# **Distribution Aware Metrics for Conditional Natural Language** Generation

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#### Abstract

Traditional automated metrics for evaluating conditional natural language generation rely on pairwise comparisons between a single generated text and the best-matching gold-standard reference. This method is effective when ground truth data diversity can be attributed to noise, however, it falls short when diversity in references holds valuable contextual information, as in visual description or summarization, as it does not evaluate the ability of a model to generate text matching the diversity of the ground truth samples. In this paper, we challenge the adequacy of existing metrics in such semantically diverse contexts and introduce a novel approach for evaluating conditional language generation models, leveraging a family of meta-metrics that build on existing pairwise distance functions. These meta-metrics assess not just single-samples, but distributions of reference and model-generated captions using small sample sets. We demonstrate our approach through a case study of visual description in the English language which reveals not only how current models prioritize single-description quality over diversity, but further sheds light on the impact of sampling methods and temperature settings on description quality and diversity.

Keywords: Evaluation Methodologies, Language Modeling, Natural Language Generation

#### Introduction 1.

Recent models for conditional language generation, particularly in the field of visual description, have shown dramatic improvements in both fluency and the ability to ground generated language in context (Liu et al., 2021; Zhou et al., 2020; Mokady et al., 2021; Chen et al., 2018). Standard metrics for these tasks such as BLEU, ROUGE, METEOR, and CIDEr, compare a generated text with a reference set of texts and compute some measure of quality for the generated text. By construction of these metrics, a model will achieve the best performance by generating a single high-scoring text. In contrast, it has been widely observed that large language models such as GPT-3 (Brown et al., 2020) or LAMDA (Thoppilan et al., 2022) generate the most realistic texts at temperatures close to one. where the set of potential texts generated is often very diverse. More significantly, if we look at an example of an image from MS-COCO and its set of reference captions (Figure 1), we notice that each (human-generated) reference contains a unique subset of the overall information in the image:

"A woman in a red robe is sitting at a dining table."

"A woman in a red flowered shawl sits at a table while a man wearing jeans is in the kitchen looking at her."

"A person sits at a table and another person stands in the kitchen." "A woman is sitting at a table wearing a robe while a man is cooking." "Man and woman in a kitchen looking in the same direction."

Important features like the red robe, the man, the gaze of the two people etc, are mentioned only in one or a few captions. Metrics that encourage gen-



Figure 1: Samples from these two models achieve similar BLEU scores, however, the samples from a SOTA model (VLP) lie near a center of the distribution, and fail to capture the dispersion of natural language in the ground truths, while the samples from an ideal model better match the ground truth distribution. In this work, we introduce metrics which better measure deviations between samples from candidate and reference distributions, compared to singlesample pairwise metrics.

erating information from *only one* of these captions will generally fail to capture much of the important detail in the image. This holds for more than just image description. For many conditional language generation tasks such as video captioning, abstractive summarization, translation, and open-ended question-answering, it is often beneficial to be able to sample from a diverse distribution of generated outputs. If we compute a maximum-likelihood generated caption from a state-of-the-art model (Zhou et al., 2020) we get:

"A woman sitting in a kitchen next to a man."

In this description, we see that only information common to most or all of the reference captions is preserved. This is intuitive, since including more information runs the risk that no reference caption contains that information, leading to a low score. It seems the designers of metrics such as BLEU are already aware that direct use of shortest distance to a reference caption favors generated captions which are even shorter and more impoverished, and thus, the BLEU score, and many others, also include a term encouraging longer texts. However, the (log-) text length heuristic in standard metrics is intuitively a poor proxy for actual diversity. Thus, since models optimize for standard measures, drawing multiple maximum-likelihood samples using beam search from SOTA models only produce repetitions, or slight variations of the above caption.

Thus, we encounter an issue in the evaluation of conditional text generation models with multiple available references. With multiple references, typically the metric score is based on the maximum score over a set of ground truths (e.g. max pairwise score for a particular *n*-gram as in BLEU), leading measures to erroneously incentivize the production of text minimizing the expected pairwise distance to the reference set, i.e. near a strong mode in the training text distribution, causing the issues discussed above. Changing the metric aggregation method (e.g. sum as in ROUGE) does not substantially alter this situation, as the model still strives to produce a high-scoring output that is close to nearby references which will be maximized at a smoothed mode in the training text distribution (Caglayan et al., 2020; Yeh et al., 2021).

An over-reliance on simple aggregations for multiple candidates and references has, over time, compounded into several issues: The first, discussed further in section 3, is that, as observed in visual description by Chan et al. (2022) and dialog generation by Caglayan et al. (2020), human-generated captions tend to receive lower scores than model-generated captions using automated measures, even though they actually receive higher scores under human evaluation. The second, discussed in section 2, is that diversity of candidate texts is largely relegated to reference-unaware measures,

encouraging models to diverge from ground truth distributions to hit diversity targets.

In this work, we aim to solve these problems by introducing several novel automated ways of measuring the performance of conditional text generation models. Our measures encourages models to not only to generate samples at the locus of a distribution but also with sufficient variance, since they are designed computing the divergence between candidate and reference *distributions*. While some recent methods have been designed to closely measure the divergence between full distributions of text data in the unconditional case (Pillutla et al., 2021), no such methods exist for conditional generation, which often operates on the level of 10s of reference samples and candidates. Our contributions are summarized as follows:

- We demonstrate that existing automatic metrics that use simple aggregations of candidate and reference distributions are insufficient, and we introduce a new paradigm that instead involves sampling from these distributions, and comparing the samples.
- We introduce two new families of metrics which extend existing semantic distances: trianglerank metrics, and kernel-based metrics, designed to measure the divergence between small text samples from candidate and reference distributions.
- We explore how our new metrics behave in the context of visual description (both image and video description) and show that by measuring distributional effects, we can capture nuances in the data that existing metrics cannot explore.

## 2. Related Work

This work is not the first to notice the shortcomings of traditional metrics for the automated evaluation of conditional language generation models. In visual dialog, Caglayan et al. (2020) find that a number of the automated metrics proposed for visual dialog do not match well with human judgment, while in visual description, Chan et al. (2022) find that current automated metrics do not assign high scores to human-generated descriptions. This work not only quantifies such issues but proposes a method for addressing these cases without developing novel metrics for measuring text semantic distance. In this section, we review related works, roughly divided into three groups; methods for evaluating text quality, text diversity and distribution aware metrics.

**Measuring the Quality of Generated Text** The evaluation of machine-generated text has long been an active area of research, which has continuously evolved to keep pace with accelerating advances in text generation. As a consequence of the tools

available and the state of early text generation approaches, classical measures have primarily focused on evaluating the quality of generated text with respect to ground truth references using surfacelevel text statistics. Most notably, these include ngram matching based metrics like BLEU (Papineni et al., 2002), METEOR (Banerjee and Lavie, 2005), ROUGE (Lin, 2004), and CIDEr (Vedantam et al., 2015). More recently, the rapid progress enabled by large-scale language models has motivated new evaluation techniques which go beyond superficial n-gram statistics and toward measures that aim to capture the underlying semantics of language (Shimanaka et al., 2018; Clark et al., 2019; Zhang et al., 2020b; Sellam et al., 2020). These approaches leverage high dimensional representations of generated and reference text provided by a state-of-the-art language model, such as BERT (Devlin et al., 2019) in the case of BERTScore (Zhang et al., 2020b) and BLEURT (Sellam et al., 2020). While such methods are focused on measuring the semantic distance between two pairs of natural language texts, the evaluation of the diversity of the generated captions has largely been done independently of quality.

Measuring the Diversity of Generated Text Until recently, measures of diversity for generated text have been largely secondary to measures of quality, since the pursuit of human-like generated text has been the primary focus of the field. In fact, many diversity measures quantify surface-level statistics of the generated text (van Miltenburg et al., 2018), such as metrics based on the number of unique tokens, unique sentences, or unigram frequency statistics, such as Zipf coefficients (Holtzman et al., 2020). Similarly, n-gram-based diversity measures such as self-BLEU (Zhu et al., 2018), compute scores between samples from a model. Unfortunately, these approaches do not consider the diversity of a model's outputs with respect to the diversity of human references, and are primarily focused on the diversity of the vocabulary, rather than the aggregate semantic diversity, factors that our proposed work aims to address.

**Distribution Aware Measures of Generated Text** MAUVE, proposed by Pillutla et al. (2021), measures the divergence between multi-candidate samples and multiple ground truths using density estimates in a text embedding space. This approach measures both text dispersion and quality simultaneously, however, MAUVE is designed for unconditional text generation with many thousands of candidate and ground truth samples available. While MAUVE works well in these scenarios, it does not work well when only a few references are available (due to the K-means approximation) (see appendix B.4). Such a low-reference scenario is common in conditional NLG, making MAUVE unsuitable for many potential applications, and motivating the need for more sensitive measures.

#### 3. Methods

In this section, we introduce our two primary contributions. First, we introduce and demonstrate the need for a paradigm for multiple candidate evaluation for conditional language generation, and second, we introduce several simple augmentations to existing pairwise metrics, designed to alleviate the sensitivity issues induced by evaluating conditional language generation models with only a single candidate text. Our family of augmented metrics, which we call Triangle-Rank Metrics (TRMs), represents the first step towards optimizing metrics that force models not only to generate samples at the locus of a distribution but also with sufficient variance, hopefully alleviating the field-wide issues that optimizing standard pairwise-metrics can induce.

### 3.1. Multi Candidate/Reference Evaluation

Traditionally, most methods for conditional language generation have been designed to sample a single candidate example using beam search, designed to be a maximum likelihood sample of the data. This single candidate is compared against the reference data. Unfortunately, as discussed in section 1, models can easily exploit such aggregations. For example, when the best score amongst the ground truths is chosen (the "min-distance" aggregate), models generate texts optimizing the expected minimum distance to the reference distribution. Such a text is, by definition, the mode of the distribution. This mode likely represents some amount of central tendency, as we observe such captions to be bland and uninformative (See B.5, (Chan et al., 2022; Yang et al., 2019)).

Thus, a single candidate may not be sufficient to understand if the model has learned to approximate the reference distribution. Consequently, we aim to develop methods that can sample several suitable candidate texts, each with high accuracy, while matching the diversity of the ground truth distribution. In this work, to extend methods to multiple candidate generation, we leverage temperature-based sampling or nucleus sampling (as indicated) to produce multiple candidates from each model's distribution. While beam search can generate multiple candidates, Vijayakumar et al. (2016) showed diversity among beams is relatively poor, leading to samples that diverge from the model distribution. This gives us a model which generates multiple candidate samples, and requires an evaluation metric which compares multiple candidate samples to multiple reference samples.

Extending Existing Metrics for Multi-Candidate



Figure 2: Intuition for TRMs. For samples from different distributions (top), in-distribution edges will often be short, but for identical distributions (bottom), edge rankdistributions will be more uniform.

**Evaluation** Currently, no standard pairwise metrics (Papineni et al., 2002; Agarwal and Lavie, 2008; Lin, 2004; Vedantam et al., 2015; Zhang et al., 2020b) support a comparison between multiple candidates and multiple references, and the most efficient extension of existing metrics to multi-candidate, multi-reference situations is a non-trivial task. In this work, we naively extend the existing pairwise metrics to multiple candidates through the use of mean aggregation. Thus, for a standard pairwise score *S*, set of candidates ( $c_1,...,c_n$ ) = *C* and a set of references ( $r_1,...,r_m$ ) = *R*, we assign the output score *S*<sub>agg</sub> as:

$$S_{\text{agg}} = \frac{1}{N} \sum_{i=1}^{N} S(c_i, R) \tag{1}$$

#### 3.2. Triangle-Rank Metrics (TRMs)

While existing metrics for semantic similarity are powerful for determining the pairwise semantic distances between two utterances (Papineni et al., 2002; Agarwal and Lavie, 2008; Lin, 2004; Vedantam et al., 2015; Anderson et al., 2016), these measures cannot accurately measure the distance between distributions. How, then, can we leverage already strong pairwise tools in a multiple candidate scenario? Unfortunately, many statistical techniques for measuring the distances between samples require points to lie in a metric space (Basseville, 2013) - however, most text distances neither respect symmetry nor triangle inequality.

We propose a novel answer based on an application of the triangle-rank statistic for statistical testing proposed by Liu and Modarres (2011). The trianglerank statistic has several promising properties: it neither requires symmetry nor the triangle inequality in the metric space (it only requires d(x,x) = 0), and it is computed using only pairwise distances, meaning that we can easily reuse existing text semantic distance functions when computing the statistic. For the purpose of explanation, it can be helpful to think of texts as points on an arbitrary manifold (based on the selected text distance function). To compute the triangle-rank statistic for a given distance S, a set of candidates  $(c_1, \ldots, c_n) = C$  and a set of references  $(r_1, \ldots, r_m) = R$ , we first extract all directed triangles  $(t_1, \ldots) = T$ , such that one point lies in C and two points lie in R. We refer to the edge between points from the same distribution as  $e_{t_i}^{\text{IN}}$  and the other two edges as  $e_{t_i}^{E_0}$  and  $e_{t_i}^{E_1}$ . We then compute the score for each of the edges. For  $(a,b) = e_{t_i}^{\ldots}$ , let

$$d(e_{t_i}^{\dots}) = S(a,b) \tag{2}$$

We then compute indicators  $I_0, I_1, I_2$  for each triangle  $t_i$  as follows:

$$\begin{split} I_{0}(t_{i}) = & \operatorname{lifd}(e_{t_{i}}^{\mathsf{IN}}) \leq d(e_{t_{i}}^{E_{0}}), d(e_{t_{i}}^{E_{1}}) \operatorname{else0} \\ I_{1}(t_{i}) = & \operatorname{lifd}(e_{t_{i}}^{E_{0}}) \leq d(e_{t_{i}}^{\mathsf{IN}}) \leq d(e_{t_{i}}^{E_{1}}) \operatorname{or} \\ & d(e_{t_{i}}^{E_{1}}) \leq d(e_{t_{i}}^{\mathsf{IN}}) \leq d(e_{t_{i}}^{E_{0}}) \operatorname{else0} \\ I_{2}(t_{i}) = & \operatorname{lifd}(e_{t_{i}}^{E_{0}}), d(e_{t_{i}}^{E_{1}}) \leq d(e_{t_{i}}^{\mathsf{IN}}) \operatorname{else0} \end{split}$$
(3)

These indicators represent the rank of the samesample edge (if it is the smallest, largest, or middlesized edge). The directed statistic for the sample (C,R), Q(C,R) is then computed as:

$$Q(C,R) = \left| \frac{\sum_{t_i \in T} I_0(t_i)}{|T|} - \frac{1}{3} \right| + \left| \frac{\sum_{t_i \in T} I_1(t_i)}{|T|} - \frac{1}{3} \right| + \left| \frac{\sum_{t_i \in T} I_2(t_i)}{|T|} - \frac{1}{3} \right|$$
(4)

For the experiments in this paper, we use an extension of the directed statistic, the undirected statistic, TRM(C,R) = Q(C,R) + Q(R,C), which increases the sensitivity of the metric by taking into account rank statistics of both within-candidate and within-reference edges.

An intuition for how this statistic measures divergence between distributions is given in Figure 2. If the in-distribution edges are always short compared to the cross-distribution edges, this suggests that either the distance between the candidate and reference distributions is high (different locus), or the spread of the candidates in the semantic space is significantly less than that of the references (different spread). If the in-distribution edge is always the longest edge, it suggests that the spread or dispersion of the candidate samples is higher than the dispersion of the reference samples. Because this statistic takes into account the full distribution through triplets of samples, it does not suffer from the issues with aggregation discussed in section 1 and earlier in this section. Not only does it solve these issues, but TRMs build on existing pairwise metrics, allowing us to increase sensitivity while retaining existing semantic distance measure and intuitions.

Notably, Q(C,R) does not distinguish between situations where  $I_0 = 1$  and  $I_2 = 1$ . Intuitively, a model that can generate a candidate that is closer to two references than the references are to each other  $(I_0 = 1)$  seems to be better than another model where the candidate is far apart from one (or both) of the references  $(I_2 = 1)$ , however this is not always a desirable situation (in fact, it is often a situation we wish to avoid). Consider the situation where the "mean" of all reference captions is generated by the candidate set. This caption is closer to any individual caption than any reference caption may be to other reference captions, however as seen in Figure 1, and discussed in prior work (Caglayan et al., 2020; Yeh et al., 2021; Chan et al., 2022), such captions capture only mutual information in the references, and fail to match the full distribution.

It is worth mentioning that the axes of diversity and locality are not separated numerically: a low score could indicate that either the scores are not diverse enough or the captions are factually incorrect. This is both a strength, in that it gives a single omnibus measure with which both axes can be measured, but can also be less directly interpretable, as it could be unclear how to improve any specific sample. To that end, it still remains a valuable approach to augment the proposed measures with existing pairwise measures. By doing so, it becomes easier to determine when the correctness of the generated candidates is poor (i.e. the content of the generated captions is different from the content of the reference captions) vs. when the coverage is poor. For example, one could consider the minimum/maximum of the pairwise distances across the candidate set to bound the content distance.

### 3.3. Kernel-Based Metrics

While TRMs represent one method of augmenting existing pairwise metrics, a second possible approach relies on representing utterances as points in the embedding space of a model, particularly a large pre-trained model such as BERT (Devlin et al., 2019) or GPT (Brown et al., 2020). Evaluating the distance between two distributions based on representative samples on a Euclidean manifold is relatively well studied in GAN literature. One option, MAUVE, introduced by Pillutla et al. (2021), uses a K-Means density estimator to estimate the distribution of the points on this manifold and then computes a fixed divergence (such as Kullbeck-Libeller) between the two density estimates. Unfortuantely, MAUVE cannot correctly estimate the density when there are few samples, such as in the case of conditional language generation, as the K-means density estimator requires at least K (usually at least 50) samples. In this work, we introduce several possible extensions to MAUVE as an alternative family of distributionaware metrics, which we dub "Kernel-Based Metrics"

#### (KBMs):

- FID-BERT (A.6): The Frechet Inception Distance (Salimans et al., 2016) represents the squared Wasserstein distance between multidimensional Gaussian distributions fitted to the components of the input. In the FID-BERT metric, we replace Inception embeddings with those from a pre-trained BERT model (Devlin et al., 2019).
- **MMD-BERT (A.7)**: A related metric is the maximum mean discrepancy distance function (Li et al., 2017), which leverages a density estimate of the data, and computes the maximum mean discrepancy between the density estimates for each sample. In our case, we leverage a Gaussian kernel estimate over the embeddings generated by a pre-trained BERT model (Devlin et al., 2019).

While we primarily explore BERT-based embeddings for KBMs, we explore additional text embedding methods in Appendix B.1.

## 4. Case Study: Visual Description

Visual description is a challenging task where a model must generate natural language descriptions of visual scenes. Datasets for visual description often set themselves apart from other datasets for conditional natural language generation (such as those for translation and summarization), as they contain more than one ground truth sample, making it possible to evaluate multi-reference measures. In this set of experiments, we look at two datasets for visual description: MSCOCO (image description) (Lin et al., 2014) and MSR-VTT (Xu et al., 2016) (video-description) (full dataset details in appendix A.2). We demonstrate first that current metrics are not sensitive enough to evaluate the performance of existing approaches, and then show quantitatively how a multi-candidate evaluation paradigm can close this gap, and how a distributionally sensitive metric, such as TRMs, can provide new insights.

**Single caption evaluation is insufficient** A natural first question to ask when evaluating the performance of a metric is, "given the data, is the metric sensitive enough to distinguish between captions from a model and caption from a reference distribution?" To answer this question, we evaluated the p-values using a permutation-test for each measure under the null hypothesis that the candidate and reference samples come from the same caption distribution. The p-values represent the probability of obtaining the observed result under the null hypothesis: a higher p-value means that it is immanently possible the results obtained are due to Table 1: The p-value (lower is better) produced by measuring standard metrics under the null hypothesis that the candidate distribution is the same as the reference distribution (using single-image/video tests aggregated with HMP (Wilson, 2019)). With a single candidate text, the metrics are unable to make a statistically significant distinction (p < 0.05) between ground truth and candidate samples, motivating the need for multi-candidate evaluation. BERT refers to the BERT-Score (Zhang et al., 2020b). Additional experimental detail in A.5.

Model	BERT	CIDEr	BLEU	METEOR	ROUGE			
(Video) MSR-VTT Test Set p-values								
TVT	0.658	0.409	0.781	0.457	0.477			
O2NA	0.645	0.457	0.795	0.564	0.593			
Human	0.515	0.531	0.829	0.530	0.566			
(Images) MS-COCO Karpathy Test Set p-values								
CLIPCap	0.558	0.822	0.878	0.748	0.798			
VLP	0.592	0.742	0.859	0.664	0.770			
Human	0.640	0.668	0.874	0.635	0.684			

chance rather than any signal in the underlying experiment. It is important to highlight that in this paper, when we compare p-values, we are evaluating the *sensitivity* of the measures on a *single experiment* and *not comparing p-values between experiments*. It is generally not the case that lower p-values correspond to better captions, rather, lower p-values when comparing two differing distributions indicate a more sensitive measure.

The results, shown in Table 1 demonstrate that under all existing measures, using a single description for the candidate dataset does not have sufficient sensitivity (p < 0.05) to tell different distributions apart, motivating a transition to a paradigm with significantly more sensitivity. This result confirms observations made in Yeh et al. (2021) and Liu et al. (2016): most metrics are unable to produce statistically significant results. Thus, even for standard metrics, it makes sense to sample more than one ideal candidate description and aggregate the metric score across these candidate descriptions. Such a sampling approach for evaluation does not preclude efforts toward generating single "omnibus" captions capturing details from several diverse captions. However, such captions will be much longer than typical human captions, and will score poorly under the standard metrics, as they would differ greatly from individual reference captions.

TRM and KBM metrics are more sensitive than naive aggregation In section 3, we proposed several new metrics which can be leveraged by switching to multi-candidate evaluation. Figure 3 shows the sensitivity of both the newly introduced metrics and existing metrics using the naive aggregation schemes discussed in section 3, as



Figure 3: Plots showing the log p-values for the existing and proposed metrics as we increase the number of sampled candidate descriptions from the models. TRM<sub>METEOR</sub> achieves a 162% increase in sensitivity over METEOR, while TRM<sub>CIDEr</sub> represents a 49.3% increase over CIDEr-D for O2NA evaluated on the MSR-VTT dataset. Additional experimental details are given in A.5.

we increase the number of candidate samples from the model. While the sensitivity increases for all models to significance, our proposed metrics are much more sensitive with fewer candidate and reference descriptions. As an additional check, when tested on human captions, our metrics do not consider the two distributions significantly different (p > 0.05, see B.3). Our proposed metrics do not alter the manifold: so, for example, TRM<sub>METEOR</sub> and METEOR measure the same underlying intuitive divergences (n-gram recall with some additional synonym matching), however, our TRM method increases the sensitivity of the test, allowing us to measure the full distribution divergence, instead of using naive aggregates. For a practitioner, computing the full p-value of the data is unnecessary; we need only sample enough candidates to be sure of the statistical significance.

**Multi-candidate evaluation illustrates a diversity vs. likelihood trade-off** A metric's sensitivity to the full distribution can give us novel insights into the visual description task. Consider the two models, VLP (Zhou et al., 2020), a standard transformer-based model pre-trained on large-scale vision and language data, and CLIPCap (Mokady

	Candidate Set 1 METEOR (↑): 1.0 TRM-METEOR (↓): 0.574	The cows are grazing in a field. The cows are grazing in a field. The cows are grazing in a field. The cows are grazing in a field.
	Candidate Set 2 METEOR (↑): 0.393 TRM-METEOR (↓): 0.069	 Animals grazing on grass in an enclosed area. Several cows grazing in a field with trees in the background. Cows grazing in a large green pasture in a distant scene. A grassy field overlooking cows in a pasture.
MSCOCO Image 134074	References	 Cows grazing in a pasture ringed with trees. Polaroid-looking photograph of cows in a green pasture. A herd of animals grazing on a lush green field. The cows are grazing in a field.

Figure 4: A qualitative sample from CLIPcap. Candidate set one uses beam search (8 beams), while candidate set two uses nucleus sampling (with temperature one, top-k of 20 and top-p of 0.9). As the diversity increases, the TRM<sub>METEOR</sub> divergence decreases, but METEOR fails to correctly capture the diversity/correctness trade-off, leading to decreased scores for more complete caption sets that are still relatively high quality. Additional qualitative examples are provided in B.6.

et al., 2021), a transformer-based model which is initialized with a large language model, and uses prefix-tuning with CLIP (Radford et al., 2021a) embeddings (Additional details in A.3). Figure 5 illustrates that TRM<sub>METEOB</sub> captures a subtlety in the model comparisons that METEOR does not capture alone: while VLP produces better descriptions at low temperatures, it becomes less fluent (likelihood) on average as we introduce diversity, leading to worse captions when sampling at high diversities. CLIPcap retains better fluency at high sampling temperatures, leading to improved performance in diverse captioning tasks. While TRM<sub>MFTFOR</sub> demonstrates this, METEOR monotonically decreases, giving little insight into this problem. The sensitivity of the TRM measure is also visible in qualitative samples, given in Figure 4, where we see TRM metrics are sensitive to both diversity and likelihood. These results confirm observations made by Zhang et al. (2021a) for open-ended language generation tasks such as storytelling and dialogue: a fair comparison of approaches must not only compare at the same level of entropy but at a range of entropy levels.

Sampling algorithms matter Not only does the temperature of the generation process matter when correctly trading off between diversity and description correctness (as seen in the previous discussion), but the sampling process itself matters. Figure 6 shows the performance at different temperatures of the Nucleus sampling method (Holtzman et al., 2020) vs. standard sampling, beam search, and greedy, approaches. While maximum-likelihood methods achieve the best METEOR scores, they have relatively high divergence, as they sample only a single description. Further, Figure 6 shows that TRM<sub>METEOR</sub> illustrates how Nucleus sampling allows models to achieve higher temperatures than standard sampling



Figure 5: Plots indicating the impact of temperature on the metric scores. Top:  $\text{TRM}_{\text{METEOR}}(\downarrow)$  for CLIPcap and VLP. Bottom: Standard METEOR Score ( $\uparrow$ ) for CLIPcap and VLP.

without diverging significantly from the distribution. METEOR alone does not indicate such an effect and only monotonically decreases.

**TRM Measures correlate with human judgements** It has long been known that humans are relatively poor at measuring the semantic distance between two sets of objects, particularly in the pres-

Table 2: Method evaluation efficiency on the MS-COCO dataset with 5 references and 10 candida	dates
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	METEOR	TRM <sub>METEOR</sub>	CIDEr	<b>TRM</b> CIDEr	MMD-BERT	FID-BERT	MAUVE
Samples/Sec Wall Time (Min)	$\begin{array}{c} 298.4\pm18.3\\ 2.26\end{array}$	$\begin{array}{c} 161.18\pm21.2\\ 4.18\end{array}$	$\begin{array}{c}131.23\pm12.6\\5.14\end{array}$	$\begin{array}{c} 97.54\pm9.1\\ 6.92\end{array}$	$\begin{array}{c} 53.76\pm38.7\\ 12.55\end{array}$	$\begin{array}{c} 17.45\pm4.6\\ 38.68\end{array}$	$\begin{array}{c} 2.29\pm0.78\\ 294.78\end{array}$



Figure 6: Plots indicating the impact of search technique on divergences. Top:  $\text{TRM}_{\text{METEOR}}$  ( $\downarrow$ ) for TVT on MSR-VTT. Bottom: METEOR Score ( $\uparrow$ ). See A.8 for experimental details.

Table 3: Pearson Correlation with human judgement, N = 794.

Method	Coverage	Correctness
Human	0.2247 ( $p < 0.001$ )	0.2247 ( $p < 0.001$ )
TRM-Meteor TRM-BLEU MMD-BERT FID-BERT	$\begin{array}{c} \textbf{0.1278} (p < 0.001) \\ \textbf{0.1271} (p < 0.001) \\ \textbf{0.1288} (p < 0.001) \\ \textbf{0.0807} (p = 0.011) \end{array}$	0.1082 (p<0.001) 0.1510 (p<0.001) 0.1243 (p<0.001) 0.0978 (p<0.001)
METEOR BLEU-4 ROUGE CIDEr	$\begin{array}{c} \textbf{0.0162} \ (p = 0.3978) \\ \textbf{0.0044} \ (p = 0.8157) \\ \textbf{0.0110} \ (p = 0.5631) \\ \textbf{0.0037} \ (p = 0.8445) \end{array}$	$\begin{array}{c} \textbf{0.0057} \ (p = 0.7650) \\ \textbf{0.0026} \ (p = 0.8884) \\ \textbf{0.0381} \ (p = 0.1845) \\ \textbf{0.0261} \ (p = 0.1725) \end{array}$

ence of distractors (Durga, 1980). While this is the case, we still find that proposed measures correlate with human judgement significantly more than existing measures, which we show in Table 3. To demonstrate the correlation of distributional measures with human judgement of distributional distance, humans were presented with two candidate caption sets (two image captioning models, OFA (Wang et al., 2022) and BLIP (Li et al., 2022) using different temperatures), and asked which candidate caption set correlated better with a reference caption set on two measures: how much they overlapped factually (correctness), and how much information they provided about the references (coverage). Additional experimental details are available in A.9.

Clearly, distributional measures correlate more, and with significantly less information than existing measures aggregated using the max function. Notably, despite evidence that existing decoding methods optimize for fooling humans over correctness (Ippolito et al., 2020), our method *is the only approach* which correlates *at all* with human judgement, suggesting that we have accomplished our goals of being distribution aware, improving the sensitivity of the base measures to human preferences.

### 5. Discussion and Limitations

Kernel-Based Metrics (KBMs) vs. Triangle-Rank Metrics (TRMs) A natural question to ask is: "which metric should practitioners choose when evaluating conditional language models?" KBMs have one major, distinct, advantage over the TRMs in that they are naturally differentiable, yet KBMs also have downsides. The first is that, unlike the TRMs, they require both a pre-trained BERT model and a kernel-density estimator which both have complex behavior affecting the performance of the model. The TRMs, however, can be specified on top of existing natural language distance functions, improving the ability of the user to intuit the model performance. Additionally, TRMs are bounded and have p-values that can be computed analytically. Finally, because the TRMs do not need a density estimate, they can be more sensitive with small sample sizes (see Figure 3), which is essential for conditional language generation where we have only a few gold-standard samples. Table 2 demonstrates another key benefit of TRMs: efficiency. The time per sample to compute TRMs, while higher than single metric standards, is lower than KBMs on average.

**Perplexity** We acknowledge that perplexity (likelihood of the test distribution) is another alternative metric to proposed methods. While methods **should** report the perplexity of their models, it is not standard practice, and it has been shown by Theis et al. (2016) that perplexity suffers from several

major issues when evaluating generative models. For example, a lookup table storing sufficiently many training examples will produce convincing results but have poor perplexity on the test data. On the other hand, van den Oord and Dambre (2015) demonstrate that even when perplexity is low, models may not generate high-quality test samples.

**Reference-Free Metrics** Some metrics, such as CLIP-score (Hessel et al., 2021) for visual description, are immune to ground truth aggregation effects as they are computed in a reference-free way, and focus on pre-trained models' ability to ground vision and language information. Unfortunately, such large, black-box, models represent a liability as a metric as their capabilities are largely unknown, and untested (Floridi and Chiriatti, 2020; Caglayan et al., 2020). Further, the metric is only as good as the model, and CLIP has been known to suffer from numerous issues including counting, attribute-association, and spatial reasoning (Blattmann et al., 2022; Ramesh et al., 2022).

Multi-Candidate Data Availability/Efficiency While multi-candidate evaluation of conditional language generation models represents a significantly more robust paradigm, it still has several drawbacks. One of the core drawbacks is the availability of multi-reference data. Outside the field of visual description, it is often not a standard practice to collect more than one gold-standard reference (even in fields such as summarization, where it makes sense to do so). While the availability of multi-reference data may be a bottleneck for the approach, fortunately, many canonical datasets in the image/video captioning domain (MS-COCO, Flickr-30K, MSR-VTT, VATEX, YouCook II) do contain more than one gold-standard reference, so the methods proposed in this work are immediately applicable to many popular datasets (and domains). Additionally, multi-candidate evaluation is less efficient than existing evaluation techniques, which may encourage an unintended reduction in evaluation. Further, such multi-candidate evaluation methods are somewhat less interpretable than single caption metrics, as they incorporate several axes at once, whereas existing pairwise metrics describe only a single axes of semantic similarity at any time. Still, existing metrics are often used as a "single number" for determining the quality of a model, a task that is better ascribed to multi-candidate metrics.

**English-Language Experiments** While in theory the TRMs and KBMs introduced in this work are transferable to other languages asides from English,

it it important to acknowledge that our experiments were conducted on only English-language data. Transitioning to other languages my require additional work, for instance, languages with rich morphological structures, such as Finnish or Turkish, may require adjustments in kernel density estimations or the tuning of natural language distance (beyond METEOR or BLEU) functions within TRMs to accurately reflect the intricacies of these languages. Additionally, the availability of pre-trained models like BERT, which serve as the backbone for KBMs, is predominantly focused on English, with limited coverage and performance on low-resource languages. This gap necessitates the development or enhancement of multilingual or language-specific models to ensure the applicability and effectiveness of these metrics across diverse linguistic datasets.

## 6. Conclusion

In this work, we introduce a robust framework for multi-candidate evaluation of conditional language generation models, show that existing metrics for semantic similarity can be seamlessly extended to this framework, and demonstrate that multi-candidate evaluation paired with more sensitive distributionaware metrics can provide novel insights into existing models and methods. This work is only the beginning. It is necessary for future work to explore how a wider range of existing generation techniques and models perform under this new paradigm, and to understand the implications of distribution-aware evaluation in fields beyond visual description.

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## Appendix

## A. Additional Experimental Details

In this section, we discuss additional experimental details for interested readers.

## A.1. Code

We make all code/data publicly available for use at https://github.com/CannyLab/vdtk. We hope that releasing our code will help inspire further research and examination into the evaluation of models for visual description.

## A.2. Datasets

**MSR-VTT Dataset:** The MSR-VTT dataset (Xu et al., 2016) is a dataset for video description consisting of 10,000 videos, with 20 reference ground truth descriptions for each video. It was collected by downloading 118 videos for each of 257 queries from a popular video sharing website. MSR-VTT contains 41.2 hours of video, with an average clip length lying between 10 to 30 seconds. It has a vocabulary size of 21,913. For more details about the diversity of the language present in the dataset, we refer readers to Chan et al. (2022).

**MS-COCO Dataset:** The MS-COCO dataset (Lin et al., 2014) is a large-scale dataset for image description, object detection and segmentation. MS-COCO contains 328K images, each with 5 ground truth descriptions generated by human AMT workers. For more details about the diversity of the language present in the dataset, we refer readers to Chan et al. (2022). MS-COCO is licensed under a Creative Commons Attribution 4.0 license.

## A.3. Models

This paper explores the performance of our metrics over several models: two video captioning models, and two image captioning models.

**TVT** The Two-View Transformer (Chen et al., 2018) is a baseline method for video description, which consists of a transformer encoder/decoder structure. While we did not have access to the original code, we trained our own version of the model on the MSR-VTT dataset (standard splits), leveraging features from Perez-Martin et al. (2021). The model was trained for 300 epochs, with a batch size of 64, model hidden dimension of 512, 4 transformer encoder and decoder layers with 8 heads each, and dropout of 0.5. For optimization, we leveraged the Adam optimizer with a learning rate of  $3e^{-4}$  and weight decay of  $1e^{-5}$  with exponential learning rate decay with gamma 0.99. This model achieves a CIDEr score of 56.39 on the test dataset. The model was trained using a Titan RTX-8000 GPU over the course of several hours.

**O2NA** O2NA (Liu et al., 2021) is a recent approach for non-auto-regressive generation of video captions. While the method had available code and checkpoints which we used for this experiment, the method is not designed to sample more than one candidate caption at any given time. To adjust the model to sample multiple candidate captions, we made several adjustments. First, the model was modified to sample a length according to a softmax distribution over the length likelihoods (instead of using a greedy choice of length, or beam search over lengths, as proposed in the paper). Second, the model was modified to sample tokens at each non-autoregressive step from a temperature-adjusted softmax distribution instead of greedily sampling tokens. We make our modified code available as a patch to the original repository, in the hopes that other users will continue to build on these alterations.

**CLIPCap** CLIPCap (Mokady et al., 2021) is a recent model for image description based on using the CLIP (Radford et al., 2021a) model for large vision and language pre-training as a feature encoder, and GPT (Brown et al., 2020) as a natural language decoder. CLIPCap code and MS-COCO trained model checkpoints are publicly available from the authors, however we made some alterations to support temperature-based and

nucleus sampling. We make our modified code available as a patch to the original repository, in the hopes that other users will continue to build on these alterations. CLIPCap is licensed under the MIT license.

**VLP** VLP (Zhou et al., 2020) is a unified vision and language pre-training model, designed to perform both image captioning and visual question answering. The model is pre-trained on the Conceptual Captions (Sharma et al., 2018) dataset, and fine-tuned on the MS-COCO captions dataset for image description. The authors make code and pre-trained models publicly available, however we modified the code somewhat to support additional sampling methods. We make our modified code available as a patch to the original repository, in the hopes that other users will continue to build on these alterations. VLP is licensed under the Apache License 2.0.

## A.4. Distance Metrics

In this paper, we explore three base semantic metrics as distance underlying our TRM methods, CIDEr-D (Vedantam et al., 2015), METEOR (Agarwal and Lavie, 2008), and BERT Distance (Zhang et al., 2020b).

**CIDEr-D** CIDEr-D (Vedantam et al., 2015) is a n-gram-based metric designed for visual description, and based on the idea that common words are less useful in practice than uncommon words. In practice, this takes the form of a cosine similarity between TF-IDF weighted vectors representing the sentences. Because CIDEr-D is a score, and not a distance, we create a distance function: d(c,r) = 10 - C(c,r), which works as CIDEr-D is bounded by 10. Note that because CIDEr-D is 10 if and only if and only if the two sentences are equal, this fulfills the TRM requirements.

**METEOR** METEOR (Agarwal and Lavie, 2008) is a score which evaluates the semantic distance between two text utterances based on one-to-one matches between tokens in the candidate and reference text. The score first computes an alignment between the reference and candidate, and computes a score based on the quality of the alignment. Because METEOR is a score, and not a distance function, we use the distance d(c,r) = 1 - M(c,r), where M is the METEOR score of the reference. Because METEOR is bounded at 1 if and only if the two utterances are identical, this simple transformation satisfies the requirements of the TRM adjustment. While we could explore other ways of deriving a distance from METEOR, we found that this simple approach was sufficient to demonstrate the performance of our methods.

**BERT Distance** A recent method for determining the semantic distance between two samples is to leverage a pre-trained BERT embedding model to create a semantic embedding of the text, and computing the cosine distance between the test samples. In our work, we leverage the MinilM-L6-v2 model from the sentence-transformers package by Reimers and Gurevych (2019) to embed our descriptions. Because cosine distance is already a distance function, no additional transformation is necessary.

## A.5. P-value Computations

For our experiments, our null hypothesis is that *the candidate samples and the ground truth samples are drawn from the same distribution*. Because most of the methods do not have an analytical way to compute the p-values (in fact, the TRMs are the only method which has an analytic p-value computation given in Liu and Modarres (2011)), we instead must compute the p-values though sampling. We thus enumerate the value of the statistic across all of the possible candidate/reference partitions given the joint set of candidates and references, and determine the probability of observing the sampled value, or some value more extreme.

The values in Table 1 represent the p-value obtained with a single candidate sentence, and 4 ground truth candidates for MS-COCO, or 19 ground truth candidates for MSR-VTT. We reserve one gorund truth description in both datasets to serve as the "Human" performance description. For TVT, CLIPCap and VLP, we sample the descriptions using beam search with 16 beams. For O2NA, which is a non-autoregressive model, we sample according to the method suggested in the original work (see Liu et al. (2021)). Because there are several thousand videos per dataset, computing all possible combinations across the dataset would be far from tractable. Thus, the p-values were computed on a per-visual-input basis, and then aggregated across videos using the harmonic mean, as suggested by Wilson (2019). Such an aggregation method is valid when the experiments are not independent (which they are not), unlike Fischer's method (Fisher, 1992).

Figure 3 demonstrates the log p-values for the proposed methods across several candidate samples. For MS-COCO, we use all five reference captions, and between one and ten candidate captions sampled from

CLIPCap using Nucleus Sampling (Holtzman et al., 2020) with a temperature of 1.0, top-p of 0.9 and top-k of 20. The caption set is generated once, meaning that the two-candidate set consists of the one-candidate set and one more additional caption. For MSR-VTT, we use 10 reference captions, and between one and seven candidate captions sampled from O2NA as described in appendix A.3 with a temperature of 1.0 for both the length and token samples. We do not go to the full 10 candidate captions for MSR-VTT due to tractability concerns, since adding an additional caption forces twice the number of partitions to be evaluated when computing p-values.

The above experiments were performed on several n2d-standard-32 cloud GCP instances, containing 32vCPUs and 128GB of RAM.

## A.6. Frechet BERT Distance

The Frechet Inception Distance, originally proposed in Salimans et al. (2016), has often been used for the evaluation of the distance between samples of images generated by GANs. Images are first embedded in a latent space using a pre-trained inception network, and then the Frechet distance between the generated samples and the reference samples is computed. In our work, we replace the images with text, and the inception network with a pre-trained BERT embedding network (Devlin et al., 2019). For a set of candidate samples  $(c_1, \ldots, c_n) = C$ , a set of reference samples  $(r_1, \ldots, r_m) \in R$ , and a BERT embedding function  $\phi_{\text{BERT}}: C \cup R \to \mathbb{R}^k$ , we compute the Frechet BERT Distance as:

$$d^{2} = \left\| \frac{1}{n} \sum_{i=1}^{n} \phi_{BERT}(c_{i}) - \frac{1}{m} \sum_{i=1}^{n} \phi_{BERT}(r_{i}) \right\| + \operatorname{Tr} \left( C_{C} + C_{R} - 2\sqrt{C_{C}C_{R}} \right)$$
(5)

where  $C_C$  and  $C_R$  are the covariance matrices of the C and R sets embedded with  $\phi_{\text{BERT}}$  respectively.

To get the BERT embedding, we leverage the CLS token of a large pre-trained model, in this case, the MiniLM-L6-v2 model from the sentence-transformers package by Reimers and Gurevych (2019).

The computation of p-values for the Frechet-BERT distance is largely bottle-necked by the slow performance of the sqrtm function, which, because the matrices are not symmetric, has no efficient algorithm for computation. Additionally, unlike the feature computation, this operation must occur for every partition, leading to significantly reduced efficiency compared to the other measures presented in this paper.

### A.7. MMD-BERT

Another common metric in the GAN literature is the computation of a maximum-mean discrepancy between kernel-estimates of the samples introduced by Li et al. (2017). For a set of candidate samples  $(c_1,...,c_n) = C$ , a set of reference samples  $(r_1,...,r_m) \in R$ , and a BERT embedding function  $\phi_{\text{BERT}} : C \cup R \to \mathbb{R}^k$ , we compute the MMD-BERT distance as:

$$\begin{split} M\hat{M}D = & \sum_{i=1}^{N} \sum_{j=1}^{N} K(\phi_{\mathsf{BERT}}(c_i), \phi_{\mathsf{BERT}}(c_j)) \\ &+ \sum_{i=1}^{M} \sum_{j=1}^{M} K(\phi_{\mathsf{BERT}}(r_i), \phi_{\mathsf{BERT}}(r_j)) \\ &+ \sum_{i=1}^{N} \sum_{j=1}^{M} K(\phi_{\mathsf{BERT}}(c_i), \phi_{\mathsf{BERT}}(r_j)) \end{split}$$
(6)

where K is a kernel function. In our experiments, we use an RBF kernel function with  $\sigma$  equal to the median distance pairwise distance divided by two.

#### A.8. Search Techniques

In section 3, Figure 6, we explore the performance of several different search techniques for our two-view transformer model on the MSR-VTT dataset. In this figure, we explore four decoding search techniques: Greedy Search, Beam Search, Temperature-Based Sampling, and Nucleus Sampling. For each method, and for each video in the test set, we sample 10 descriptions. For Greedy Search, we sample 10 repeated sentences. For beam search we sample the top beam search candidate, and repeat this ten times. While

we did explore using the top 10 results from a larger beam search, we found that a smaller beam search and repeated values produced better METEOR scores, so we chose to compare against this. Wider beam searches did produce higher  $\text{TRM}_{\text{METEOR}}$  scores, but because optimizing for METEOR would be the current paradigm, we decided to include that in the referenced figure. For standard temperature based sampling, we sampled 10 results at each temperature. For Nucleus sampling, we sample 10 results at each temperature. For Nucleus sampling, we sample 10 results at each temperature. For Nucleus sampling, we found these values to generate the best scores under the standard pairwise metrics. It remains relevant future work to perform a deep-dive into the different generative methods with respect to TRMs, as there are likely many interesting lessons that can be learned.

## A.9. Correlation with Human Judgement

In our work, we run a human correlation experiment to determine how well human ratings correlate with our metric's judgements. The following study was granted exception by the University of California IRB, Protocol Number 2022-11-15846. A screenshot of our evaluation tool for mean opinion scores is given in Figure 7. In each HIT, raters from Mechanical Turk were presented with the reference captions, along with two sets of candidate captions. These candidate captions were sampled from two models: OFA (Wang et al., 2022) and BLIP (Li et al., 2022), at 11 different temperate settings: 0,0.1,0.2,0.3,0.4,0.5,0.6,0.7,0.8,0.9,1.0. We then query the subjects with two questions, both of which can be evaluated on a scale of  $\{-2,2\}$ , with 0 indicating a tie:

- Which group of candidate captions (as a whole) provides more useful information about the reference group for a person who cannot see the reference group?
- Which group of candidate captions (as a whole) matches best to the reference group factually?

Subjects are linked to the data collection interface on our server developed by us in a frame directly from an Amazon Mechanical Turk internal HIT using the ExternalQuestion API which allows external web content to be displayed within the internal HIT. No third-party software is used with the HITs and no reviewing data is collected by Amazon or any third-parties with the use of this API. The subjects are shown a consent form on the Amazon Mechanical Turk HIT prior to entering our data collection interface. Subjects are then required to click the "I Accept" button to confirm their agreement with the consent information of the study. They are then redirected to the data collection interface. For each image, users are presented with an image, and an associated image description. Images are drawn from the MSCOCO dataset (Lin et al., 2014). Human generated captions are drawn from the references collected by the authors of (Lin et al., 2014).

After completing all of the tasks in the session, users are given a randomly generated code, which is entered in the Amazon MTurk HIT page, and links the user's survey results to the Amazon worker ID. We collect these linkings to perform analysis on inter-rater agreement, as while the session itself is anonymous, users may complete multiple sessions, and some method is required to maintain identity between the sessions.

After each of these sessions, subjects will be given a brief survey regarding the task difficulty (Select from the options: "Very Easy", "Easy", "Normal", "Hard", "Very Hard") and prompted for any additional comments on the session in general for each session in an (optional) open-response format. Users are also encouraged to protect their privacy with the prompt: "After submitting your responses, you can protect your privacy by clearing your browser's history, cache, cookies, and other browsing data. (Warning: This will log you out of online services.)" Subjects were compensated with \$0.18 USD per session (based on the recommended Amazon wage (federal minimum wage, \$7.25/Hr), with an expected completion time of 1.5 minutes per session), and should be able to complete the session in under one and half minutes (based on several pilot examples). Subjects can participate in the task a maximum of 100 times. The maximum time commitment for each subject over two months of our study is 2 hours.

We analyze the experiments by first collecting all human ratings, and taking the mean of each score per image. We collect 5 ratings each for 794 images in the dataset, using 397 unique Mechanical Turk workers. We then compute the Pearson correlation for the standard max-aggregate scores, and for each of our methods against the mean of the human ratings. To compute the human-human correlation, we compute first the leave-one-out mean for each human rating, and compute the correlation of the leave-one-out mean with the existing images.

# **Description Rating Tool**

**Instructions:**Look at the reference group of captions and the two candidate groups, then answer the questions below to rate the candidate group's helpfulness and correctness. Make sure to answer all of the questions. If you can't see the groups, press "Image/Caption not visible".

#### HIT Images Remaining: 10

#### Reference Group:

- A city with lots of tall buildings and a gash station.
- A bunch of cars that are sitting in the street.
- Cars are stopped at a stop light near a gas station.
- A busy city intersection under a blue sky.
- an intersection with cars stopped at the traffic light

#### Candidate Caption Group A:

- A city street filled with lots of traffic.

- A street full of lots of cars and trucks in a city.

- Cars waiting at an intersection to take the left.

- What will happen to all gasoline dealers and stations in future times.

- How about you take a drive down that quiet street! the big white and yellow structure in the center is.

#### Candidate Caption Group B:

- A city street filled with lots of traffic.A busy intersection with cars and traffic
- lights.
- A busy intersection with cars and traffic lights.
- A busy intersection with cars and traffic lights.
- A busy intersection with cars and traffic lights.

**Helpfulness**: Which group of candidate captions (as a whole) provides more useful information about the reference group for a person who cannot see the reference group?



**Correctness**: Which group of candidate captions (as a whole) matches best to the reference group factually?





## **B.** Additional Results

In this section we present several additional interesting results to augment those in the main discussion.

#### B.1. Embedding Methods for KBMs

In the main work, we primarily explore a BERT-based embedding method for the kernel-based methods. Such an exploration does not preclude the use of other embedding methods, each of which has different trade-offs, when looking at the quality of the resulting metric, what the resulting metric measures, the time required to compute the embedding, and the performance when the reference distribution is limited to small numbers of human samples (such as happens in practice). Figure Figure 8 shows a quick look at several possible choices for embedding methods in the MMD-\* family, including Bag of words (with a 5K vocab), GLoVe (Pennington et al., 2014), FastText (Bojanowski et al., 2017), and CLIP (Radford et al., 2021b).

While we can see that some of the methods are more sensitive to deviations in the image distributions, such methods come with additional trade-offs. CLIP-style embeddings are the most sensitive to human versus generated captions with fewer captions created, but are significantly slower to evaluate at test time (almost 4x slower) than MMD-BERT, and also produce a higher p-value when computing the leave-one scores on the human captions (which is less desirable, as the human captions are drawn from the same distribution).

#### **B.2. Unique vs. Correct Descriptions**

In Figure 9, we explicitly demonstrate how TRMs enable evaluation of both caption diversity and quality. We artificially generate candidates for the MSR-VTT dataset by mixing human-generated exact descriptions with human-generated descriptions from other videos. On one axis we have the number of unique descriptions and on the other axis we have the number of correct (exactly-matching) descriptions. Clearly, unlike METEOR alone, TRM<sub>METEOR</sub> scores are affected by both correctness and diversity.

Each experiment consisted of 10 candidate captions from the MSR-VTT dataset, and 10 reference captions from the MSR-VTT dataset. We first split the 20 MSR-VTT reference captions into two sets of 10. One set of 10 captions formed the references. To select the candidate captions, we first sampled k unique captions from the remaining reference set (which formed the "correct pool"), and k unique captions from other videos in the dataset at random (forming the "incorrect pool"). We then selected m correct captions, from the correct pool (at random) and 10-m captions from the incorrect pool (at random). This was then plotted with m on the x-axis, and k on the y-axis, as a heat-map, where lighter colors represent better scores (higher METEOR, or lower TRM-METEOR), and darker colors represent poor scores.

We also explored the performance of the CIDEr metric across the same axes, the results of which are shown in Figure 10. We can see that they are largely similar to those from the METEOR metric, suggesting that regardless of the underlying metric, we are still making similar trade-offs between diversity and correctness.



Sensitivity and performance on Human-Generated Captions						
Method	Log-P	Samples/Sec				
TRM-CIDEr	-1.596	88.93				
MMD-BERT	-1.786	56.68				
MMD-CLIP	-1.887	14.41				
MMD-GLoVe	-1.952	54.8				
MMD-FastText	-1.954	57.45				
MMD-BOW	-2.022	49.41				

Figure 8: Performance of several different embedding functions for the MMD-\* family of metrics. Left: Sensitivity when evaluated on the MSR-VTT dataset with ten reference captions and between one and seven candidate captions generated by O2NA. Right: Sensitivity and speed when evaluated on human reference samples with 5 references and 5 candidates.



Figure 9: Plots showing how TRMs evaluate both diversity and quality. Left: TRM<sub>METEOR</sub>, Right: METEOR. Lighter colors represent better scores. While TRM<sub>METEOR</sub> trades off between diversity and quality, METEOR focuses only on quality not diversity.



Figure 10: Plots showing diversity vs. quality tradeoffs. Left:  $TRM_{CIDEr}$ , Right: CIDEr. Lighter colors represent better scores. While  $TRM_{CIDEr}$  trades off between diversity and quality, CIDEr focuses only on quality not diversity.

	METEOR	TRM <sub>METEOR</sub>	CIDEr	<b>TRM</b> CIDEr	BERT	TRMBERT	MMD-BERT
MSCOCO	-0.6303	-0.5941	-0.5957	-0.4742	-0.6230	-0.5633	-0.6550
MSR-VTT	-1.0046	-0.9613	-1.0224	-0.9777	-1.0172	-1.040	-1.0374

Table 4: Log P-Values on human leave-one our samples. We can see that, surprisingly, none of the methods (even the standard aggregations) produce statistically significant differences. That being said, TRMs often produce higher p-values, indicating that they may be more robust to noise in human caption sets. We do not compute the Frechet-BERT values for humans here, as it was prohibitively expensive.

## B.3. Human p-values

Strong metrics for distributional comparison will have high sensitivity to samples coming from distinct distributions, and will produce high p-values for samples which come from the same distribution. To check that such a relationship holds, we also perform leave-one-out experiments using human-generated captions from the reference set for both MSR-VTT and MS-COCO. For MSR-VTT, we split the reference data into sets of 10 candidate samples and 10 reference samples, and compute the deviations using this partitioning. For MS-COCO, we leverage the c40 split which has 40 reference descriptions for 5000 samples of the ground truth. We partition the references for each video into groups of ten descriptions, and compute the p-values from pairs of these partitions. Table 4 gives the performance of the metrics on this human data.

Dataset	MAUVE Log p-value	METEOR Log p-value
MSR-VTT (O2NA)	-0.4414	-1.7881
MSR-VTT (Human Captions)	-0.1441	-0.6037
MS-COCO (CLIPCap)	-0.3980	-2.5585
MS-COCO (VLP)	-0.3234	-2.8609
MS-COCO (Human Captions)	-0.2189	-0.7233

Table 5: Log p-value estimates for MAUVE using five candidates, five references, and 100 samples (at nucleus sampling temperature 1.0 for O2NA, CLIPCap and VLP models). We can see that Log p-values for MSR-VTT and MS-COCO are significantly worse than METEOR even with aggregation, likely due to the method using k-means to approximate the text distributions with only 5 samples.

## B.4. MAUVE performance

In the main work, we found that MAUVE was prohibitively slow to use to compute p-values for the training data. Because our p-values were computed with 10 reference sentences, and up to 10 candidate sentences, at the existing rate, it could take several years to compute the MAUVE p-values for the 50,000 sample MS-COCO dataset. In Table 5, we present several high-variance estimates of the MAUVE p-values (computed using only 100 samples).



Two hot dogs sitting side by side with condiments. Two hot dogs are laden with relish, ketchup, and mustard. >>> two hot dogs on a plate loaded with condiments Two hot dogs covered with ketchup and relish on a plate. Two hot dogs in buns are smothered with condiments.



The meal is ready on the tray to be eaten. A breakfast was delivered to a hotel room on a tray. a bunch of food and stuff is laying on a tray >>> Bananas, cereal, juice and other breakfast foods on a tray. This tray includes several different items for a full breakfast.

Figure 11: Qualitative example of "central" captions. The caption marked with arrows is the ground truth caption which minimizes the expected METEOR distance to the other reference captions.

## **B.5. Visualizing Central Descriptions**

We have found that descriptions which minimize the expected distance to the ground truth distribution are relatively sparse in detail compared to other descriptions. Figures 11, 12, 13 and 14 show qualitative examples of such descriptions for the MS-COCO dataset. Each plot shows qualitative examples of "central" captions. The caption marked with arrows is the ground truth caption which minimizes the expected METEOR distance to the other reference captions, and the other captions are the additional references in the MS-COCO dataset. Images are selected at random, and do not represent cherry-picked samples from MS-COCO.



A photo taken from a boat with a long bridge in the background. A view of the coast from within a boat The side of a boat and a bridge going over the ocean. >>> A view of the lake, taken from a boat. A boat flies its flag while sailing just off a pier. a microwave on a kitchen counter above a dishwasher this micro wave is black and silver and is on the counter >>> A microwave soven sitting on top of a counter. A microwave sitting on a counter, its stainless steel. a silver microwave oven on a tan counter and a window

Figure 12: Qualitative example of "central" captions. The caption marked with arrows is the ground truth caption which minimizes the expected METEOR distance to the other reference captions.



A narrow city street has a leaning one way sign. >>> a street with a line of cars parked on the side Cars are parked alongside the road and a man is standing next to a sign. A man is standing next to a road sign with a line of parked cars across the street in an urban area A crooked one way sign pointing into the ground



A person pressing a button on a Wii controller. A hand holds a remote that operates a video game. There are no image to describe on this page.. >>> A person is holding a white Wii control someone that is holding a wii remote in their hand

Figure 13: Qualitative example of "central" captions. The caption marked with arrows is the ground truth caption which minimizes the expected METEOR distance to the other reference captions.





a blue truck and a male in a purple shirt and a tree Blue pickup truck filled with scrap pieces of household items. A man has filled his truck with wheelchairs. >>> A blue truck parked next to a tree and a man. a man standing next to a truck full of bikes and a wheel chair

Mom gives her daughter a lesson in using her baseball glove. >>> Mother and her son playing in a few two girls in red shirts grass and a baseball glove A woman playing catch with her young child. The mom is teaching her daughter to play baseball

Figure 14: Qualitative example of "central" captions. The caption marked with arrows is the ground truth caption which minimizes the expected METEOR distance to the other reference captions.

## B.6. Additional Qualitative Samples



Figure 15: A qualitative sample from CLIPcap. Candidate set one uses beam search (8 beams), while candidate set two uses nucleus sampling (with temperature one, top-k of 20 and top-p of 0.9).