calculated priors from [§ 3.2](#page-2-5) with the gold output value  $P^{Oracle} = r^{true}$ (keeping prompt text intact) in these experiments: **OracleObject** and **OracleUser** .

Distractor (or lower bound) Similarly, we test whether wrong or inaccurate data priors may hinder the LLM's performance. Thus we introduce "distractor" conditions, whereby we substitute the prior with a value far from the true output whilst keeping prompts intact. Since outputs range from 1 to 5, and a random baseline has a mean RMSE  $\approx 2.0$  across datasets, we calculate the distractor value  $D_n$  as 2 points away from the true gold output,  $D_n = (r_n^{true} - 2)$  if  $r_n^{true} \ge 3$ , else  $(r_n^{true} + 2)$ , in: **DistractObject** and **DistractUser** .

We discuss other types of priors in [Appendix C.](#page-8-2)

<span id="page-2-2"></span> ${}^{2}$ Fewer than 0.5% entries.

<span id="page-2-3"></span><sup>&</sup>lt;sup>3</sup>Full prompts are provided in [Appendix B.](#page-8-1)

#### 3.4 Results

We evaluate the impact of priors by comparing each condition to the performance of each model's prompt without priors (None) using Percentage Change  $\Delta \%$ . Specifically, we calculate:

$$
\Delta\% = \frac{\text{RMSE}_x - \text{RMSE}_{P^{None}}}{\text{RMSE}_{P^{None}}} \times 100
$$

This section discusses results from comparing PC  $\Delta$  %, refer to [Appendix E](#page-9-1) for extended results.

ICL Improvements [Table 2](#page-3-0) shows the benefits that data priors provide to LLMs, with similar gains when using Object or User priors, and larger when these are combined in Object+User. We see that the historic ratings help models anchor their output towards a rating, likely exploiting the propensity that some users and objects may have around a particular rating.

We also see that all but one LLM reach their best scores when combining Object+User priors, despite the relatively increased noise in the prompt from a longer sentence and two conflicting values. The relative improvement is often greater than both Object or User separately, suggesting that this may be further used as a balancing between a range of ratings. All LLMs benefit from priors, although we see variance as some favor either Object or User.

Control Conditions Due to space constraints, we provide all results in [Appendix E](#page-9-1) [\(Table 8\)](#page-10-0). Firstly, we observe that the prior baselines are not good approximations of the gold output, usually with a RMSE of  $\approx 1$  and higher (worse) than most out-ofthe-box LLMsPredicting (copying) the same prior number would deteriorate results, suggesting their usefulness extends beyond a numerical value.

<span id="page-3-0"></span>

Model	Object $\wedge$ %	User $\wedge$ %	Object+User $\wedge$ %
LaMini-GPT	$-8.59$	$-9.35$	$-11.88$
FLAN-T5-XL Instruct-GPT-J	$-8.10$ $-12.09$	$-7.74$ $-20.70$	$-9.72$ $-15.41$
AlexaTM	$-2.40$	$-5.36$	$-10.51$
Mean $\Delta$ %	$-7.79$	$-10.79$	$-11.88$

Table 2: Relative improvements from [§ 3.2](#page-2-5) experiments compared to not using priors (None), averaged across datasets (lower is better  $\downarrow$ ). Refer to [Table 8](#page-10-0) [\(Ap](#page-9-1)[pendix E\)](#page-9-1) for baselines and absolute results.

In the Oracle setting, LLMs consistently reach their best results and largest improvements (see [Table 3\)](#page-3-1), yet they are far from perfect scores. This reaffirms that LLMs are not copying these priors and instead use them to tune or guide their output.

Regarding the Distractor setting, the tests yield a mix of effects. Depending on the condition and LLM, we get slightly worse or better results than not having priors (None),  $\pm 1.5\%$ . The results far exceed a random baseline and are not substantially compromised by inaccurate information, which reinforces the notion that priors balance or tune models closer to a dataset with insight that is not present in demonstrations alone.

<span id="page-3-1"></span>

	Oracle		Distract	
Model	Object $\Delta$ %	User $\Delta$ %	Object $\Delta$ %	User $\Delta$ %
LaMini-GPT	$-25.07$	$-13.60$	$+9.01$	$+0.31$
FLAN-T5-XL	$-7.62$	$-7.10$	$-0.74$	$+0.47$
Instruct-GPT-J	$-20.93$	$-28.52$	$+0.16$	$-4.09$
AlexaTM	$-14.86$	$-12.15$	$-2.06$	$-2.36$
Mean $\Delta$ %	$-17.12$	$-15.34$	$+1.59$	$-1.42$

Table 3: Summary of [§ 3.3](#page-2-6) experiments, negative results show improvement. Refer to [Appendix E](#page-9-1) for all results.

Priors without Demonstrations The gains in Distractor settings suggest that priors may be useful beyond providing a value to anchor outputs, and may play a role in helping LLMs adapt to the task. Therefore, we repeat all previous experiments with no demonstrations in the prompt to analyze their role (see [Appendix E,](#page-9-1) [Table 9\)](#page-11-0).

Under these settings, we observe a stronger prior effect (larger  $\Delta \%$ ) across most conditions. Models less reliant on demonstrations exhibit the greatest impact, with most LLMs achieving their best results under the Object+User and Oracle prior conditions. In the absence of demonstrations, models seem to heavily rely on priors, which can serve as a suitable alternative even when they poorly approximate the target output. This mirrors the effectiveness of demonstrations even with incorrect labels [\(Min et al.,](#page-6-4) [2022\)](#page-6-4).

#### 4 Discussion and Conclusion

This paper explores the adaptation of LLM outputs in ICL using easily-calculable data priors as contextual information. We demonstrate that incorporating user- or object-specific context in prompts helps LLMs to customize outputs, consistently improving results.

Secondly, we test isolating factors responsible for these improvements and find that LLMs do not simply reproduce the provided priors in their outputs. Instead, higher-quality priors – those closer to the latent dataset distribution or ground truth – lead to enhanced outcomes, particularly in the absence of demonstrations. Results show that inaccurate data prior values have minor negative impact and may even provide benefits. This reveals LLMs may leverage priors for more than tuning their predictions. Our findings suggest that priors serve a dual purpose: anchoring predictions around specific values and facilitating downstream task adaptation. This could be similar to the role of demonstrations, which extends beyond format examples [\(Min et al.,](#page-6-4) [2022\)](#page-6-4).

While priors may have limited utility in tasks lacking clear numeric population traits (e.g., reasoning), we anticipate this work paves the way towards further exploring the role of additional context in ICL. Future work will explore tasks with unbalanced datasets, such as categorical classification with majority labels, where providing mode rather than mean may prove beneficial.

These conceptually straightforward data priors offer complementary benefits to demonstrations for task or user adaptations, while being significantly more computationally efficient and easier to implement than training demonstration retrievers or models, which could be intractable for user-specific modules. Their aggregate nature also helps mitigate some of the drawbacks typically associated with personalization in NLP [\(Flek,](#page-5-12) [2020;](#page-5-12) [Dudy](#page-5-8) [et al.,](#page-5-8) [2021;](#page-5-8) [Kirk et al.,](#page-5-2) [2023\)](#page-5-2).

#### 5 Limitations

Our work has several limitations: 1) we only investigate the task of rating review prediction, which has a numeric output and thus allows to calculate averages to use as priors. Further investigation would be required as to determine whether there is task-agnostic context that we can consistently extract to improve ICL in other domains, i.e., classification. 2) We use subsets of two large datasets, but these categories could be biased or provide limited transferable evidence of the benefits of priors. We aimed to balance dataset size versus reproducibility, as larger subsets would be more difficult to evaluate. Our work contributes an initial step into understanding how context in the prompt, different from task demonstrations, could be useful across

models and datasets in ICL. 3) We use models of different sizes that we think are representative of the ICL research field, from a small 1.5B parameter model, LaMini-GPT, to a large LLM with 20B parameters, AlexaTM. However, we were not able to test all models that may also be relevant, such as GPT-4/ChatGPT [\(OpenAI,](#page-6-14) [2023\)](#page-6-14), LLama 2 [\(Tou](#page-7-12)[vron et al.,](#page-7-12) [2023\)](#page-7-12) or OPT-IML [\(Iyer et al.,](#page-5-13) [2023\)](#page-5-13). 4) We did not test whether retrieving optimal demonstrations rather than randomly choosing them, had any effects on the benefits of data priors. Instead, this paper focused on exploring complementary information in the prompts that could be useful when a retriever is not practical or in data-scarce settings. Finally, 5) we did not exhaustively test alternative priors, e.g., random numbers. We use personalized priors for users/objects as a way of adapting to the input and providing some useful information. We discuss alternative data priors in [Appendix C](#page-8-2) and why they were not included, but ultimately leave the study of alternative data priors for future work as this may be dataset-dependent.

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# <span id="page-8-0"></span>A Model and Compute Details

Models We run our experiments with models that have been Instruction-Tuned (IT) with varied prompts and datasets to augment their transferability [\(Chowdhery et al.,](#page-5-0) [2022;](#page-5-0) [Wei et al.,](#page-7-0) [2022\)](#page-7-0). These models usually have a superior performance in ICL and have an easier time adapting to tasks. We test with these popular models of different sizes (refer to [Table 4](#page-8-3) for number of parameters):

- LaMini-GPT [\(Wu et al.,](#page-7-10) [2023\)](#page-7-10), distilled IT version of GPT-2 [\(Radford et al.,](#page-6-15) [2019\)](#page-6-15).
- FLAN-T5-XL [\(Chung et al.,](#page-5-10) [2022\)](#page-5-10), IT version from T5-XL [\(Raffel et al.,](#page-6-16) [2020\)](#page-6-16).
- Instruct-GPT-J [\(NLP Cloud,](#page-6-13) [2023\)](#page-6-13), IT version of GPT-J [\(Wang and Komatsuzaki,](#page-7-13) [2021\)](#page-7-13).
- Alexa Teacher Model (AlexaTM), further IT from [\(Soltan et al.,](#page-7-11) [2022;](#page-7-11) [FitzGerald et al.,](#page-5-11) [2022\)](#page-5-11).

### A.1 Other Baselines

Random Baseline We randomly select an integer out of 5 as the output.

Fine-tuned RoBERTa We fine-tune a RoBERTa [\(Liu et al.,](#page-6-17) [2019\)](#page-6-17) model trained to predict a number out of 5 as a classification task. This resembles previous works that treat the task as sentiment prediction from a few pre-determined labels. We train this model for 3 epochs using only the review text as input.

<span id="page-8-3"></span>

Table 4: LLMs used in experiments with their approximate number of parameters.

Experiments We used a machine with 4 NVIDIA V100 GPUs with 16G of RAM each, with a maximum sequence length of 1024 tokens. We used the LLM's HuggingFace versions when available. A full range of experiments, as in i.e., [Table 8,](#page-10-0) takes approximately 3-4 days.

# <span id="page-8-1"></span>B Model Prompts

We provide full sample prompts in [Table 5.](#page-9-2) Prior sentences would change to reflect more accurate descriptions of the items reviewed per dataset: "product" for APR and "location/place" for GLR.

# <span id="page-8-2"></span>C Additional Data Priors

The data priors evaluated in the paper are not an exhaustive list of dataset statistics that could be extracted. We limited our experiments to priors that were easy to understand but also provided a wide (and scoped) range of interesting results. Mean values are a representation of the underlying data distribution (i.e. the mean of a product rating conveys a rough summary of the data), and thus enable adaptation based on available information: a general dataset mean compared to a lower-level personalized mean for users or objects (mean of previous user/item ratings).

This paper aims to demonstrate that using these prior values aids LLM adaptation to tasks in ICL, yet the exact choice of prior would depend on the specific setting (task/dataset/model).

We considered the following priors before deciding to only include mean and the oracle/distractor variants:

- Mode/Median: alternative user or objectspecific metrics, such as mode and median, may be too dataset-dependent and provide poor approximations. Our proposed data priors aim to convey distribution tendencies, which we believe the mean better represents in these datasets. Both APR and GLR datasets have slightly skewed distributions towards 1 and 5 stars (more 1 and 5 star reviews than others), and thus the arithmetic mean can capture distribution shifts in the underlying distribution with decimal precision, unlike median or mode. Datasets with a different distribution should consider these alternatives.
- Random: use a random value as the prior. We believe that the Distractor conditions better demonstrate the impact of incorrect values without the unpredictability of randomness. In practice, we observed results that were slightly better than the Distractor conditions.
- Consistent values: using the same value across all dataset priors as a control condition. Similar to the random values as priors,

<span id="page-9-2"></span>

Table 5: Sample prompts for each model with task instruction, demonstrations, data prior and input query. We tested several prompts but we settled on these as they seemed to work well across LLMs. Demonstrations have the same format as the input query (Review-Rating) and are selected at random from an unrelated subset (different object and user).

we think that this does not provide further relevant results. We think that experimenting Oracle (always correct) and Distractor (always incorrect) provide better insights into the mechanisms that makes data priors work.

### <span id="page-9-0"></span>D Datasets

[Table 6](#page-9-3) summarizes the test entries used after filtering with the K-core process described in [§ 3.1.](#page-1-1) Since our method does not require training, we only use test data.

<span id="page-9-3"></span>



We compare the train/test dataset sizes with previous works in ICL in [Table 7.](#page-9-4) These works also used other datasets and tasks in their experiments but treated each separately, hence we only report the sizes for the Amazon Product Review dataset that we have in common.

<span id="page-9-4"></span>

Work	<b>Sampling</b>	#Classes #Train #Test		
Li and Qiu (2023) Random Salemi et al. (2024) Random			30000 2000 20000 2500	
Our work	K-core dense			35800

Table 7: Comparison of previous ICL works using the Amazon Product Reviews dataset.

# <span id="page-9-1"></span>E Additional Experiment Results

[Table 8](#page-10-0) shows extra results from [§ 3.2](#page-2-5) and [§ 3.3.](#page-2-6) [Table 9](#page-11-0) shows the results from running the same experiments without demonstrations in the prompts.

Notably, the Baseline<sup>User</sup> prior has a  $0.0$  RMSE for the APR-Clothing dataset in experiments, with the fine-tuned RoBERTa [\(Liu et al.,](#page-6-17) [2019\)](#page-6-17) closely following at 0.07 RMSE. This suggests that this particular data split may be exceptionally predictable.

Demonstration Selection When using demonstrations [\(Table 8\)](#page-10-0), we randomly sample 3 entries from the same data subset to use as examples in the prompt. We ensure that these entries are not from the same user, product or location as the test review to avoid biases.

<span id="page-10-0"></span>

Table 8: Results from experiments with data priors. We compare LLMs across datasets and under 8 conditions: the initial 4 with distinct prior prompts [\(§ 3.2\)](#page-2-5); followed by 4 highlighted rows with altered prior values [\(§ 3.3\)](#page-2-6). We provide a supervised fine-tuned RoBERTa [\(Liu et al.,](#page-6-17) [2019\)](#page-6-17) baseline for comparison and the prior baselines from [§ 3.3.](#page-2-6) Lower is better for RMSE and percentage change  $\Delta$  % (refer to [§ 3.1\)](#page-1-1). We average the results of 3 runs, and provide prompts with 3 randomly-selected task demonstrations each.

<span id="page-11-0"></span>

Table 9: Results from experiments with data priors without task demonstrations in the prompts. Note that ∆ % in this table references the respective None prior condition, and thus cannot be compared directly with [Table 8.](#page-10-0) Lower is better for RMSE and percentage change  $\Delta$  %.