A Benchmark for Visual Question Answering for Taiwanese Daily Life

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Abstract

We introduce TaiwanVQA, a novel visual question answering benchmark designed to evaluate vision language models' (VLMs) ability to recognize and reason about Taiwanspecific multimodal content. TaiwanVQA comprises 2,000 image-question pairs covering diverse topics relevant to Taiwanese culture and daily life. We categorize the questions into recognition and reasoning tasks, further subclassifying reasoning questions based on the level of external knowledge required. We conduct extensive experiments on state-of-the-art VLMs, including GPT-4o, Llama-3.2, LLaVA, Qwen2-VL, and InternVL2 models. Our findings reveal significant limitations in current VLMs when handling culturally specific content. The performance gap widens between recognition tasks (top score 73.60%) and reasoning tasks (top score 49.80%), indicating challenges in cultural inference and contextual understanding. These results highlight the need for more culturally diverse training data and improved model architectures that can better integrate visual and textual information within specific cultural contexts. By providing TaiwanVQA, we aim to contribute to the development of more inclusive and culturally aware AI models, facilitating their deployment in diverse real-world settings. TaiwanVQA can be accessed on our [GitHub](https://taide-taiwan.github.io/TaiwanVQA/) page.

1 Introduction

Multimodal vision-language models (VLMs) have achieved remarkable success in integrating visual and textual information, enabling applications ranging from image captioning to visual question answering [\(Li et al.,](#page-8-0) [2023;](#page-8-0) [Dai et al.,](#page-8-1) [2023\)](#page-8-1). Despite these advances, most existing benchmarks focus on general-domain knowledge and widely spoken languages, often overlooking the challenges posed by culturally specific content and underrepresented languages [\(Yue et al.,](#page-9-0) [2024a,](#page-9-0)[b;](#page-9-1) [Fu et al.,](#page-8-2) [2024\)](#page-8-2).

Understanding and reasoning about culturally nuanced content is crucial for deploying AI systems in diverse real-world settings [\(Nayak et al.,](#page-9-2) [2024\)](#page-9-2). For instance, accurately interpreting traditional symbols, local customs, or region-specific artifacts requires models to possess not only visual recognition capabilities but also contextual and cultural knowledge [\(Hershcovich et al.,](#page-8-3) [2022\)](#page-8-3).

To address this gap, we introduce TaiwanVQA, a visual question answering benchmark specifically designed to evaluate VLMs' abilities to recognize and reason about Taiwan-specific content. Taiwan-VQA comprises 1,000 images paired with 2,000 questions covering a diverse range of topics relevant to Taiwanese daily life and culture, such as traditional cuisine, local festivals, historical landmarks, and public signage. Our contributions are threefold:

- We introduce TaiwanVQA, the first VQA benchmark specifically designed for Taiwanese cultural content, with data categorized based on aspects of daily life
- We propose a taxonomy of culture-specific visual questions into recognition and reasoning types, with reasoning questions sub-classified based on required external knowledge levels
- We provide comprehensive experiments on state-of-the-art VLMs including GPT-4 [\(Ope](#page-9-3)[nAI,](#page-9-3) [2023\)](#page-9-3), revealing their limitations in handling culture-specific content.

Our findings indicate that while models perform reasonably well on recognition tasks, their performance significantly drops on reasoning tasks that require deeper cultural understanding. This underscores the need for more culturally diverse training data and enhanced model architectures capable of integrating visual and textual information within specific cultural contexts.

Figure 1: An Illustration of the TaiwanVQA Benchmark. Each row shows an image paired with two questions: a recognition question (left) and a reasoning question (right), both in multiple-choice format with the correct answers highlighted in red. Below each question, topic categories are labeled in purple (e.g., "Symbols and Signs", "Daily Necessities"), with additional labels in yellow for OCR requirements in recognition questions and in green for knowledge types in reasoning questions.

By providing TaiwanVQA, we aim to contribute to the development of more inclusive and culturally aware AI models, facilitating their deployment in diverse real-world scenarios and promoting research in underrepresented languages and cultures.

2 Related Work

The evaluation of VLMs has progressed from general visual recognition to understanding culturally specific content. Early datasets like DOLLAR STREET [\(Rojas et al.,](#page-9-4) [2022\)](#page-9-4) and GLDV2 [\(Weyand](#page-9-5) [et al.,](#page-9-5) [2020\)](#page-9-5) provided extensive collections of images from diverse regions but focused primarily on recognition tasks without delving into cultural nuances.

Recent benchmarks have aimed to directly assess cultural understanding in VLMs. [Burda-Lassen](#page-8-4) [et al.](#page-8-4) [\(2024\)](#page-8-4) introduced MOSAIC-1.5K, a culturespecific captioning dataset that includes images from various regions to test models' cultural awareness in captioning tasks. Similarly, [Bhatia et al.](#page-8-5) [\(2024\)](#page-8-5) proposed GLOBALRG, evaluating retrieval and grounding capabilities across 15 countries, emphasizing local concepts within a global context.

[Nayak et al.](#page-9-2) [\(2024\)](#page-9-2) introduced the CUL-TUREVQA dataset, a benchmark designed to evaluate VLMs on cultural understanding across multiple countries and cultures. CULTUREVQA comprises 2,378 image-question pairs from 11 countries spanning 5 continents, with questions focusing

on traditions, rituals, and cultural artifacts. While this dataset advances the evaluation of cultural understanding in VLMs, it allocates a smaller proportion of its dataset to traditions and rituals compared to our benchmark and uses a multiple-choice evaluation format, which may not fully capture the depth of models' cultural reasoning capabilities.

Other efforts target more specific cultural domains. [Li et al.](#page-8-6) [\(2024b\)](#page-8-6) introduced FOODIEQA, which examines fine-grained understanding of Chinese food culture through multiple-choice tasks. Although it addresses a culturally rich dimension (food), current VLMs still lag behind humanlevel performance, especially on image-based tasks. Meanwhile, [Liu et al.](#page-8-7) [\(2021\)](#page-8-7) proposed MARVL, focusing on visually grounded reasoning across multiple languages and cultures, but it does not explicitly assess rich cultural common sense related to traditions and also utilizes a true/false format.

Our work differs by focusing specifically on the Taiwanese cultural context, providing an in-depth evaluation of VLMs' abilities to understand and reason about Taiwan-specific content. TaiwanVQA includes 2,000 image-question pairs with a significant emphasis on traditions, rituals, and daily life. We adopt a multiple-choice format, and ensure diverse and carefully designed distractors to challenge the models' cultural understanding. By categorizing questions into recognition and reasoning tasks, and further sub-classifying reasoning

		w/ OCR			w/o OCR		
Recognition	339				1,000		
	Basic		External		Image	All	
					Knowledge Complexity		
Reasoning		246	674		80		

Table 1: Statistics of Recognition and Reasoning Questions by Types

questions based on the level of external knowledge required, our benchmark offers a comprehensive assessment of VLMs' cultural understanding within a specific regional context. This structured approach enables a more detailed analysis of models' capabilities and limitations in handling culturally rich content.

3 TaiwanVQA

3.1 Tasks

In constructing TaiwanVQA, we were inspired by two recent VLM evaluation benchmarks: MME[\(Fu](#page-8-2) [et al.,](#page-8-2) [2024\)](#page-8-2) and TRANSPORTATIONGAMES[\(Zhang](#page-9-6) [et al.,](#page-9-6) [2024\)](#page-9-6). MME's division of questions into perception and cognition guided our approach, as understanding Taiwan-related visual content requires both basic recognition and deeper reasoning. Thus, we structured TaiwanVQA by assigning two questions to each image to fully assess models' understanding of Taiwanese culture and knowledge:

- Recognition Questions These questions evaluate models' ability to accurately identify Taiwan-specific visual elements, including local cuisine, transportation facilities, native ecology, and folk activities.
- Reasoning Questions These questions test models' advanced analytical abilities, requiring them to not only identify visual elements but also understand relationships between them (such as spatial relations, usage contexts, and cultural implications), integrating local Taiwanese knowledge to reach accurate conclusions.

Within *recognition questions*, we specifically marked those requiring Optical Character Recognition (OCR) capabilities. These questions assess models' ability to recognize Traditional Chinese text in images, crucial for understanding Taiwan's visual elements such as public signs and notices.

Additionally, to better evaluate models' reasoning capabilities, we further categorize *reasoning*

questions into three types:

- Basic Reasoning Required Questions that can be answered through straightforward inference from the image content, requiring no external knowledge.
- External Knowledge Required Questions that cannot be answered through image content alone, requiring specific knowledge about Taiwanese culture, customs, or context for accurate responses.
- Image Complexity Required Images contain multiple visual elements or complex spatial relationships, requiring deep visual analysis for accurate judgment.

A detailed annotation process for both task types can be found in [Appendix A,](#page-10-0) and [Table 1](#page-2-0) shows the statistical distribution across different types.

3.2 Data Collection

To construct the TaiwanVQA dataset, we selected 1,000 representative images of Taiwan, each paired with one identification and reasoning question, generating 2,000 questions in total. Due to licensing concerns, all images and questions were manually designed. We recruited 9 annotators from diverse backgrounds (varying in residence location, ethnic identity, gender, and academic fields), who underwent a week-long training before formal annotation. Detailed annotation guidelines can be found in [Ap](#page-10-0)[pendix A.](#page-10-0)

Beyond the task type classification in [subsec](#page-2-1)[tion 3.1,](#page-2-1) to ensure comprehensive coverage of Taiwan's daily life and cultural aspects, we established a question classification framework comprising 13 topics and 27 subtopics. We employed GPT-4o to perform the classification tasks to ensure consistency throughout the dataset. As shown in [Figure 2,](#page-3-0) our questions primarily focus on signs and food culture, as these elements are most closely related to Taiwanese daily life. The remaining questions are evenly distributed across other categories, demonstrating the diversity of our data. Detailed classification criteria and prompts used can be found in [Appendix B.](#page-13-0)

3.3 Data Quality

To validate the quality of TaiwanVQA benchmark, evaluation was performed by annotators on 10% randomly sampled data across three aspects:

• Question Type Correctness - compliance

Figure 2: Distribution of Question Categories. The blue and red bars stand for the recognition and reasoning questions respectively. The darker bars represent the total number of questions in the topic, and the lighter bars represent the number of questions in the sub topics under the topic. If there are no shallower bars, it means that the topic has no sub topics, such as Daily Necessities.

	O1:	O2:	O3:	O4:	O5:	O6:	O7:
	Recog.	Reas.	Topic	Subtopic	Question	Img	Img
	Compl.	Compl.	Approp.	Approp.	Clarity	Clarity	Need
A1	91	98	89.7	86.1	100	98	99.5
A ₂	88	99	88.1	85.1	99.5	100	100
A ₃	94	93	94.8	92.3	99	98.5	98
A4	93	91	96.4	90.2	98.5	94	98.5
Avg.	91.5	95.3	92.3	88.4	99.3	97.6	99
N	100	100	194	194	200	200	200

Table 2: Results of quality assessment, reported in Accuracy (%). Four annotators (A1-A4) evaluated sampled data across three aspects: question compliance (Recognition Q1 and Reasoning Q2), topic appropriateness (Topic Q3 and Subtopic Q4), and clarity (Question Q5, Image Q6, and Image Need Q7). N indicates the number of samples evaluated for each question.

with recognition and reasoning question design guidelines

- Topic Classification Appropriateness compliance with topic and subtopic classification definitions
- Content Clarity question comprehensibility, image clarity, and the necessity of the image for answering the question

As shown in [Table 2,](#page-3-1) all criteria achieved over 85% agreement rate from annotators, demonstrat-

	Overall				Recognition Reasoning	
Model	W/	w/α	w/	w/α	W/	w/α
GPT-40			61.7 12.5 73.6 7.7			49.8 17.2
Llama-3.2-90B			51.6 11.1 61.8	7.0	41.4	15.2
Intern $VL2$ -76B		64.3 21.9	75.9 17.2			52.6 26.5
Owen2- $VL-72B$		75.0 24.8 83.7		18.3		66.2 31.3

Table 3: Performances of VLMs in Normal and Textonly Conditions. The Accuracies (%) evaluated with images (w/) and without images (w/o) are reported.

ing high consistency in question design and content presentation.

Furthermore, to validate the necessity of visual information, in addition to the previously mentioned manual inspection of image dependency (Table 2, Q7), we compared four major VLMs' performance with and without images. [Table 3](#page-3-2) shows that all models performed significantly worse in textonly (w/o) conditions, confirming that our benchmark requires visual reasoning capabilities for accurate answers.

4 Experiments

4.1 Evaluation Strategy

Prompting Approach In our experiments, we design a standardized prompt structure to ensure consistent model evaluation. [Figure 3](#page-4-0) presents our prompt template used during the evaluation process. To directly assess models' intrinsic instructionfollowing capabilities, we conduct our evaluation in a zero-shot setting.

Scoring Method To obtain model predictions, we select the option token ("A", "B", "C", or "D") that receives the highest probability among the 20 most probable tokens in the model's output distribution. If none of the option tokens appear in these 20 tokens, the prediction is marked as null and counted as incorrect. We evaluate performance using accuracy as our primary metric, calculated as Accuracy $=$ $\frac{N_{\text{correct}}}{N_{\text{total}}}$ $\frac{N_{\text{correct}}}{N_{\text{total}}} \times 100\%$, where N_{correct} represents the number of correctly answered questions, and N_{total} represents the total number of questions in our benchmark.

Robust Evaluation Recognizing the sensitivity of language models to the ordering of options in multiple-choice questions [\(Pezeshkpour and Hr](#page-9-7)[uschka,](#page-9-7) [2023\)](#page-9-7), we adopt the CircularEval strategy proposed by [\(Liu et al.,](#page-8-8) [2024\)](#page-8-8). Details of this approach are provided in [Appendix C.](#page-13-1) This strategy evaluates model responses across four iterations, each applying a circular shift to the answer choices.

[Ouestion content] 有以下幾個選項: A. \langle Option A> B. < Option B> $C. <$ Option C > $D. <$ Option D >	(Here are the following options:)	
	請直接使用所提供的選項字母作為答案回答。 answer directly with the option letter provided.)	(Please)

Figure 3: The Prompt Template for the Zero-shot Setting

A question is considered correctly answered only if the model provides the accurate answer in all iterations, ensuring robustness against option positioning.

4.2 Experimental Setup

Models We evaluate our benchmark using a diverse set of vision-language models, including both open-source and proprietary models. For opensource models, we include: (1) leading multilingual VLMs; and (2) Chinese-based VLMs, which are VLMs that integrate large language models developed in countries where Chinese is the native language. We also include different versions from a proprietary model series. A comprehensive list of the evaluated models and their specifications is provided in [Table 9\(](#page-14-0)[Appendix D\)](#page-14-1).

Implementation Details Proprietary models are evaluated through OpenAI's API, while opensource models are deployed in containers using the vLLM framework [\(Kwon et al.,](#page-8-9) [2023\)](#page-8-9). This setup maintains API consistency across all evaluations, facilitating fair comparisons. Due to API constraints, we can only access the 20 most probable tokens from the model's output distribution. All opensource models are hosted on DGX-1 V100 GPUs. Our evaluation pipeline is built upon $lmms$ -eval^{[1](#page-4-1)} with modifications to accommodate our experimental requirements. Detailed implementation information, including chat completion parameters and model deployment configurations, is provided in [Appendix D.](#page-14-1)

4.3 Results

We evaluate eleven VLMs and present their performance in three aspects. [Table 4](#page-4-2) shows the overall performance and results on two question types: Recognition and Reasoning. We further examine model performance across different topics for

Model		Overall Recognition Reasoning	
Phi _{3.5} -Vision-Instruct	29.95	33.80	26.10
Llama- 3.2 -11B	33.10	46.80	19.40
Llama- 3.2 -90B	51.60	61.80	41.40
LLaVA-v1.6-mistral-7B	28.90	33.50	24.30
$LLaVA-v1.6-34B$	49.50	57.80	41.20
Intern VL2-8B	60.45	71.80	49.10
Intern $VI.2$ -76B	64.25	75.90	52.60
$Owen2-VL-7B$	65.35	79.40	51.30
Owen2-VL-72B	74.95	83.70	66.20
$GPT-40$	61.70	73.60	49.80
GPT-40-mini	50.05	59.80	40.30

Table 4: Performance (in Accuracy, %) Comparison on Overall Performance and Two Question Types: Recognition and Reasoning

Recognition [\(Table 5\)](#page-5-0) and Reasoning [\(Table 7\)](#page-6-0). For more detailed analysis, we break down the performance by subtopics; complete results are in [Appendix E.](#page-15-0)

5 Analysis

5.1 Recognition and Reasoning Performance

[Table 4](#page-4-2) shows the performance variations across models in recognition and reasoning tasks related to Taiwan. Among the evaluated models, Qwen2-VL-72B demonstrates the highest overall score (74.95), significantly outperforming other models in both recognition (83.70) and reasoning (66.20). This indicates its robust capability to handle diverse knowledge-intensive tasks. Conversely, smaller models, such as LLaVA-v1.6-mistral-7B and Phi3.5-Vision-Instruct, exhibit lower scores in both categories, suggesting that model size and architectural sophistication are critical for domainspecific generalization.

Generally, model performance tends to scale with size, with larger models typically outperforming smaller ones. However, the results reveal an exception to this trend: Qwen2-VL-7B and InternVL2-8B both outperform larger models such as LLaVA-v1.6-34B and Llama-3.2-90B in both recognition and reasoning tasks. This suggests that, within our benchmark, InternVL2 and Qwen exhibit superior capabilities in both cognitive tasks and Taiwan-specific reasoning, demonstrating a clear advantage over Llama and LLaVA despite their smaller scale.

5.2 Recognition Questions

Recognition questions in the Taiwan Vision Benchmark test models on identifying Taiwan-specific

¹ [https://github.com/EvolvingLMMs-Lab/](https://github.com/EvolvingLMMs-Lab/lmms-eval) [lmms-eval](https://github.com/EvolvingLMMs-Lab/lmms-eval)

Table 5: Performances of recognition questions across different models and topics, including Symbols and Signs (S&S), Attractions (Att), Food, Transportation (Trans), Culture and Arts (C&A), Politics (Pol), Geography (Geo), Sports (Spo), Flora and Fauna (F&F), History (His), Entertainment (Ent), Daily Necessities (DN), and Other Daily Life (ODL). All results are reported in Accuracy (%).

visual elements like local cuisine, transportation, native ecology, and cultural artifacts. These tasks focus on precise object detection without requiring advanced contextual reasoning.

General Patterns and High-Performing Topics Models performed best in visually distinct and simpler categories like *Transportation*, *Symbols and Signs*, and *Sports*. Qwen2-VL-72B excelled, achieving over 89% in *Geography* and *Symbols and Signs*, while InternVL2-76B also performed well, particularly in *Symbols and Signs* (82.59%) and *Daily Necessities* (82.29%). [Table 5](#page-5-0) highlights Qwen2-VL-72B's dominance and InternVL's strength. Categories like *Food* and *Daily Necessities* further show models' effectiveness in recognizing familiar objects. The high accuracy of Qwen2- VL and InternVL models reflects their robust architectures and multilingual training, enabling strong performance with Traditional Chinese text.

Challenging Topics Across Models Despite overall progress in recognition tasks, certain topics posed significant challenges, particularly those requiring nuanced cultural understanding or visual differentiation. Categories such as *Politics*, *Flora and Fauna*, and *History* consistently recorded lower accuracy, with models like Phi3.5-Vision-Instruct scoring as low as 20% in *Politics*. [Table 5](#page-5-0) shows a pronounced dip in performance for smaller and less advanced models like LLaVA-v1.6-mistral-7B across complex topics. Text-heavy categories, such as *Politics* and *Culture and Arts*, were particularly difficult for models without some cultural knowledge of Taiwanese culture. These findings emphasize the need for enriched cultural datasets and improved linguistic understanding to enhance performance in these challenging areas.

Comparison of Models The Qwen2-VL models outperformed others in recognition tasks, with the 72B model excelling in Politics (90.00%), Geography (89.29%), and Culture and Arts (88.68%). The smaller 7B version also performed well in visually distinct areas like Symbols and Signs (87.45%). InternVL models were balanced, with the 76B model strong in Symbols and Signs (82.59%) and Daily Necessities (82.29%) but slightly behind Qwen2 in nuanced tasks. GPT models excelled in reasoning-heavy areas like History (80.00%) and Sports (85.00%) but struggled in visual categories, especially smaller versions. LLaVA models, even the larger 34B version, lagged in nuanced areas like Politics (45.00%). Overall, Qwen2-VL led in accuracy, highlighting the importance of model size and training depth.

Model		$w/$ OCR $ w _0$ OCR
Phi _{3.5} -Vision-Instruct	31.56	34.95
Llama- $3.2-11B$	47.20	46.60
Llama-3.2-90B	59.59	62.93
LLaVA-v1.6-mistral-7B	23.89	38.43
LLaVA-v1.6-34B	49.26	62.18
Intern VI 2-8B	84.96	65.05
Intern VL 2-76B	83.19	72.16
$Owen2-VL-7B$	92.63	72.62
Owen2-VL-72B	93.51	78.67
$GPT-40$	75.81	72.47
GPT-40-mini	63.72	57.79

Table 6: Performances of Recognition Task with and without OCR, reported in Accuracy (%)

OCR and Text Recognition As shown in [Table 6](#page-5-1) the OCR capabilities of the Phi, Llama, and GPT series models are similar to their performance in general QA tasks, showing no significant differentiation. In contrast, the LLaVA series struggles noticeably with OCR-related questions. Notably,

Model	S&S	Att	Food	Trans	C&A	Pol	Geo	Spo	F&F	His	Ent	DN	ODL
Phi _{3.5} -Vision-Instruct	31.34	24.24	20.79	25.45	30.86	23.64	23.29	39.39	25.35	20.41	27.27	30.77	19.61
$Llama-3.2-11B$	26.37	15.15	17.33	20.00	20.99	7.27	10.96	36.36	11.27	14.29	34.09	23.08	13.73
$Llama-3.2-90B$	54.23	30.30	38.61	40.00	39.51	27.27	20.55	51.52	40.85	40.82	45.45	53.85	37.25
LLaVA-v1.6-mistral-7B	23.88	33.33	21.78	25.45	25.93	21.82	17.81	42.42	29.58	22.45	27.27	26.92	15.69
$LLaVA-v1.6-34B$	48.76	36.36	42.08	43.64	40.74	36.36	26.03	48.48	43.66	36.73	36.36	46.15	31.37
Intern $VL2$ -8B	58.21	45.45	45.05	60.00	54.32	45.45	32.88	60.61	33.80	42.86	54.55	57.69	45.10
Intern $VL2-76B$	62.19	33.33	45.05	61.82	58.02	49.09	39.73	54.55	49.30	48.98	63.64	61.54	49.02
$Owen2-VL-7B$	65.67	36.36	45.54	56.36	51.85	47.27	39.73	60.61	42.25	42.86	56.82	63.46	39.22
Owen2- $VL-72B$	76.12	57.58	65.84	63.64	69.14	70.91	52.05	72.73	50.70	67.35	65.91	73.08	56.86
$GPT-40$	60.20	42.42	45.54	47.27	53.09	52.73	41.10	51.52	40.85	42.86	59.09	57.69	39.22
GPT-40-mini	52.74	30.30	37.13	47.27	48.15	30.91	30.14	45.45	29.58	30.61	43.18	42.31	31.37

Table 7: Performances of reasoning questions across different models and topics, including Symbols and Signs (S&S), Attractions (Att), Food, Transportation (Trans), Culture and Arts (C&A), Politics (Pol), Geography (Geo), Sports (Spo), Flora and Fauna (F&F), History (His), Entertainment (Ent), Daily Necessities (DN), and Other Daily Life (ODL). All results are reported in Accuracy (%).

the InternVL2 and Qwen models perform better on OCR tasks than on general QA, suggesting a strong specialization. Given that our benchmark primarily consists of Traditional Chinese OCR tasks, we speculate that InternVL2 and Qwen were trained with more extensive Traditional Chinese OCR data compared to other models.

5.3 Reasoning Questions

Reasoning questions required models to interpret visual elements and apply external knowledge, such as culture or history, to answer questions beyond the image content. Unlike Recognition tasks, these questions tested deeper, abstract understanding, posing unique challenges for VLMs.

General Patterns and High-Performing Topics Reasoning tasks revealed significant variation in model performance. Categories like Transportation, Symbols and Signs, and Daily Necessities were strengths for larger models. Qwen2-VL-72B led across the board, achieving top scores in Symbols and Signs (76.12%), Politics (70.91%), and Daily Necessities (73.08%). InternVL2-76B also performed well, excelling in Transportation (61.82%) and Culture and Arts (58.02%). Other models like GPT-4o showed strength in reasoning-intensive topics such as Politics (52.73%), but struggled in more visually complex tasks. [Table 7](#page-6-0) highlights Qwen2- VL-72B's dominance across reasoning tasks.

Challenging Topics Across Models Topics requiring cultural or linguistic reasoning, such as Politics, Flora and Fauna, and History, were difficult for most models. Smaller models like Phi3.5- Vision-Instruct and Llama-3.2-11B scored poorly in these areas, with accuracy as low as 14.29% in History and 7.24% in Politics, respectively. Even

intermediate models like LLaVA-v1.6-34B struggled in nuanced reasoning, achieving only 36.36% in Politics, emphasizing a need for better Taiwanese linguistic and cultural training.

Comparison of Models Qwen2-VL-72B outperformed all others, achieving exceptional accuracy in reasoning categories like Culture and Arts (69.14%), Geography (52.05%), and Politics (70.91%). Its smaller version, Qwen2-VL-7B, maintained competitive scores in areas like Daily Necessities (63.46%) and Symbols and Signs (65.67%). InternVL2-76B offered balanced results across most tasks, while GPT-4o excelled in text-heavy reasoning but fell short in visual topics. Smaller models like LLaVA consistently underperformed, demonstrating the importance of scale and training diversity.

Analysis of Types of Reasoning Questions Model size generally correlates strongly with reasoning ability, a trend also observed within the same model series in [Figure 4.](#page-7-0) However, InternVL2-8B and Qwen2-VL-7B, despite being smaller models, outperform larger models such as LLaVA-34B and Llama-90B in reasoning tasks, an unexpected result. Across our types of reasoning questions, Qwen2-VL-72B consistently demonstrate a deeper understanding of Taiwan-specific content compared to other models.

5.4 Model Analysis and Insights

Analysis of Chinese-based Model In [Figure 5,](#page-7-1) we analyze base models, where "O" represents Chinese-based models and "X" represents non-Chinese-based models. The choice of base model has a significant impact on our TaiwanVQA benchmark. Chinese-based models excel in recognition

Figure 4: Analysis of Types of Reasoning Questions

Figure 5: The Impact of Base Model Selection: Comparing Chinese-Based ("O") and Non-Chinese-Based ("X") Models

tasks, while also outperforming in reasoning tasks due to their optimization for Chinese semantic understanding and content-specific pretraining. Notably, InternVL2-8B and Qwen2-VL-7B achieve higher overall scores than Llama-90B, despite their smaller size.

Impact of Model Size on Accuracy The relationship between model size and overall accuracy underscores the significant impact of scale on performance. Larger models, such as Qwen2-VL-72B and InternVL2-76B, consistently achieved the highest overall accuracy, exceeding 70% and 60% accuracy, respectively. In contrast, smaller models like Phi3.5-Vision-Instruct and LLaVA-v1.6-mistral-7B struggled to surpass 30% accuracy, demonstrating

a clear limitation in their ability to handle complex tasks. Notably, mid-sized models such as LLaVA-v1.6-34B showed moderate improvements in accuracy (around 50%), indicating that scaling up provides diminishing but still significant returns in accuracy. This trend emphasizes the importance of large-scale architectures and extensive training datasets for achieving state-of-the-art performance in multimodal recognition and reasoning tasks, though some smaller models still demonstrate reasonable accuracy.

6 Conclusion

In this paper, we introduced TaiwanVQA, a novel visual question answering benchmark specifically designed to evaluate the capabilities of VLMs in understanding and reasoning about Taiwan-specific content. TaiwanVQA consists of 1,000 images and 2,000 questions covering a diverse range of topics relevant to Taiwanese daily life and culture, including local cuisine, public signage, tourist attractions, and local flora and fauna. We categorized the questions into recognition and reasoning tasks, further sub-classifying the reasoning questions based on the level of external knowledge required.

Our extensive experiments with state-of-the-art models, including GPT-4 [\(OpenAI,](#page-9-3) [2023\)](#page-9-3), revealed significant limitations in current VLMs when dealing with culturally specific content. The results demonstrated that while models perform reasonably well on recognition tasks, their performance on reasoning tasks that require deeper cultural understanding is substantially lower. This highlights the need for more culturally diverse training data and improved model architectures that can better integrate visual and textual information in culturally nuanced contexts.

By providing the first VQA benchmark that focuses on culturally rich content specific to Taiwan, TaiwanVQA fills a critical gap in the evaluation of VLMs. We believe this benchmark will contribute to the development of more inclusive and culturally aware AI models, ultimately facilitating their deployment in diverse real-world scenarios [\(Nayak](#page-9-2) [et al.,](#page-9-2) [2024\)](#page-9-2).

7 Limitations

While TaiwanVQA makes significant strides in evaluating VLMs on culturally specific content, several limitations exist in our current work. First, due to technical challenges during the experimentation phase, we were unable to successfully infer and evaluate some models. These models are marked with an asterisk (*) or dagger (†) in our experimental settings and results (see Appendix [D](#page-14-1) and [E\)](#page-15-0). The inability to include these models may affect the comprehensiveness of our evaluation. In future work, we plan to resolve these technical issues and include a broader range of models in our analysis.

Second, the dataset, though diverse, may not cover all aspects of Taiwanese culture and daily life. Certain niche or less visually represented cultural elements might be underrepresented, potentially limiting the assessment of models' understanding in those areas.

Third, the dataset primarily focuses on visual content accompanied by textual questions in Traditional Chinese. This language-specific focus might make it challenging to generalize the findings to other underrepresented languages and cultures without additional adaptation.

Finally, our current evaluation is conducted in a zero-shot setting without fine-tuning on Taiwanspecific data. While this approach highlights inherent model capabilities, it does not account for improvements that might be achieved through targeted training or domain-specific adaptation [\(Li](#page-8-10) [et al.,](#page-8-10) [2024a\)](#page-8-10).

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A Annotation Guideline

In this section we demonstrate the detail annotation guideline we asked annotator to do. There are three steps in our annotation step. First, we give annotators an general guideline and asked them to take a picture with Taiwan information. Second, we asked annotator to generate a recognition question. Final, we asked annotator to generate a reasoning question.

A.1 General Guideline

Before the annotators begin annotating data, we first provided them with a general guideline. This guideline asked the annotator follow the rules to write the recognition question and choices, including:

- The primary purpose of data collection: to collect images and questions featuring elements specific to Taiwan.
- Ensuring that the language used in questions reflects common terms and expressions used in Taiwan.
- Ensuring that annotators do not violate any legal issues, such as those related to privacy or copyright.

After reading the overall guideline, the annotator should upload an image containing a Taiwanspecific object.

A.2 Recognition Question

Next, we asked them to generate a recognition question and corresponding multiple-choice answers. To help annotators understand the guidelines, we provide clear examples and detailed explanations, ensuring both the questions and answer choices meet the required conditions. This guideline introduces key concepts of writing a recognition question, including:

- The definition of a recognition question: questions that assess whether the model can identify and name the object in an image without requiring analysis or inference.
- Emphasize that the question should be answerable solely based on all visible text or clearly identifiable objects in the image, and that the designed options do not include these visible texts or identifiable objects as possible answers.
- Ensure that questions cannot be answered without actually viewing the image.
- If there are multiple objects in the image, specify exactly which person or object to identify to avoid overly simplistic questions.
- Include misleading choices to make it harder for the model to select the correct answer, increasing the challenge.
- No length limit for questions and options.

Additionally, we asked annotators to classify whether the recognition question required ORC capability or not.

Once the question is written, annotators are required to categorize the question's topic. The topics definition is shown in [Table 8.](#page-11-0) This helps in further analyzing the questions and ensuring data quality.

A.3 Reasoning Question

After writing a recognition question, annotator should write a reasoning question with the guideline. This guideline introduces key concepts of writing a reasoning question, including:

- The definition of a reasoning question: questions that require not only identifying the object but also understanding additional information, such as quantity, use, location, relative position, physical properties, or price, to provide an answer.
- Ensure that questions cannot be answered without actually viewing the image.
- No length limit for questions and options.

Once the reasoning question is written, we also asked the annotator to classify the question topic, similar to the recognition question. Additionally, we asked them to further label the question by identifying the capabilities required to answer it. The annotator should also indicate whether the question requires information about current events.

Table 8: Definition of Each Topic

B Topic Definition and Classification Prompt

In this section, we show the detail of the definition of the topics and the analysis of it.

B.1 Definition

We classify the questions into 13 topics and 27 subtopics. The definition of the topics and subtopics is shown in [Table 8.](#page-11-0)

B.2 Classification Prompt

In this section, we present the detailed prompt used to instruct GPT-4o to classify question topics.

The system prompt is shown in [Figure 6.](#page-13-2) It includes a role-play request, asking GPT-4o to act as an assistant with a deep understanding of Taiwanese culture. Furthermore, we instruct GPT-4o to respond in a specific format, which includes both the topic and subtopic of the question. Additionally, we emphasize that GPT-4o should avoid selecting subtopics that do not align with the chosen topic.

```
你是一個專業的主題分類助理,且十分理解台灣的日常
生活文化。請根據以下的分類標準,為每個問題選擇最
適合的主題類別和子類別。
<Topics Definition>
分類標準:
- 若選擇 "交通標示" 作為子類別,主題必須是 "交通"。
- 若選擇 "文宣與告示" 作為子類別,主題必須是 "標誌
標示"。
注意:
1. 部分主題沒有子類別,這種情況下只需提供主題即
可。<br>2 子
2. 子類別必須屬於其主題,例如:<br>主題:[主題名稱]
主題:[主題名稱]
子類別:[子類別名稱](若該主題沒有子類別則此行可<br>省略)。
省略)。<br>回答格式
回答格式:<br>- 主題:[主<del>]</del>
- 主題:[主題名稱]。
- 子類別:[子類別名稱]。
```
Figure 6: System Prompt for Classifying Question Topics

The user prompt is shown in [Figure 7.](#page-13-3) This section directly includes the question, the options, and the correct answer.

C Evaluation Strategy

C.1 Robust Evaluation

To ensure robust evaluation of model performance on multiple-choice questions, we implement the

問題: <question> 選項:</question>	
A. \lt option A $>$	
$B.$ < \leq option B	
$C.$ < Co < Co	
$D.$ < \sim D	
答案: < correct option>	

Figure 7: User Prompt for Classifying Question Topics

4: A. 蚵仔麵線 B. 蚵仔煎 C. 地瓜球 D. 牛肉湯 → A Figure 8: CircularEval example. A model must correctly track the target answer (Oyster Vermicelli) through all shifted positions to be considered successful.

CircularEval strategy as illustrated in [Figure 8.](#page-13-4) This approach addresses potential biases in model responses due to option positioning.

Consider an example where the model is asked to identify a Taiwanese snack from an image. The original question is presented with four options (A: Oyster Omelette, B: Sweet Potato Balls, C: Beef Soup, D: Oyster Vermicelli), where the correct answer is "Oyster Vermicelli" (Option D). CircularEval then creates four iterations by circularly shifting these options:

- Original: The correct answer "Oyster Vermicelli" is at position D
- First shift: The answer moves to position C
- Second shift: The answer moves to position B
- Third shift: The answer moves to position A

For a model's prediction to be considered correct, it must accurately track the answer through all

Model	Language Model	Vision Encoder	Size(B)
Phi3.5-Vision-Instruct	Phi-3.5-mini-instruct	CLIP ViT-L/14	4.2
Llama- 3.2 -11 B	Llama- $3.1-8B$	$ViT-H/14$	11
$Llama-3.2-90B$	Llama- 3.1 -70B	$ViT-H/14$	90
LLaVA-v1.6-mistral-7B	Mistral-7B	CLIP ViT-L/14	7
LLaVA-v1.6-34B	Nous-Hermes-2-Yi-34B	CLIP ViT-L/14	34
Intern VI 2-8B	InternLM2.5-7B-Chat	InternViT-300M	8
$InternVL2-76B$	Hermes-2-Theta-Llama-3-70B	InternViT-6B	76
$Qwen2-VL-7B$	$Qwen2-7B$	CLIP ViT-L/14	7
Qwen2-VL-72B	Qwen2-72B	CLIP ViT-L/14	72
$GPT-40$			
GPT-40-mini			

Table 9: Model specifications of evaluated VLMs. Size is measured in billions of parameters (B).

four positions $(D \rightarrow C \rightarrow B \rightarrow A)$. This methodology ensures that the model's performance is based on genuine understanding rather than position-based biases or patterns.

D Experimental Setup

D.1 Models

We evaluate a diverse set of vision-language models in our experiments, categorized into three groups based on their primary language capabilities and model characteristics.

The first category includes leading multilingual VLMs:

- Phi3.5-Vision-Instruct: A lightweight model from Microsoft.
- Llama-based models: Including Llama-3.2- 11B and Llama-3.2-90B.
- LLaVA-v1.6-mistral-7B: Designed for multilingual tasks.

The second category comprises Chinese-based VLMs:

- InternVL2 series: Consisting of InternVL2-8B and InternVL2-76B.
- Qwen2-VL series: Including Qwen2-VL-7B and Qwen2-VL-72B.
- LLaVA-v1.6-34B: Tailored for Chinese language understanding.

The third category consists of proprietary models:

Table 10: Chat completion parameters for model inference.

• GPT-4o series: This includes GPT-4o and GPT-4o-mini, proprietary models whose architectural details are not publicly disclosed.

[Table 9](#page-14-0) presents the specifications of all evaluated models. For open-source models, we detail their language models, vision encoders, and total parameters in billions (B). The size ranges from 4.2B (Phi3.5) to 90B (Llama-3.2-90B) parameters, offering a comprehensive evaluation across different model scales. For proprietary models in the GPT-4o series, these specifications are not publicly available and thus marked with dashes.

D.2 Implementation Details

In this subsection, we present our experimental configurations for both model inference and deployment. [Table 10](#page-14-2) shows the chat completion parameters used consistently across all evaluations. For serving open-source models, we utilize the vLLM framework [\(Kwon et al.,](#page-8-9) [2023\)](#page-8-9) to evaluate the performance and scalability of the serving infrastructure under different configurations, which are detailed in [Table 11.](#page-16-0)

The evaluated models include a wide range of vision-language models such as LLaVA, QwenVL, InternVL, among others. For each model, key configuration parameters were recorded:

- Maximum Model Length (**max-model-len**): The maximum sequence length supported by the model.
- Tensor **Parallel Size** (**tensor-parallel-size**): The number of GPUs allocated for parallel inference.
- GPU Memory Utilization: The proportion of GPU memory utilized during serving.
- Batching Parameters:
	- Maximum Number of Batched Tokens: The maximum number of tokens that can be processed in a single batch.
	- Maximum Number of Sequences: The maximum number of sequences processed in parallel.
- Swap Space: Indicates whether disk-based swap space is enabled to handle memory overflow scenarios.
- Worker Configuration (**worker-use-ray**): Specifies whether Ray-based worker management is employed for distributed serving.

To clarify the model status during the experiments:

- Models currently in progress or pending evaluation are marked with '†' before their names.
- Models encountering errors during serving are marked with '*' before their names.

The vLLM framework was used for all experiments. This framework is optimized for highthroughput inference with features such as:

- Token-level pipelining to maximize GPU utilization.
- Tensor-parallel support for efficient multi-GPU inference.
- Dynamic batching for reducing latency and improving throughput.

Table [11](#page-16-0) provides a detailed summary of the experiment configurations and results. These settings can serve as a practical reference for deploying vision-language models in research or production environments.

E Experiment Results

Detailed performance results for recognition and reasoning questions across various subtopics are presented in [Table 12](#page-17-0) and [Table 13.](#page-18-0)

Table 11: Configuration and Status of Vision-Language Models in vLLM Serving Framework. The table summarizes the key parameters used for serving various models, including
model length, tensor parallelism, GPU utilization, Table 11: Configuration and Status of Vision-Language Models in vLLM Serving Framework. The table summarizes the key parameters used for serving various models, including model length, tensor parallelism, GPU utilization, and batching settings. Models marked with '*' encountered errors during the experiments, while models marked with '†' are in progress or pending evaluation.

Subtopic Performance of Recognition Questions (Accuracy, %).

Subtopics: T&S=Trademarks & Store Signs, PN=Public Notices & Announcements, IS=Instruction Signs, NS=Natural Scenery, CL=Cultural Landmarks, C&I=Cuisine & Ingredients, Men=Menus, CO=Cuisine Origin,

Table 12: TS=Transit Systems, TrS=Traffic Signs, F&B=Folklore & Beliefs, IC=Indigenous Culture, AA=Artistic Activities, PS=Political System , PE=Political Events, PFP=Political Figures & Parties, NG=Natural Geography, HG=Human Geography, SAV=Sports Activities & Venues, Ath=Athletes, T&M=Teams & Mascots, Ani=Animals, Pla=Plants, His=History, FTS=Films & TV Shows, Mus=Music, Gam=Gaming, DN=Daily Necessities, ODL=Other Daily Life.

Subtopic Performance of Reasoning Questions (Accuracy, %).

Table 13: Men=Menus, CO=Cuisine Origin, TS=Transit Systems, TrS=Traffic Signs, F&B=Folklore & Beliefs, IC=Indigenous
Table 13: Culture, A A – Artistic Activities, DS=Political System, DE=Political Fuente, DED=Political Fig Subtopics: T&S=Trademarks & Store Signs, PN=Public Notices & Announcements, IS=Instruction Signs, NS=Natural Scenery, CL=Cultural Landmarks, C&I=Cuisine & Ingredients, DCT=Dietary Customs & Taboos, Culture, AA=Artistic Activities, PS=Political System, PE=Political Events, PFP=Political Figures & Parties, NG=Natural Geography, HG=Human Geography, SA&V=Sports Activities & Venues, Ath=Athletes, T&M=Teams & Mascots, Ani=Animals, Pla=Plants, His=History, F&TS=Films & TV Shows, Mus=Music, Gam=Gaming, DN=Daily Necessities, ODL=Other Daily Life.