# Is Peer-Reviewing Worth the Effort?

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### Abstract

How effective is peer-reviewing in identifying important papers? We treat this question as a forecasting task. Can we predict which papers will be highly cited in the future based on venue and "early returns" (citations soon after publication)? We show early returns are more predictive than venue. Finally, we end with constructive suggestions to address scaling challenges: (a) too many submissions and (b) too few qualified reviewers.

### 1 Introduction

## 1.1 Prioritization as a Forecasting Task

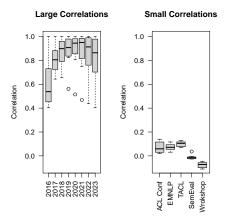


Figure 1: Early Returns (left)  $\gg$  Venue (right), based on correlations ( $\rho$ ) from Tables 2-3. Data is based on Semantic Scholar (S2) (Wade, 2022), where the venue field refers not only to conferences, but also to journals and more.

How effective is peer-reviewing in identifying important papers? Since readers cannot afford to read everything, should they prioritize papers in top venues, or something else? Following Davletov et al. (2014); Ma et al. (2021), we treat this question as a forecasting task. Can we predict which papers will be highly cited in the future? Both venue and "early returns" (citations soon after publication) are statistically significant, but early citations have larger correlations with future citations as shown in Figure 1. This figure will be explained in more detail in section 3. Data for figures and tables is posted on GitHub.<sup>1</sup>

Abramo et al. (2019) also found early citations to be more predictive than venue (impact): "the role of the impact factor in the combination becomes negligible after only two years from publication."

## 1.2 H-Index and Impact

In some organizations, authors are encouraged to publish in top tier venues, using statistics such as h-index (Hirsch, 2005) and impact (Garfield, 2006) to rank authors, venues, countries (Hyland, 2023) and more. We use similar summary statistics to show that conditioning on early citations is more effective than conditioning on venue. That is, we group papers by venue and by early citations (one year after publication), and summarize citations for the fourth year after publication with h (h-index) and  $\mu$  (impact). Results do not depend too much on the details of these definitions of early and future citations because citations are highly correlated over time

When we discuss Tables 4-5, h and  $\mu$  are better for papers conditioned on early citations than for papers conditioned on venue. In particular, papers in less selective venues (Workshops/ArXiv) with a few early citations tend to have more citations in the future than papers in more selective venues.

In addition to h and  $\mu$ , Tables 4-5 report N (number of papers in each group) and  $\sigma$  (standard deviation). N will be used in discussions of inclusiveness and  $\sigma$  will be used in discussions of robustness. We will suggest prioritizing papers with early citations is more effective than prioritizing by venue:

<sup>&</sup>lt;sup>1</sup>https://github.com/kwchurch/is-peer-reviewi ng-worth-the-effort

- 1. More selective:  $\rho$  (correlation), h,  $\mu$  (impact)
- 2. More inclusive: N (number of papers)

These observations are robust, as will be shown by replications over a number of conditions including papers from different sources (ACL, PubMed, ArXiv) and papers with different publication dates.

## 2 Related Work

### 2.1 Metrics: H-index and Impact Factor

There is considerable work on metrics of success such as impact factor (Garfield, 2006) and h-index (Hirsch, 2005). Both of these summary statistics are computed over a group of papers, where papers are typically grouped by author or by venue, depending on whether one is interested in measuring success by author or by venue. We will group papers in additional ways such as papers with T or more citations in the first year after publication in order to compare scores of success by early returns with scores by other factors such as venue.

Impact factor,  $\mu$ , is simply the average of citation counts for papers in the group, and h-index, h, is the number of papers in the group with h or more citations. Many journals report impact factors. Google Scholar ranks venues by h5, a variant of h-index, computed over the last five years. In addition to top venues,<sup>2</sup> Google also provides details for many fields such as Computational Linguistics.<sup>3</sup>

#### 2.2 Numerous Challenges to Reviewing

The peer-review process, despite being an integral part of academic scholarship, has been a subject of criticism on multiple fronts (Jefferson et al., 2002):

the practice of peer review is based on faith in its effects, rather than on facts.

In this work, we assume reviews and other assessments of value should be leading indicators of future citations, following suggestions we have made elsewhere (Church, 2005, 2020). While this assumption may be controversial, it provides an objective path forward. There are, of course, numerous challenges in reviewing processes; the first three challenges below are discussed in Sections 2.2.1-2.2.3; scale/growth is discussed in 2.3.2.

1. Poorly defined tasks/incentives

- 2. Validity and Reliability
- 3. Vulnerabilities, Cheating and Ethics
- 4. Scale: Exponential growth
- 5. Subjectivity/Biases (Lee et al., 2013; Huber et al., 2022; Smith et al., 2023)
- 6. Time and Cost (De Vries et al., 2009)

### 2.2.1 Purpose of peer-reviewing?

What is the purpose of peer-reviewing? The task is not very well-defined. According to Rogers and Augenstein (2020), "reviewers and area chairs face a poorly defined task forcing apples-to-oranges comparisons." An evaluation of biomedical research publications (Chauvin et al., 2015) concluded: "The most important tasks for peer reviewers were not congruent with the tasks most often requested by journal editors in their guidelines to reviewers."

### 2.2.2 Validity and Reliability

There is considerable discussion of validity and reliability in Experimental Psychology (Krippendorff, 2018). Evaluations of the reliability of peerreviewing are worrisome. Cortes and Lawrence (2021) revisited an experiment based on NIPS-2014 (now known as NeurIPS): "From the conference 10% of the papers were randomly chosen to be reviewed by two independent program committees... results showed that the decisions between the two committees was better than random, but still surprised the community by how low it was."

The follow up study looked at review scores and future citations. They failed to find a significant correlation for accepted papers (their figure 6). For rejected papers that appeared elsewhere, the correlation was not large (their figure 8).

A recent evaluation of reviews (Goldberg et al., 2023) found "many problems that exist in peer reviews of papers—inconsistencies, biases, miscalibration, subjectivity—also exist in peer reviews of peer reviews."

### 2.2.3 Vulnerabilities, Cheating and Ethics

There are opportunities for authors, reviewers and other parties to use/abuse chatbots. A number of funding agencies (NIH<sup>4</sup> and ARC<sup>5</sup>) and journals

<sup>&</sup>lt;sup>2</sup>https://scholar.google.com/citations?view\_op =top\_venues

<sup>&</sup>lt;sup>3</sup>https://scholar.google.com/citations?view\_op =top\_venues&vq=eng\_computationallinguistics

<sup>&</sup>lt;sup>4</sup>https://nexus.od.nih.gov/all/2023/06/23/usin g-ai-in-peer-review-is-a-breach-of-confidentia lity/

<sup>&</sup>lt;sup>5</sup>https://www.arc.gov.au/sites/default/files/2 023-07/Policy%20on%20Use%20of%20Generative%20Ar tificial%20Intelligence%20in%20the%20ARCs%20gran ts%20programs%202023.pdf

(Science, Lancet, JAMA) discourage/prohibit reviewers from uploading manuscripts to AI platforms that cannot guarantee confidentiality (Cheng et al., 2024).

Even before chatbots, much has been written about ethics and peer-reviewing: (Rockwell, 2006; Souder, 2011; Remuzzi, 2023). There have always been many ways to cheat. Advances in technology create new and better ways to cheat, as well as new and better ways to catch cheating.

In this work, we will use citations, which admittedly can be purchased/gamed<sup>6</sup> (Beel and Gipp, 2010). Spam is obviously a cat-and-mouse game but purchasing citations is unlikely to be successful for long. Given the correlations over time, cheaters would need to purchase citations for many years or else it is too easy to catch them by looking for anomalies in citation counts over time. Moreover, with h-index, it is too easy to find the small number of papers that contribute to the score. There are easier and more effective ways to cheat such as plagiarism and chat bots.

## 2.3 Related Work on Predicting Citations

This paper questions whether peer-reviewing is worth the effort. Prior work is more about improving predictions (subsubsection 2.3.1), or helping authors increase their citations (subsubsection 2.3.2).

#### 2.3.1 Improving Predictions

There is a considerable body of work on predicting citations. Predicting citations can be viewed as a special case of time series prediction. There are many use cases, especially in finance: (Salinas et al., 2020). Prior work often focuses on methods: linear regression (Pobiedina and Ichise, 2016), negative binomials<sup>7</sup> (Onodera and Yoshikane, 2015), clustering (Davletov et al., 2014), nearest neighbors (Yan et al., 2011) and deep networks (Abrishami and Aliakbary, 2019; Ruan et al., 2020). There is considerable work on link prediction in the literature on GNNs (graph neural networks) using the ogbl-citation2 task in OGB (Open Graph Benchmark) (Hu et al., 2020). In more recent work, de Winter (2024) aims to "pave the way for AI- assisted peer review," using ChatGPT4 to analyze 2222 abstracts with 60 criteria. Using principal component analysis, three components are identified, of which two – about Accessibility & Understandability, and Novelty & Engagement, are linked to citation counts.

In addition to methods for predicting citations, there are also discussions of features:

- 1. Early Citations: Wang et al. (2013); Davletov et al. (2014); Abramo et al. (2019); Bai et al. (2019); Stegehuis et al. (2015); Ma et al. (2021); Yan et al. (2024)
- 2. Venue: Yan et al. (2011); Abramo et al. (2019)
- 3. Properties of authors: author rank, h-index, productivity, etc. Yan et al. (2011)
- 4. Contents of paper: Huang et al. (2022) predict citations based on sections (introduction, background, method, etc.) of a paper.

## 2.3.2 Advice to Authors

There is considerable advice to authors on how to increase citations. We have argued elsewhere (Church, 2017) that secondary sources are cited more than primary sources; the most cited papers often help others make progress, e.g., datasets, GitHubs, models on HuggingFace, benchmarks, tools, surveys, textbooks. By construction, the last word on a topic is not cited. The most cited paper is rarely the first, last or best; simplicity and accessibility are preferred over timing and quality.

Tahamtan et al. (2016) survey the literature on advice to authors, assigning prior work to 28 factors, which we have aggregated/condensed down to 8. Their 28 factors seem plausible, though it is not possible to discuss all 28 factors in this paper.

- Intrinsic properties of paper: quality, length, number of references. Figures, charts and appendices can increase citations, but challenging equations can decrease citations.
- 2. Venue: metrics ( $\mu$ , h), prestige, language.
- 3. Discipline/subject/topic/methodology
- 4. Accessibility and visibility of papers: Avoid pay walls (Lawrence, 2001; Eysenbach, 2006), and promote papers on social media/ArXiv.
- 5. Primary Source vs. Secondary Source: Textbooks and survey papers are highly cited, as are tools, benchmarks and datasets.
- 6. Demographics of author(s): Number of authors, self-citations, country, gender, age, reputation, productivity, affiliation, funding.

<sup>&</sup>lt;sup>6</sup>https://www.science.org/content/article/vend or-offering-citations-purchase-latest-bad-actor -scholarly-publishing

<sup>&</sup>lt;sup>7</sup>Negative binomials are a natural choice for highly skewed data. Citations tend to be highly skewed as can be seen from standard deviations ( $\sigma$ ) in many of the tables in this paper. If citations were generated by a Poisson process, then  $\sigma^2 \approx \mu$ , but citations have long tails where  $\sigma \gg \mu$  (in most cases).

- Publication date: Since the literature is growing exponentially, doubling every 17 years (Bornmann et al., 2021; Redner, 2005), papers published recently tend to have more citations.
- 8. Early citations: Citations soon after publication are predictive of future citations, though there are exceptions such as "Sleeping Beauties" (van Raan, 2004).

		16	2017	18	19	20	21
Venue	Id in S2	201	20	201	201	202	202
NAACL	9724599	5	7	5	1	3	1
LREC	12260053	0	0	0	1	0	0
LREC	28309452	2	8	4	10	7	7
EMNLP	1380793	0	2	16	19	17	19
COLING	18649702	0	1	2	1	3	1
SemEval	17378758	0	0	0	2	0	0

Table 1: Citation counts from Semantic Scholar (S2) for a few ACL papers published in 2016.

## **3** Predictions Based on Citations

As suggested above, we will use a prediction task to show that early returns are more effective than venue. Figure 1 is based on citation counts from Semantic Scholar (S2) (Wade, 2022). For papers in ACL Anthology, PubMed and ArXiv, published between 2016 and 2019, we extracted citations by year, as illustrated in Table 1. There are slightly more than a million papers per year in PubMed, 100k/year in ArXiv and 3k/year in ACL. The next 3 subsections use these citations to:

- 1. Compute correlations  $(\rho)$  over time and venue
- 2. Compute h-index (h) and impact ( $\mu$ ) for papers grouped by early citations and venue
- 3. Forecast citations with regression

All 3 subsections demonstrate that early citations are more predictive of future citations than venue.

## 3.1 Correlations

The top of Table 2 focuses on 3710 ACL papers published in 2016. The correlation ( $\rho$ ) of 0.80 between 2016 and 2017 compares the citation counts for these 3710 papers in 2016 and 2017. The bottom of Table 2 is similar except for the source of papers is now 1,026,798 PubMed papers. Both the top and bottom of Table 2 start with papers published in 2016. The correlation of 0.80 above between 2016 and 2017 drops slightly to 0.77 for PubMed papers.

Table 3 is like Table 2, but for venues. Venue is a binary indicator variable containing 1 if the paper

	2016	2017	2018	2019	2020	2021
		3710 AG	CL Pape	ers Pub.	in 2016	
2016	1.00	0.80	0.66	0.56	0.51	0.47
2017	0.80	1.00	0.92	0.85	0.81	0.75
2018	0.66	0.92	1.00	0.98	0.94	0.88
2019	0.56	0.85	0.98	1.00	0.98	0.93
2020	0.51	0.81	0.94	0.98	1.00	0.98
2021	0.47	0.75	0.88	0.93	0.98	1.00
2022	0.44	0.70	0.82	0.88	0.95	0.99
2023	0.40	0.64	0.76	0.82	0.90	0.97
	1,02	26,798 P	ubMed 1	Papers I	Pub. in 2	2016
2016	1.00	0.77	0.64	0.55	0.50	0.45
2017	0.77	1.00	0.90	0.82	0.75	0.68
2018	0.64	0.90	1.00	0.94	0.89	0.83
2019	0.55	0.82	0.94	1.00	0.94	0.90
2020	0.50	0.75	0.89	0.94	1.00	0.95
2021	0.45	0.68	0.83	0.90	0.95	1.00
2022	0.40	0.61	0.76	0.84	0.91	0.96
2023	0.35	0.54	0.69	0.78	0.86	0.93

Table 2: Citation counts (from Semantic Scholar) are highly correlated from one year to the next.

appears in that venue and 0 otherwise. Figure 1 is based on correlations for ACL papers published in 2016. Figure 1 (left) is based on Table 2 (top), and Figure 1 (right) is based on Table 3 (top).

In addition to the main point, there are a number of interesting (though smaller) effects:

- 1. **Main point**: Correlations for early returns are much larger than correlations for venue.
- 2. **Prestige**: Top venues (the ACL main conference, EMNLP and TACL) have larger correlations with future citations than workshops.
- 3. **Forecasting horizon**: Because short-term forecasting is easier than long-term forecasting, correlations closer to the main diagonal of Table 2 are relatively large.
- 4. **Quantization**: Correlations for 2016 are relatively small because dates are quantized to years. There are two dates: year of publication and year of citation. Citation counts for the year of publication are relatively small because that is a partial year.
- 5. **Latency**: It takes time for papers to accumulate citations, and therefore, correlations improve for several years after publication.

These observations are robust. Tables 2-3 replicate the correlations for two types of sources of papers. The tables below replicate similar observations over two publication dates, using h and  $\mu$ instead of  $\rho$ .

### 3.2 H-index and Impact

How can we identify papers that will be highly cited in the future? The previous section used cor-

5710 Fapers III ACL Anthology (2010)									
	2016	2017	2018	2019					
ACL Conf	0.140	0.136	0.096	0.068					
EMNLP	0.031	0.116	0.103	0.084					
TACL	0.069	0.111	0.130	0.120					
SemEval	0.036	-0.005	-0.026	-0.024					
Workshops	-0.110	-0.104	-0.094	-0.077					
1,121,081 Papers in PubMed, ArXiv or ACL (2016)									
ACL	0.0086	0.0109	0.016	0.015					
ArXiv	0.0255	0.0088	0.024	0.021					
PubMed	-0.0212	-0.0012	-0.014	-0.013					

3710 Papers in ACL Anthology (2016)

Table 3: Correlations with venue are smaller.

relations ( $\rho$ ). This section will use h-index (h) and impact factors ( $\mu$ ). Tables 4-5 group papers based on citations a year after publication, and report summary statistics of citations in the fourth year after publication. Table 4 does this The main observation is: conditioning on papers with early citations compares favorably to conditioning by venue.

- Exclusivity: Papers with 20+ citations in the first year after publication are better than all 50 venues in Table 4 in terms of h and μ.
- 2. **Inclusivity**: There are more papers (*N*) with 20+ early citations than in most venues.
- Robustness: We obtain similar results under a number of conditions including different publication years and different sources of papers.

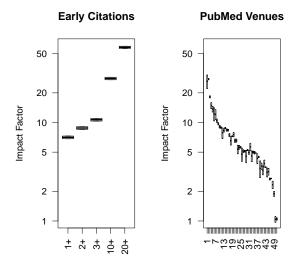


Figure 2: Impact factor ( $\mu$ ) from Table 4. Simple rule of thumb: for most venues, reviewers are no better than 1+ early citations in terms of  $\mu$ ; for all venues, reviewers are no better than 20+ early citations.

Figure 2 plots impact factors ( $\mu$ ) from Table 4, comparing early citations (left) with 50 PubMed

venues (right). The figure shows that papers with 20+ early citations have a larger  $\mu$  than all 50 venues. If we select on 1+ early citations, then  $\mu \approx 6.8$  is better than 60% of venues in Table 4.

Note that h does not change much with thresholds on early citations. That is, h for 1+ citations is similar to h for 2+ citations because h is dominated by a few highly cited papers. As mentioned above, there are a few "sleeping beauty" papers that suddenly become highly cited after a few years, but that is unusual. The row for 0 early citations shows that papers with no early citations will have a few citations later on ( $\mu \approx 1.4 \pm 2.3$ ). However, it is more common for papers that will be important to start off with more citations early on.

Table 5 is similar to Table 4 but for papers from different sources. In Table 5, the row for 3+ early citations is (usually) better than venues in terms of h and  $\mu$  with an exception for TACL in 2016, because of a single highly cited outlier: (Bojanowski et al., 2017). It is risky to average over small samples of highly skewed numbers, as evidence by the large  $\sigma$  (standard deviations). Note that h is more stable than  $\mu$  over 2016 and 2017.

Many ACL venues are highly selective in terms of  $\mu$ , but ACL could improve inclusiveness (N) as well as exclusiveness ( $\mu$ ) by publishing more papers from preprint archives such as ArXiv with impressive early citations. We will discuss this suggestion in more detail in subsection 4.2.

## 3.3 Forecasting with Regression

We will use the regression model in Equation 1 to compare early returns and venue.

$$\frac{percentile_{year+4} \sim venue+}{factor(pmin(T, citations_{year+1}))}$$
(1)

This model predicts the percentile of the paper in the fourth year based on the venue and early citations. Early citations are treated as a factor variable; thus, the model produces a coefficient for each count between 1 and T, as illustrated in Table 6.

This model performs a few simple transforms on both the input and output variables:

- Percentile transform (Bornmann et al., 2012, 2014): Predict percentiles instead of raw counts. Percentiles are based on citations in fourth year after publication.
- 2. Thresholding transform: Since input citation counts have long tails, we use *pmin* to limit the number of factors in the regression to *T*.

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$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	808,772
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Scientific Reports 67 4 6.8 14.5 20,860 64 4 6.3 22.2	25,006
Analytical Chemistry 29 5 6.8 7.5 1648 30 4 6.3 7.3	1817
BMJ Open 33 3 5.9 12.0 2016 31 3 4.8 8.1	2554
Molecules 34 3 5.8 12.2 1745 35 3 5.4 8.5	2247
Frontiers in Psychology 38 3 5.7 9.9 2074 32 3 5.5 12.2	2252
OncoTarget 42 4 5.5 6.8 7454 37 3 4.0 6.1	9282
Materials 24 3 5.3 7.8 1024 27 3 4.9 8.5	1473
J. of Biological Chemistry 26 4 5.2 6.5 2135 27 3 5.0 6.2	1852
Chemical Comm. 33 3 5.2 7.2 3046 25 3 3.9 4.7	2689
Italian Nat. C. on Sensors 34 3 5.2 12.9 2220 39 3 5.3 10.8	2962
British medical journal 41 0 5.2 37.2 1837 39 0 4.7 29.6	1670
I.J. Env. Res. and Pub 24 3 5.2 7.1 1118 31 4 6.2 11.1	1575
Organic Letters 18 4 5.1 4.1 1646 16 3 4.0 3.4	1699
PLOS ONE 59 3 5.1 8.8 22,512 55 3 4.8 8.6	20,617
Environ. science and 30 3 4.9 6.6 2430 32 3 4.9 7.5	2527
Chemistry 26 3 4.8 5.8 2271 23 3 3.8 4.5	2306
BioMed Research Inter. 25 3 4.5 8.8 1790 27 2 4.4 7.2	2005
Medicine 27 2 4.1 14.2 3275 22 2 2.8 8.5	3526
Optics Express 26 2 3.9 5.3 2871 23 2 3.4 5.0	2739
Physical Chem PCCP 25 2 3.6 5.4 3584 22 2 2.9 5.6	3258
RSC Advances 8 3 3.5 3.1 78 8 3 4.2 5.0	60
Biochemical BBRC 19 2 3.5 5.3 1744 22 2 3.6 6.6	2056
J. of Chemical Physics 23 2 3.4 7.8 2087 19 2 2.8 6.8	1944
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Zootaxa 11 0 1.1 2.2 1967 9 0 1.0 3.0	1689
All other venues 274 2 5.1 17.1 878,782 273 2 4.9 18.8	

Table 4: Deep dive into PubMed papers. A few early citations compare favorably to most venues. Early citations are based on first year after publication, and summary statistics are based on fourth year after publication.

	Published in 2016						Puk	olished	in 2017	
Group	h	median	$\mu$	$\sigma$	Ν	h	median	$\mu$	$\sigma$	Ν
PubMed, ArXiv and ACL Anthology										
0 citations	48	1	1.3	2.3	292,566	35	1	1.3	2.1	295,467
1+ citations	345	3	6.9	24.7	828,515	339	4	7.4	24.0	883,685
2+ citations	345	5	8.7	28.6	604,536	338	5	9.2	27.8	645,904
3+ citations	345	6	10.6	32.9	448,541	338	6	11.3	32.0	479,097
10+ citations	343	17	28.6	70.1	88,490	337	19	30.0	67.5	95,105
20+ citations	341	37	61.4	127.8	23,593	336	41	62.9	122.1	25,613
ACL Anthology	73	2	9.9	59.0	3710	65	2	8.5	29.1	3030
ArXiv	236	2	6.4	47.0	101,176	234	1	6.1	58.4	110,184
PubMed	292	2	5.4	17.2	1,026,798	293	2	5.2	18.6	107,7437
Deep Dive into A	CL An	thology								
0 citations	9	0	1.0	1.8	953	7	0	0.9	1.6	589
1+ citations	73	3	13.0	68.2	2757	65	3	10.3	32.2	2441
2+ citations	73	4	17.1	79.2	2025	65	4	12.9	36.0	1902
3+ citations	73	6	21.6	90.0	1550	65	5	15.7	39.8	1518
10+ citations	73	23	57.0	155.6	481	65	18	35.3	61.3	545
20+ citations	71	54	114.9	235.6	190	63	34	62.2	86.9	223
ACL Main Conf.	42	5	18.7	45.2	377	41	7	20.3	50.7	353
EMNLP	41	6	25.8	78.9	269	36	6	17.9	36.5	339
TACL	17	11	70.5	280.3	45	12	8	15.4	23.3	41
SemEval	15	1	4.7	16.3	230	14	1	5.5	23.5	208
Workshops	24	1	3.8	10.1	1111	30	1	4.2	12.5	1191

Table 5: Similar to Table 4, but for papers from different sources. Note ArXiv is better than PubMed in terms of  $\mu$ .

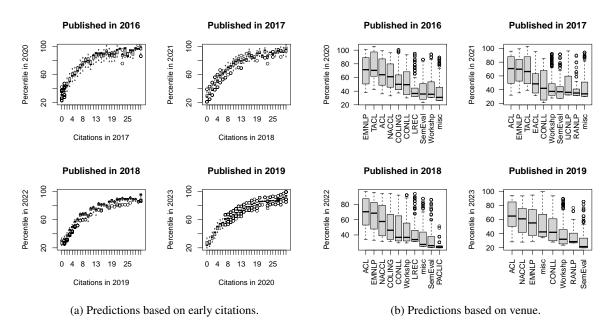


Figure 3: Boxplots of predictions from regression model for ACL papers. The bars are so narrow that they are hard to see on the left because early returns are more predictive than venue.

	Large Set		Smal	ll Set
Coefficient	2016	2017	2016	2017
Intercept	15.7	15.3	36.7	32.8
ACL Anthology	4.3	1.5		
ArXiv	5.4	3.4		
PubMed	10.7	11.3		
TACL			6.8	6.5
EMNLP			1.2	2.6
COLING			0.6	NA
Workshops			-6.1	-4.9
misc			-10.6	-2.6
1 early	6.9	6.3	4.7	3.7
2 early	15.1	13.9	12.6	9.6
3 early	22.2	21.1	19.3	17.1
4 early	28.7	26.8	26.3	20.8
5 early	33.3	32.4	27.8	27.3
6 early	38.3	36.9	33.5	31.7
7 early	42.1	40.9	38.1	34.3
8 early	45.7	44.8	41.6	38.6
9 early	49.5	47.4	46.6	40.8
10+ early	59.4	59.8	54.6	54.1

Table 6: Coefficients for regression (with T = 10).

Because the literature is growing exponentially (Bornmann et al., 2021), care is required when comparing citations for papers published at different times (Newman, 2013). We address these concerns by fitting coefficients for each publication year.

Deep networks will likely produce better predictions, but our goal here is to estimate the value of peer-review. Is peer-review worth the cost, or should we publish more papers from ArXiv with impressive early citations?

Table 6 shows regression coefficients for T = 10and two publication dates (2016 and 2017). The large set contains papers from PubMed, ArXiv and ACL. The small set is for ACL venues. The model produces coefficients for venues with 40 or more papers. Venues with less than 40 papers are assigned to *misc*. There is no coefficient for COLING in 2017 because there was no COLING meeting in 2017. To save space, some venues were omitted from Table 6.

As mentioned above, regression does not produce the best predictions in terms of loss, but it has advantages in terms of interpretability. The coefficients on early citations in Table 6 show that more early citations are better than fewer early citations. Papers with 10+ early citations are predicted to be in the  $75^{th}$  percentile or better.

The boxplots in Figure 3 show predictions from the model with T = 30 for papers in the ACL Anthology published in 4 years between 2016 and 2019. The coefficients are fit four times, once for each publication year. For each year, predictions from the model are aggregated by early citations (left) and by venue (right).

The width of the bars indicates the influence of the other factor. The bars are so narrow on the left that they are hard to see, indicating that early citations are very predictive of future citations. Although venue may be statistically significant, it has relatively little consequence in practice.

These observations were confirmed by analysis of variance (ANOVA). The ANOVA shows that early citations account for much more of the variance than venue, as expected based on the discussion of correlations above.

Venues are sorted by median predictions (computed over the papers published in that year). While papers published in more prestigious venues rank higher than papers in less prestigious venues, the effect of venue is not only small, but also lacks robustness. Note that the ordering of venues varies from one year to the next: EMNLP is in the top three venues in all four plots, though it can be found in top place, second place and third place, depending on the publication year. Predictions based on early citations in Figure 3a are more consistent over the four publication years, indicating that early citations are more robust than venue. In particular, over all four panels, there is a consistent trend for predictions to increase with the number of early citations. The four panels in Figure 3a are more similar to one another than the four panels in Figure 3b.

## 4 Conclusions

#### 4.1 Early Citations vs. Venue

We showed that "early returns" (citations soon after publication) are more predictive of future citations than venue. This conclusion is based on:

- 1. subsection 3.1: Correlations ( $\rho$ )
- 2. subsection 3.2: h-index (h) and Impact ( $\mu$ )
- 3. subsection 3.3: Regression

These observations suggest a simple actionable rule-of-thumb (use early returns) that has advantages over current practice (reviewing) in terms of exclusivity, inclusivity and robustness:

- 1. Exclusivity: Simple rule of thumb: for most venues, 1+ early citations are as good as reviews in terms of  $\mu$ ; 20+ early citations are better than reviews for most (all) venues.
- 2. **Inclusivity**: There are more papers (*N*) with 1+ early citations than in most (all) venues.
- 3. **Robustness**: Results were replicated over several sources of papers and publication dates.

The rest of this paper will introduce two controversial suggestions: (1) early citations and (2) nominations to address two challenges (a) too many submissions and (b) too few qualified reviewers. Our goal is not so much to solve these challenges, but merely to jump start a discussion that might eventually lead to process improvements that will scale better than the status quo. We encourage the community, especially those that do not like (1) and (2), to offer alternative constructive suggestions.

### 4.2 DDI Alternative to Reviewing

A number of challenges for reviewing were mentioned: poorly defined tasks/incentives, validity, reliability, subjectivity, biases, time, cost, scale and cheating. Given these realities, is peer-reviewing worth the effort? Are there faster, cheaper and more effective alternatives?

- 1. Open Peer-Review (OPR) (List, 2017)
- 2. Don't Do It (DDI): Use early citations to reduce the load on peer-reviewing.

Since OPR "has neither a standardized definition nor an agreed schema of its features and implementations," Ross-Hellauer (2017), "proposes a pragmatic definition of [OPR] as an umbrella term for... peer review models... including making reviewer and author identities open, publishing review reports and enabling greater participation...."

The DDI alternative is even more pragmatic and constructive. Instead of reviewing papers, we suggest the community post papers on ArXiv, and use early returns to help readers, authors and committees address questions such as:

- 1. Readers: Who should read what?
- 2. Authors: Who should cite what for what?
- 3. Promotion and Award Committees: Who should be recognized for what?

## 4.3 New Role for Venues

What should be the role for venues under this suggestion? We suggest venues continue to publish high impact papers in their area that conform to their methods and practices, but to do so in a way that copes more effectively with scale. As mentioned above, the current system suffers from two concerns: (a) too many submissions and (b) too few qualified reviewers. We suggest introducing a process upstream of program committees to address both concerns. To reduce the load, program committees should focus on papers with impressive early citations, as well as papers nominated by a process described below in section 4.4.

In addition to the first concern, reducing the load, these suggestions also help with the second concern, identifying qualified/motivated reviewers. It should be easier for those who have cited the article to write a review since they have already read the article and most of the background material. They are not only better informed than a random reviewer, but they are also probably more sympathetic to the basic approach.

This proposal also simplifies the definition of the reviewing task. By the time reviewers see the paper, there is already considerable evidence of impact. The question for reviewers becomes more about judging fit than predicting impact.

### 4.4 Nomination Process

In addition to early citations, program committees should accept nominations of papers to review from thesis advisors and established researchers in industrial research laboratories, following precedents established by nomination processes for awards such as ACM Doctoral Dissertation.<sup>8</sup> To offset the reviewing load on society imposed by the nomination process, nominators should agree to review four papers for each paper they nominate. In this way, the proposed process addresses both concerns raised above: (a) too many submissions and (b) too few qualified/motivated reviewers.

## 5 Ethics

The proposed DDI method will not work with double-blind review, but people who have already cited the submission are unlikely to be biased against the submissions they have cited.

Mutual admiration societies have always existed in academia. There is a danger that the proposed DDI method will encourage those practices. However, citations leave an audit trail that makes it very easy for everyone to see what is happening. As the cliche goes, sunlight is the best disinfectant.

Reviewing is a controversial topic. From the perspective of a conference organizer, we should encourage controversial papers that engage the audience, and contribute significantly to the field.

<sup>&</sup>lt;sup>8</sup>https://awards.acm.org/doctoral-dissertation/ nominations

## 6 Limitations

Citation counts can be gamed. See discussion of cheating in subsubsection 2.2.3.

This work is largely limited to English since the venues we consider emphasize English.

There is a risk that the proposed DDI/nomination method will help the rich get richer; to compensate for this, there could be a process to encourage nominations from more diverse places.

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