

# The Anthropology of Food: How NLP can Help us Unravel the Food Cultures of the World

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## Abstract

Food carries cultural meaning beyond nutrition. It shapes identity, memory, and social norms, which makes it a central concern in anthropology. Given the diversity of food practices across cultures, analyzing them at scale while preserving their depth (“thick” descriptions) remains difficult for ethnographic methods, where Natural Language Processing (NLP) methods can help. Earlier NLP tools often captured only surface-level “thin” descriptions. Recent methods, especially Large Language Models (LLMs), create openings to recover cultural nuance. In this position paper, we outline research questions at the intersection of food anthropology and NLP, and discuss how LLMs can enable a scalable and culturally grounded anthropology of food. We present a case study examining what LLMs represent about global eating habits, which are often shaped by colonial histories and globalization. Our findings suggest that LLMs’ internal representations recognize cultural clusters, such as shared food habits among formerly colonized regions, but fail to grasp the pragmatic and experiential aspects of food, like the worldwide spread of dishes like pizza or biryani. We conclude by highlighting some of the potential risks and gaps of using NLP for cultural analysis.

## 1 Introduction

*“Dis-moi ce que tu manges, je te dirai ce que tu es”* – Brillat-Savarin (1842)

The famous aphorism by Jean Anthelme Brillat-Savarin links food and identity by suggesting that what we eat reflects who we are, our culture, values, and way of life. It frames eating not simply as a biological act but as an expression of the self. Anthropology has long embraced this view. Food is not merely sustenance but a symbolic system encoding identity, hierarchy, emotion, and collective

memory (Fischler, 1988; Douglas, 1972; Sutton, 2010). It is studied both *as an artifact* - an object worthy of analysis in its own right - and *as a lens* to understand broader social, historical, and political processes (Mintz, 1985; Poulain, 2012). From the structure of meals that signal intimacy or exclusion (Douglas, 1972) to the ways sugar production reveals colonial power (Mintz, 1985), food functions as a cultural archive that is both deeply embodied and symbolically charged, including through the socially learned cultivation of tastes (Bourdieu, 1984). Such work exemplifies Geertz’s notion of “thick description” (Geertz, 1973) of culture, which seeks to interpret meaning, context, and symbolism beyond observable behavior.

However, food, as an integral part of culture, shares many of culture’s defining characteristics: it is ever-evolving, long-tailed (composed of diverse practices rather than a few dominant ones), and experiential (it is a human experience rather than mere factual knowledge) (Saha et al., 2025). Classically, anthropology relies on ethnography, a method grounded in deep, qualitative immersion within specific communities to uncover “thick” descriptions of meaning. While this approach provides rich, contextualized insights, it is inherently labor-intensive and difficult to scale or compare systematically across global populations. This makes it difficult for ethnographic approaches alone to capture the diversity and scale of food’s cultural complexity, an area where computational methods, particularly NLP, can help. So far, most NLP studies of food have largely focused on recipes, sentiment, or trivia datasets (Hu et al., 2024; Palta and Rudinger, 2023; Zhou et al., 2025b), operating within what anthropology might call a “thin” descriptive paradigm. With the advent of LLMs, however, NLP systems can now engage with richer contextual and cultural dimensions of language, opening the possibility of scaling “thick” interpretation (Kommers et al., 2025). This shift presents a grow-

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ing opportunity for NLP to move beyond shallow text processing and toward enabling a deeper, large-scale understanding of how food encodes identity, power, and collective memory across societies.

In this paper, we argue for re-conceptualizing food in NLP along two complementary dimensions: (i) **Food as Artifact** - the subject of analysis, and (ii) **Food as Lens** - a proxy for studying identity, class, and sociohistorical change. We contrast how food has been studied in anthropology and NLP, and propose a set of research questions that emerging NLP methods, especially LLMs, can help explore more deeply. As an initial demonstration, we present a case study analyzing what LLMs implicitly represent about global daily eating habits and how these representations align with anthropological evidence on colonial histories and globalization. Overall, our contributions are:

- A systematic survey of recent NLP research on food, contrasted with anthropological accounts of food as symbolic and contextual.
- A two-dimensional conceptual framework to reorient NLP toward more culturally meaningful representations.
- A set of interdisciplinary research questions where NLP methods can help study societal concepts such as identity, behavior, status, and cultural change, using food as the lens.
- A case study demonstrating how LLMs can help frame novel anthropological hypotheses to study food and society.

## 2 A Primer on Food in Anthropology

*To incorporate a food is, in both real and imaginary terms, to incorporate all or some of its properties: we become what we eat. Incorporation is a foundation for identity - Fischler (1988)*

Anthropology has long treated food as a central object of inquiry (as an artifact), not only for what it reveals about eating practices themselves but also for how it reflects broader cultural, social, and political processes (as a lens). In practice, most anthropological works encompass both perspectives - analyzing food as a tangible object of study and as a symbolic medium of meaning, as illustrated in Figure 1. Here, we highlight some existing works that capture these dual roles of food.

**Food, Identity, and Incorporation.** Food is viewed as a symbolic system key to sociality and

identity (Mintz and Du Bois, 2002; Douglas, 1972), rather than mere sustenance. Fischler (1988)’s *principle of incorporation* frames eating as physical and symbolic assimilation: food internalizes cultural norms, affirms belonging, and marks boundaries of otherness (Grignon and Grignon, 1980).

**Food as Embodied and Everyday Practice.** Unlike music or dance, food is ubiquitous, multi-sensory, and both private and communal (Lupton, 1996; Fischler, 1988). Its taste, smell, and ritual regularity make it a vehicle for expressing identity, belonging, and exclusion (Caplan, 2013; Bourdieu, 1984). Food also encodes class, religion, gender, and power (Heldke, 1992), while carrying histories of migration, colonialism, and resistance (Pilcher, 2023; Wilk, 2006).

**Food as Social Code and Political Economy.** Douglas conceptualized meals as “codes” that signal social order through structure and participation (Douglas, 1972). Similarly, food classification systems reinforce group cohesion. At the political level, Mintz’s history of sugar (Mintz, 1985) illustrates how commodities embody colonial power and economic dependency. Culinary categories (e.g., “cuisine du terroir”) and gastronomic discourse also encode class, ideology, and resistance to homogenization (Nonini, 2013; Sutton, 2018).

**Food, Emotion, and Memory.** Food is deeply affective, eliciting disgust, nostalgia, comfort, and pleasure (Fischler, 1988; Lupton, 1996). Such emotions link eating to collective memory and personal identity. Proust’s “Madeleine” (Proust, 1913) remains a canonical symbol of food’s capacity to evoke involuntary memory. This affective power underscores food’s role in cultural continuity across time and place (Holtzman, 2006).

**Beyond Symbolism: Sensory Anthropology and Embodiment.** Recent frameworks emphasize food as a lived, sensory practice rather than just symbolic code (Fox, 2003; Counihan, 2018). The TEP10 model (Sproesser et al., 2025) distinguishes what people eat (ingredients, origins) from how they eat (rituals, mealtime structures). Religious traditions, such as Catholic culinary discourse, frame pleasure and embodiment as integral to communal and spiritual life (Poulain, 2012). Sensory anthropology thus foregrounds food as a site where culture is enacted, felt, and moralized (Howes, 2010; Korsmeyer and Sutton, 2011).

### Food as a Cultural Lens for Computation.

Food, in Newmark’s typology (Newmark, 2003), cuts across material culture, social organization, norms, and habits. It can be studied as a material object (tools, recipes) (Gremillion, 2011; Dalby, 2003; Alcock, 2005; Sutton, 2010; Staller, 2003) and as a lens onto ritual practice, hierarchy, and everyday behavior. Traditional anthropology offers thick, small-scale insights but struggles to compare cultures systematically. NLP, by contrast, can scale analyses of cookbooks, menus, and food discourse, revealing diachronic patterns, identity markers, and implicit norms. Embedding-based methods can uncover associations between food and identity, while LLMs offer a way to complement thick description with cross-cultural breadth (Kommers et al., 2025).

Collectively, such applications point to a growing space where NLP can enhance anthropology’s capacity to analyze culture at both depth and scale.

## 3 Food for Cultural Analytics in NLP

To understand how food has been treated across NLP studies, we compiled a curated corpus by systematically gathering papers from multiple sources.

### 3.1 Survey Methodology

We focused on major NLP venues: ACL, EMNLP, EACL, and NAACL, conducting a systematic search across titles, abstracts, and full texts. We used a Boolean combination of the following keywords “cultural adaptation,” or “culture” and “food,” “cuisine,” “recipe,” “gastronomy,” and “identity.” We deliberately prioritize \*CL venues to ensure methodological rigor, reproducibility, and alignment with the NLP community’s standards for peer-reviewed research. To broaden our scope, we also searched Google Scholar<sup>1</sup> and Semantic Scholar<sup>2</sup> for interdisciplinary work that integrates perspectives from anthropology, food studies, and cultural sociology, using the keywords “food and identity,” “food culture,” and “food as social practice.” We excluded works that focus only on nutrition or agriculture, resulting in 21 studies (Figure 1).

Although we did not restrict our search by publication date, we observed that most of the 21 publications were within the last three years (2023-2025), highlighting the recent emergence and growing momentum of interdisciplinary research at the intersection of NLP and culture. In a related sur-

vey on culture and NLP, Adilazuarda et al. (2024) analyzed 90 papers published between 2020 and 2024 and noted a clear shift in NLP research toward cultural awareness, particularly following the rise of LLMs. Liu et al. (2025) similarly highlighted this trend, showing an increasing emphasis on cultural adaptation and sensitivity across various NLP tasks. We observe this shift mirrored in the domain of food and NLP as well.

### 3.2 Survey Findings

**Food as Artifact, Not Lens.** Despite food’s deep cultural resonance, NLP research has often reduced it to a static artifact. Many studies use food data to test factual recall, translation accuracy, or retrieval performance without engaging with its social meaning. For example, Hu et al. (2024) developed a cross-cultural recipe retrieval dataset, while Cao et al. (2024) focused on Chinese-English recipe translation. Both highlight technical challenges but remain centered on correctness, ingredient substitution, or retrieval accuracy. Similarly, multimodal work (Fu et al., 2020; Bagler and Singh, 2018) shows that while models recognize food semantics across text and images, they fail to account for cultural context. For instance, two dishes may look visually similar but carry entirely distinct ritual or regional significance.

**Food as Diagnostic Probe.** Several works use food as a diagnostic probe to reveal cultural bias or commonsense gaps in models. FORK (Palta and Rudinger, 2023) surfaces US-centric assumptions in commonsense QA through culinary questions. Zhou et al. (2025b) introduce MAPO, a multilingual dataset for ingredient prediction, which demonstrates how models stereotype or overgeneralize cultural food knowledge. While valuable, these approaches primarily use food as factual tests, rather than as a lens into lived cultural practice.

### Food in Cultural Evaluation Frameworks.

Several benchmarks incorporate food into large-scale cultural evaluation, but often remain at a surface level. Winata et al. (2025a) developed visual QA tasks focused on dish recognition and cuisine origin, while Pellegrini et al. (2021) highlights the subjective and context-dependent challenges of modeling culinary substitutions. Counterfactual recipe generation by Liu et al. (2022) advances this line by probing compositional generalization, showing how models struggle to simulate stylistic or culturally specific preparation methods. To-

<sup>1</sup><https://scholar.google.com/>

<sup>2</sup><https://www.semanticscholar.org/>

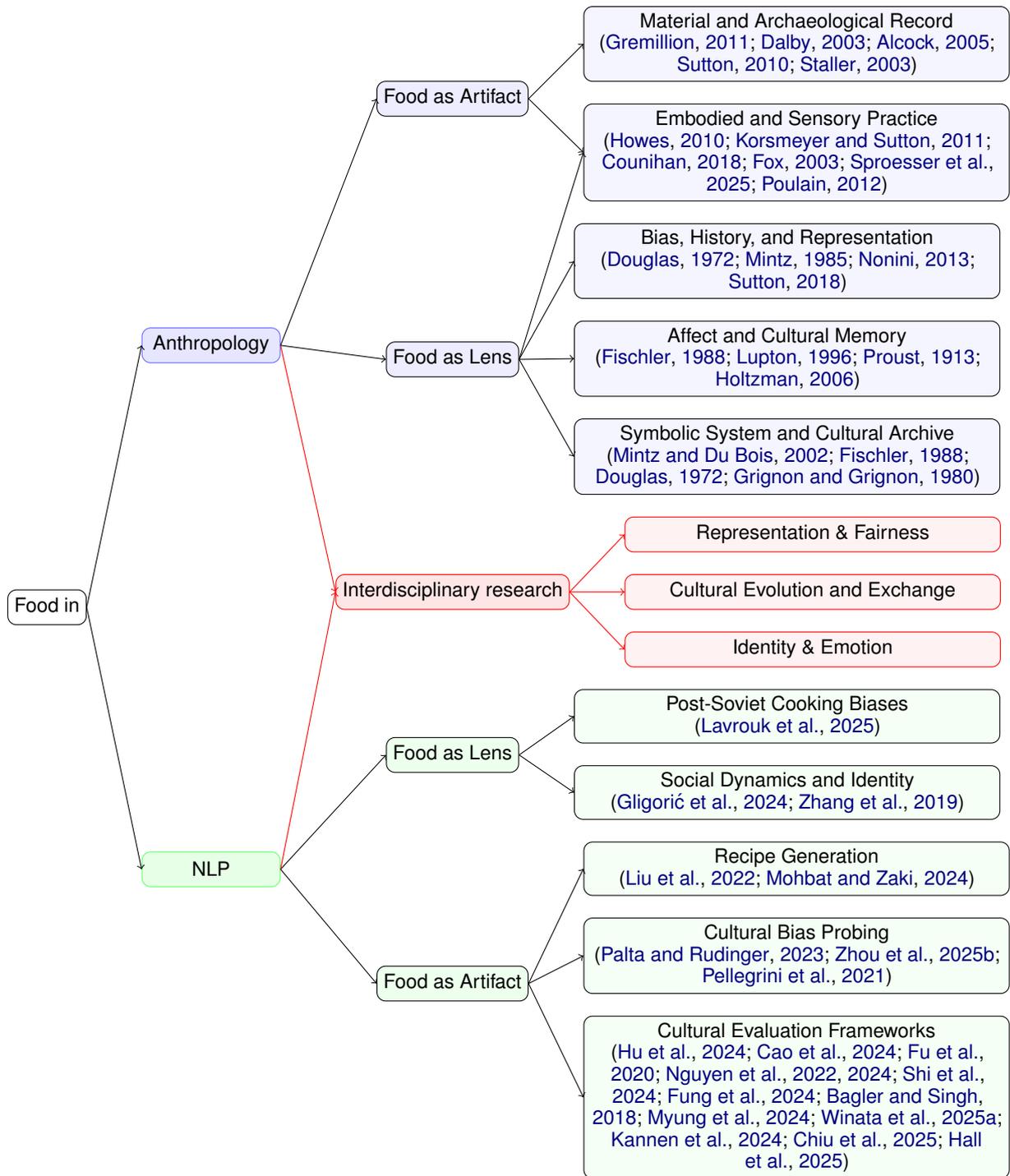


Figure 1: Taxonomy of the survey mapping research on food in NLP (highlighted in green) and anthropology (in violet), contrasting artifact-oriented with lens-based studies. The taxonomy illustrates our call for an interdisciplinary framework (in red) bridging computational and anthropological approaches.

gether, these studies highlight food’s potential as a domain for evaluating procedural knowledge and cultural embodiment, yet they stop short of engaging deeper cultural theorization.

Food also consistently appears as an important category in cultural evaluation benchmarks (Nguyen et al., 2022, 2024; Shi et al., 2024; Fung

et al., 2024; Myung et al., 2024; Chiu et al., 2025). Strikingly, Fung et al. (2024) shows that LLMs perform worse on cuisine-related reasoning than on domains such as education or holidays, since food often requires fine-grained, localized knowledge that is less documented, particularly for underrepresented communities. This illustrates the gap be-

tween models' generalized representations and the situated specificity of food practices.

**Food as Social and Behavioral Practice.** Few works treat food as a social practice. Gligorić et al. (2024) studies food purchase mimicry on a university campus, showing how choices reflect social alignment and symbolic inclusion. Their findings resonate with Fischler (1988)'s claim that eating is not just ingestion but assimilation of cultural values. Such perspectives position food as a *behavioral proxy* for social belonging, suggesting opportunities for NLP to model culture as practice, performance, and interaction.

**Bias, History, and Representation.** Recent work also highlights how LLMs reproduce cultural biases in food knowledge. Lavrouk et al. (2025) demonstrate that models misattribute dish origins, particularly in multilingual contexts. For instance, Russian prompts lead to systematic over-association with Russian cuisine, reflecting how linguistic dominance shapes cultural representation in LLMs. Zhang et al. (2019), focusing on food images, caution against assuming national datasets as mono-cultural. Their study links visual aesthetics to user engagement (likes, bookmarks, ratings) and calls for interdisciplinary collaboration with anthropologists to interpret cultural meaning. Together, these works underscore the socio-historical and representational dimensions of food in NLP.

**Parallel Streams in Nutrition and Health.** We also acknowledge parallel NLP research that studies food's nutrition and health aspects. Such studies use NLP to improve dietary outcomes and environmental sustainability (McCarthy, 2025), classify foods, recipes and assess diets (Zhou et al., 2025a; Rezayi et al., 2025), and extract dietary patterns (Choi et al., 2022). While these works are valuable for health and industry, since they treat food as a technical object and not as a cultural or social practice, they fall outside the scope of this paper.

### 3.3 Research on Culture and LLMs

Adilazuarda et al. (2024) survey how "culture" is represented and measured in LLMs, showing that most studies rely on abstract or *demographic proxies* and primarily test for factual correctness - the "thin" description of culture - leaving its experiential and contextual dimensions underexplored. We extend this discussion by focusing on food, an integral and embodied aspect of culture. Many

existing approaches, often using prompting techniques such as *socio-demographic prompting* (Li et al., 2024; AlKhamissi et al., 2024; Wan et al., 2023), instruct LLMs to assume diverse cultural identities and exhibit behaviors representative of an average person from the assumed culture. A model is then considered culturally aware if its generated behavior aligns with expected responses (Kharchenko et al., 2024; LI et al., 2024; Dawson et al., 2024). However, several works emphasize that culture should not be reduced to static facts or trivia but understood as a dynamic, situated, and context-dependent practice, which LLMs can help understand at scale (Zhou et al., 2025c; Kommers et al., 2025). Similarly, Saha et al. (2025) advocates for developing *meta-cultural competent* models that adaptively engage with unfamiliar cultural contexts instead of relying solely on static data.

Overall, NLP research has mostly examined food as an *artifact*, a *diagnostic probe*, or a *benchmark category*. Building on insights from anthropology and the social sciences, we propose that NLP can also treat food as a *lens*, to study broader cultural patterns, meanings, and social relations.

## 4 Towards Cross-Disciplinary Research

NLP methods, particularly LLMs, enable cultural analysis at a scale that traditional anthropological and social science approaches cannot easily achieve (Kommers et al., 2025). Bridging these fields, we outline ten research questions along three broad dimensions (illustrated in Figure 1) through which LLMs can uncover global food patterns, empirically revisit theories in structural anthropology (Strauss, 1974; Hénaff, 1998) and computational social science (Lazer et al., 2009; Goel and Bagler, 2022; Ahnert, 2013; Edelman et al., 2020).

### 4.1 Identity and Emotion

**How does food-related discourse reflect emerging identities & groups?** Food practices signal inclusion or exclusion, shaping groups and collective identities (e.g., veganism, nationalism). NLP can track how communities construct belonging through hashtags, reviews, or recipe-sharing forums, revealing negotiated identity markers.

**How do food preferences reflect lifestyle, value systems, or behavioral patterns?** Shifts from traditional to modern food practices mirror broader societal change (Sproesser et al., 2022). NLP can analyze online posts and blogs to capture how food-

related language reflects urbanization, global influences, individual lifestyle choices (e.g., clean eating, comfort food), and evolving cultural identity.

**How are emotions and affect encoded in food-related language across cultures?** Food evokes strong emotions such as nostalgia, pride, disgust, etc, which shape identity and memory (Lupton, 1996; Holtzman, 2006). Sentiment analysis, emotion tagging, and metaphor mining can uncover cross-cultural variation and support more culturally aware emotion detection systems.

## 4.2 Cultural Evolution and Exchange

**How do food narratives reflect postcolonial influences & cultural exchange?** Food discourse often carries traces of colonial histories through ingredients, preparation methods, and naming conventions. Analyzing large-scale recipe corpora or food blogs can uncover how colonial legacies persist or evolve, revealing implicit power asymmetries and cultural adaptations. For example, words like “tacos,” “kimchi,” or “couscous” may appear in different cultural embeddings, traditional or modern eating, depending on regional context and temporal framing. This variation can be captured through dynamic embedding models or temporal word sense induction, offering insights into how culinary terms shift meaning and connotation over time and across communities (Sproesser et al., 2025). Our case study further illustrates how constructing country-country similarity networks from LLM probabilities enables systematic testing of anthropological hypotheses, such as the role of colonial histories or globalization in shaping food practices, on a scale far beyond traditional ethnographies.

**How have recipes evolved over time under cultural, economic, and environmental pressures?** Recipes are living cultural artifacts, continuously adapted across time and space. Diachronic NLP analysis of historical cookbooks and recipe websites can detect ingredient substitutions, preparation shifts, and linguistic trends that reflect socioeconomic and ecological change.

**How are food rituals and communal practices reflected in text, and what can they reveal about social cohesion?** Food rituals reinforce collective norms. NLP can analyze ceremonial menus, festival descriptions, or religious texts to uncover recurring structures of ritualistic eating (e.g., Passover, Eid, Onam feasts, etc), which reflect temporality

and shared group values.

**How does food-related discourse reflect emerging cultural shifts around health, sustainability, and environmental consciousness?** Language around plant-based diets, organic food, zero-waste cooking, etc, reflects evolving cultural values tied to global health and environmental movements. NLP methods can analyze trends in social media, blogs, or menus to trace how these discourses spread, who participates in them, and how they intersect with local traditions or resistance. This offers insight into how cultural norms around food are negotiated and transformed in response to global challenges, which can in turn inform policy or behavioral interventions.

**How can LLMs simulate social dynamics in food discourse (e.g., norm shifts, dietary trends)?** Recent LLM advancements have demonstrated their potential as *world models* (Shavit et al., 2023; Acharya et al., 2025), indicating the possibility of simulating human behavior at scale. Studies have shown that LLMs can approximate social behavior in multi-agent environments and generative simulations (Park et al., 2023; Zhou et al., 2023; Wang et al., 2024; Zhou et al., 2024). Although these models are limited in scope and lack deep generalization (Saha and Choudhury, 2025), they point towards a promising direction: the potential to simulate cultural dynamics, including food-related behaviors. LLMs can be fine-tuned or prompted to model hypothetical cultural changes (e.g., how food taboos emerge/fade). Although these simulations cannot replace anthropological expertise, they can support hypothesis testing by letting researchers study sociolinguistic drift, normative change, and symbolic meaning at scale.

## 4.3 Linguistic Variation and Representation

Food names reflect hierarchies and regional identities. For example, the multiple ways of expressing “breakfast” in Malay, Mandarin, and Tamil, such as “morning rice” or “layering the belly”, illustrate how meals are culturally framed rather than just names, highlighting challenges of translation ambiguity in NLP (Poulain et al., 2023).

**How do dialects and local food terms affect model understanding and cultural representation?** Ingredient names and local terminology often encode social or regional identity as culture plays a role in shaping food semantics (Mazzuca

and Majid, 2023). Studying how LLMs interpret or generate these can reveal representational biases and inform improvements in cultural adaptation. For example, ingredient names (“bhindi” vs “okra”, “aubergine” vs “eggplant”, etc) often vary by region and carry cultural significance. NLP can surface biases, mismatches, or translation failures in handling this diversity. This could also enable studying the dimensions along which cultures vary: aboutness, common ground, and linguistic form and style (Hershcovich et al., 2022). For example, analyzing Google reviews across different price ranges and cuisine categories - from fine dining to fast food - could help uncover variations in language registers, dialect usage, and cultural framing.

**How can NLP mitigate representational disparities for underrepresented cuisines and communities?** Food practices often reflect regional and cultural identities that do not neatly align with nation-states. For example, while countries like China, India, Mexico, and Brazil show strong regional-national alignment (Sproesser et al., 2022), the U.S. exhibits distinct ethnic culinary clusters (e.g., African American, Latin American) that transcend a single national food identity and may even align with transnational groups. These patterns highlight the need for NLP models to capture intranational diversity rather than reducing multiethnic cuisines to monolithic national categories.

## 5 Case Study

To illustrate how LLMs can enrich our understanding of food as a cultural lens, we present a case study examining how textual representations of food reflect patterns of identity, belonging, and social change. Anthropological work shows that both colonization and geographic proximity shape eating habits (Douglas, 1972; Mintz, 1985; Fischler, 1988). Yet in today’s globalized world, dishes often transcend their place of origin. For instance, in 2024, DoorDash, a widely used food-delivery app in the USA and Canada, reported Indian dishes such as naan, butter chicken, and biryani among the most ordered items in the region (sources in Table 1). Food ordering platforms such as Talabat and Zomato reported pizza, an Italian dish, as a staple in Oman, the UAE, and India. We ask two questions inspired by anthropology: (Q1) **What country-level clusters of food practices do LLMs produce, and do these clusters reflect colonial histories?** (Q2) How connected are these clusters

in light of contemporary globalization - **do LLMs mirror lived cultural practices, or do they reproduce more static, fact-based representations?**

### 5.1 Setup

Several studies show that online food-ordering behavior reflects a combination of familiarity and convenience, both of which are closely tied to cultural exposure and dietary norms (Rozin, 2005; Warde, 2016; Zhang et al., 2025; Keeble et al., 2020). While convenience influences ordering frequency, familiarity largely determines what individuals feel comfortable consuming or associating with their identity. Thus, what people choose to order online serves as a meaningful behavioral proxy for cultural familiarity, particularly at the dish level, where preferences reflect social and cultural embeddedness rather than mere accessibility.

To answer the two questions, we adapted the Food Choice Questionnaire (FCQ) (Steptoe et al., 1995), focusing on two dimensions: **convenience** (foods easily available nearby) and **familiarity** (familiar foods). We prompted two instruction-tuned LLMs - Llama-3.1-8B-Instruct (Dubey et al., 2024) and Gemma-2-9B-it (Team et al., 2024) - across 170 countries, and observed their log probabilities for tokens corresponding to a curated list of approximately 3,500 food items. For each model and dimension, we constructed a country  $\times$  food matrix  $M$  by collating the token log-probabilities (converted to probabilities using softmax), and computed a country-country similarity matrix  $S_{cc} = MM^T$ . We detected communities by constructing a weighted mutual  $k$ -NN graph on  $S_{cc}$  with  $k = 10$ , and applied the Leiden community detection algorithm (Traag et al., 2018), which optimizes modularity  $Q$  (Newman and Girvan, 2004), a measure that compares intra-cluster connectivity with a random baseline. Further details in Section A.1.

### 5.2 Results and Discussion

To answer Q1, we compared the clusters against a curated mapping between countries and their historical colonizers (details in Section A.1) and used Fisher’s exact test (Fisher, 1922) to evaluate whether LLM-derived food-based communities aligned with colonial histories within continents. Across both models and questions, the country-country graphs have high modularity ( $Q \in [0.79, 0.83]$ ) with 10-11 communities and far more intra than inter-community edges (detailed statistics in Table 2). **The clusters significantly align**

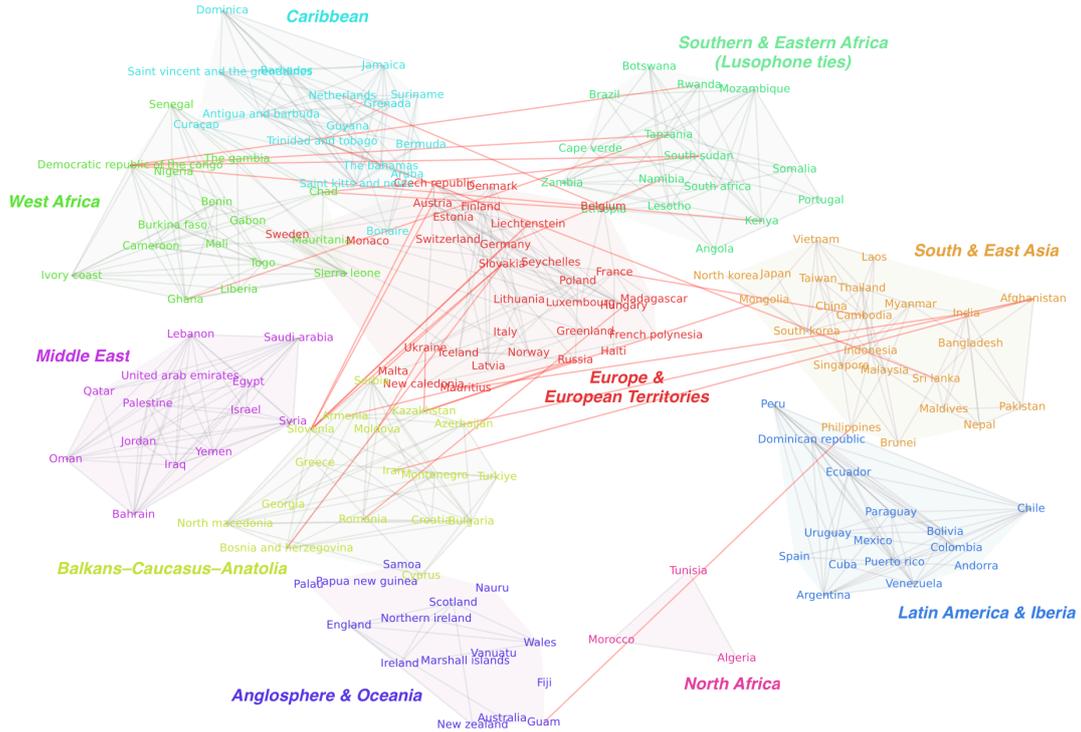


Figure 2: **Country communities from Llama (convenience)**. Weighted mutual- $k$ NN graph ( $k = 10$ ) on  $S_{cc} = MM^T$ ; Leiden partition on modularity. High modularity ( $Q = 0.829$ ) with coherent regional clusters. Intra-community edges shown in gray, inter-community edges in red. Community details in Table 3. **Labels of the communities are heuristic; they reflect the majority of countries in each cluster.** Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

**with colonial histories:** Fisher tests show higher odds ratios (OR) that countries sharing a colonizer fall in the same community (Llama: OR = 3.4 for convenience, 2.6 for familiarity; Gemma: 3.7 and 2.7). Map-based visualisations confirm tight regional blocks and few cross-block ties (Fig 6 - 9).

Figure 2 illustrates Llama’s convenience-based clusters, where countries were grouped into 10 communities. Interestingly, **we observe some countries occupying brokerage positions, acting as inter-community bridges**. From a structural perspective, such bridging roles are crucial for the diffusion of ideas, practices, and goods across cultural boundaries, as noted in classical network studies of innovation and knowledge transfer (Gould, 1993; Burt, 2004). While this remains a hypothesis that requires validation with real-world food exchange and migration patterns, our results suggest that LLMs capture relational structures that resonate with known mechanisms of cultural flow.

Beyond colonial clustering, Figure 2 also reveals **striking disconnections and over-connections**. For example, Morocco, Tunisia, and Algeria, commonly grouped as the Maghreb, appear fragmented,

while Arab countries are split into disconnected sub-clusters. **Europe shows dense interconnections**, plausibly reflecting its overrepresentation in textual corpora, while **Latin America forms a cluster with few external ties**, despite strong historical and migratory links to Europe. These anomalies suggest hypotheses: that LLM-derived clusters overemphasize colonial and linguistic segmentation, underrepresent globalization and migration, and reproduce biases in training data.

Some observed patterns may reflect artifacts of the training corpora rather than real-world dynamics. For instance, brokerage roles could shift if we examined an Arabic LLM trained on more region-specific data. This underscores both the promise and the limits of LLMs: while they encode patterns of cultural knowledge, these patterns may be shaped as much by training data distributions as by real-world dynamics. Nonetheless, analyzing such structures can generate testable hypotheses for validation against migration records, trade flows, or ethnographic accounts, thereby opening pathways for computational methods to complement anthropological research. We observe similar insights for

both dimensions and models (Figures 4, 3, 5).

To address Q2, we examined food ordering data (2021-2024) from DoorDash, Talabat, and Zomato for Australia, Canada, India, New Zealand, Oman, the UAE, and the USA. Table 1 shows that **pizza is a global staple** (e.g., Australia, India, UAE), while **Indian dishes such as naan, butter chicken, and biryani are frequently ordered** in Canada, New Zealand, India, and the USA, alongside local favorites like Wagyu beef dishes and California rolls. These trends highlight how globalization reshapes lived food practices beyond colonial and historical divides. The persistence of colonial clustering in LLM-derived communities suggests that models draw on historical categories embedded in training data as the basis for cultural organization. However, **sparse inter-cluster connectivity shows that models underrepresent transnational food flows** (migration-driven exchanges, globalized staples, etc) despite their prominence in the real world, reflecting the difference between knowledge in training data and the fluid practices of everyday eating.

Visualizing these clusters geographically reveals that countries and their food communities appear largely disconnected, highlighting the need for anthropologically grounded LLM evaluations that capture culture as lived and dynamic rather than merely factual artifacts (see Figure 6). Additional visualizations across models and dimensions further confirm these patterns of regional cohesion and sparse global connectivity (Figures 8,7,9).

## 6 Discussion and Conclusion

Although our proposed re-framing opens interdisciplinary possibilities, it also raises practical and conceptual challenges, a few of which are below:

**1. Do NLP systems need to engage with symbolic and experiential aspects of food?** One might argue that tasks aligned with factual correctness, such as recognizing dishes, generating recipes, or identifying cuisine origins, are sufficient for models. However, if NLP aspires to develop models that truly “understand” culture, it must capture the symbolic and experiential dimensions of food. Current benchmarks that treat cultural knowledge as static trivia fail to evaluate these deeper capabilities; moving from food as artifact to lens is thus a necessary step for robust cultural evaluation of LLMs. Computational approaches simulating societies (Epstein, 2012; Shavit et al., 2023) further emphasize the need to model the interconnectedness of food and

society, beyond mere factual recall.

**2. Are computational methods a replacement for cultural expertise?** Culturally adept NLP models are not substitutes for anthropologists, sociologists, or cultural historians. Instead, they serve as complementary tools, enabling empirical, scalable analysis (Newell and Simon, 2007; Polak, 2016), uncovering implicit cultural patterns, and testing hypotheses across large corpora (Kozłowski et al., 2019; Arseniev-Koehler and Foster, 2022), as further demonstrated by our case study. Nonetheless, careful reflection on methodological and epistemological limits is essential to avoid over-claiming what models can “know” about food and culture.

**3. Safety, stereotyping, and cultural bias.** Treating food as a cultural lens introduces ethical concerns. NLP models can perpetuate stereotypes, essentialize cuisines, or reinforce colonial hierarchies, reflecting biases in training data (Sheng et al., 2019; Gehman et al., 2020; Nadeem et al., 2021; Bender et al., 2021). In applications like virtual assistants, recipe recommenders, or educational tools, these biases can shape user perceptions, for example, by associating certain cuisines with poverty, hygiene, or spiciness. Western-centric framing in prior studies also marginalizes non-Western culinary traditions (Palta and Rudinger, 2023; Cao et al., 2024; Zhou et al., 2025b). Addressing these issues requires culturally diverse datasets, transparent documentation, and participatory design.

**4. Integrating cultural reflexivity and relativism.** Anthropology stresses reflecting on one’s own cultural assumptions (“cultural reflexivity”) and understanding practices in their own contexts (“cultural relativism”) (Davies, 2012; Bourdieu, 2004; Deer, 2014; Boas, 1941). For example, assumptions linking political hierarchy to elaborate cuisines are not universal, as shown by Gellner’s ethnography in Africa (Gellner, 1985). Similarly, NLP can benefit from reflexive and relativist principles, promoting models that account for meaning as situated and context-dependent, leading to more culturally competent and inclusive systems.

In conclusion, food is a rich cultural artifact that encodes values, identities, and social practices, offering NLP a unique opportunity to contribute to a deeper, anthropological understanding of culture through advanced computational methods such as LLMs. To advance this vision, we outline research directions at the intersection of food studies and NLP and illustrate their potential through an exploratory case study, and discuss their challenges.

## Limitations

While this paper highlights new interdisciplinary directions, several limitations must be acknowledged. **First**, our survey of NLP and mainly anthropology literature is necessarily selective and focuses primarily on English-language sources and major conferences. There is extensive anthropological work on food practices in non-Western contexts and diverse languages that we do not fully capture here. **Second**, many of the NLP studies we reviewed rely on digital corpora (e.g., online reviews, social media, cookbooks), which may over-represent urban, affluent, or globally connected communities while under-representing rural or marginalized voices. Food and its encompassing rituals and social dynamics are deeper, which digital sources might fail to capture. **Third**, our focus on symbolic and social dimensions of food intentionally excludes nutritional, agricultural, and product-level applications, which are important but outside our scope. Future work might consider how these perspectives intersect, particularly when addressing health disparities, fitness, and food security. **Fourth**, our case study, limited to two models and a small set of questions, is not intended as an exhaustive account of food-related patterns. Rather, it illustrates the feasibility of using LLMs for knowledge and pattern discovery through a network analysis approach, while acknowledging that other methods could equally be applied. Moreover, our analysis primarily used English food item names; incorporating local terms may reveal different cultural patterns, an important direction for future validation. **Finally**, the three dimensions proposed in Section 4 - “identity and emotion”, “cultural evolution and exchange”, and “linguistic variation and representation” - broadly capture most of the pertinent research directions at the intersection of food anthropology and NLP. However, the ten research questions themselves are not exhaustive. More questions are possible that belong to the three dimensions.

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## A Appendix

### A.1 Case Study Details

The Food Choice Questionnaire (FCQ) (Step-toe et al., 1995) captures food-related behaviors across nine dimensions: familiarity, convenience, health, mood, sensory appeal, natural content, price, weight control, and ethical concern. For

our study, we selected two dimensions: (i) **Convenience**: Represented by the question “*The food in country that can be bought in shops close to where someone lives or works is?*” (ii) **Familiarity**: represented by the question “*The food in country that people usually eat is?*”

We prompted two LLMs - Llama-3.1-8B-Instruct (Dubey et al., 2024) and Gemma-2-9B-it (Team et al., 2024) - for 170 countries ( $C$ ), using a curated list of approximately 3,500 ( $N$ ) food items collected from resources such as TasteAtlas<sup>3</sup> and cross-country cuisine knowledge bases (Winata et al., 2025b). For each prompt, we recorded the log probabilities of tokens corresponding to the  $N$  food items. If a food item spanned multiple tokens, we averaged across them to obtain its final probability. This produced, for each model, an  $C \times N$  matrix ( $M$ ), where each row represents the probability distribution of  $N$  food items for a given country. We derived a country-country weighted adjacency matrix ( $S_{cc}$ ) by computing  $MM^T$ , which encodes the relatedness of countries based on food probabilities. To retain meaningful structure, we build a *mutual*  $k$ -NN graph with  $k = 10$ , and applied a community detection algorithm to identify clusters of countries.

Finally, we curated a mapping between countries and their historical colonizers and used Fisher’s exact test to evaluate whether the LLM-derived food-based communities significantly aligned with colonial histories within continents.

All experiments were run using vLLM (Kwon et al., 2023) with a batch size of 8 and temperature set at 1 on a 48 GB NVIDIA RTX 6000 Ada Generation GPU with FP16 quantization, and took approximately 12 hours to execute. Below is a sample prompt for Llama.

```
Prompt for logprobs prediction for a Question
<|begin_of_text|><|start_header_id|>system<|end_header_id|>

Cutting Knowledge Date: December 2023
Today Date: 26 Jul 2024

<|eot_id|><|start_header_id|>user<|end_header_id|>

Answer the given question related to food items in a country. Generate only one food item. Do not output any extra text. [Question]
<|eot_id|><|start_header_id|>assistant<|end_header_id|>
```

<sup>3</sup><https://www.tasteatlas.com/>

Country	Year	Source	Top Ordered Dishes	URL
Australia	2023	Doordash	Chicken dishes, Pizza, Burgers, Wagyu beef dishes, Chips	<a href="https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/5c859c8d0567564f7e881692afd0a22b/2024-Restaurant-Alcohol-Online-Ordering-Trends-Report-AU-NZ.pdf">https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/5c859c8d0567564f7e881692afd0a22b/2024-Restaurant-Alcohol-Online-Ordering-Trends-Report-AU-NZ.pdf</a>
New Zealand	2023	Doordash	Chicken dishes, Chips, Burgers, Naan, Noodle dishes	<a href="https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/5c859c8d0567564f7e881692afd0a22b/2024-Restaurant-Alcohol-Online-Ordering-Trends-Report-AU-NZ.pdf">https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/5c859c8d0567564f7e881692afd0a22b/2024-Restaurant-Alcohol-Online-Ordering-Trends-Report-AU-NZ.pdf</a>
USA	2024	Doordash	French fries, Garlic naan, Tacos, Pad thai, Miso soup, California roll, Chicken tikka masala, Edamame, Chips, Burrito	<a href="https://assets.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/2c94dfa2b45b5ba60cf844d4dd598617/2025-DoorDash-Delivery-Trends-Report.pdf">https://assets.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/2c94dfa2b45b5ba60cf844d4dd598617/2025-DoorDash-Delivery-Trends-Report.pdf</a>
Canada	2024	Doordash	Naan, Butter chicken, Miso soup, California roll, Tandoori roti, Burrito, Dynamite roll, Poutine, Chicken biryani, Steamed rice	<a href="https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/9117580f0d1b1ef9e49aa0a19ce4eec6/2025-DoorDash-Canada-Delivery-Trends-Report.pdf">https://downloads.ctfassets.net/trvmqu12jq2l5fTVhyjeP5pNS29PrXNaA5/9117580f0d1b1ef9e49aa0a19ce4eec6/2025-DoorDash-Canada-Delivery-Trends-Report.pdf</a>
UAE	2021	Talabat	French fries, chicken sandwich, Burgers, potato wedges, Pizza	<a href="https://hotelandcatering.com/foodservice/talabat-unveils-uaes-most-ordered-food-and-grocery-items-in-2021-and-youll-be-surprised">https://hotelandcatering.com/foodservice/talabat-unveils-uaes-most-ordered-food-and-grocery-items-in-2021-and-youll-be-surprised</a>
Oman	2023	Talabat	Fried Chicken, Burgers, sandwiches	<a href="https://www.zawya.com/en/press-release/companies-news/talabat-unveils-customer-ordering-trends-across-food-groceries-and-donations-throughout-2023-lhwjfcrb">https://www.zawya.com/en/press-release/companies-news/talabat-unveils-customer-ordering-trends-across-food-groceries-and-donations-throughout-2023-lhwjfcrb</a>
India	2024	Zomato	Biryani, Pizza	<a href="https://world.hey.com/bhari/india-food-trends-2024-from-zomato-34ea104e">https://world.hey.com/bhari/india-food-trends-2024-from-zomato-34ea104e</a>

Table 1: Country-wise top-ordered dishes between 2021 and 2024. DoorDash is a U.S.-based food delivery platform operating primarily in North America, Australia, and New Zealand, which publishes annual regional trends reports. Talabat is one of the largest food delivery services in the Middle East and North Africa (UAE, Kuwait, Saudi Arabia, Oman, etc.). Zomato, headquartered in India, is a major platform across South Asia offering food delivery and restaurant discovery. For Talabat and Zomato, statistics were drawn from trusted media reports (e.g., NDTV, Gulf News, Zawya) that cite the platforms’ annual “year-in-review” data, as these platforms do not publish standalone public reports.

Model	Question	Nodes	Edges	# Communities	$Q$	Drawn intra / inter <sup>†</sup>
Llama	Convenience	165	567	10	0.829	482 / 28
	Familiarity	169	568	11	0.831	488 / 23
Gemma	Convenience	166	554	11	0.821	460 / 38
	Familiarity	168	523	10	0.796	426 / 44

Table 2: **Country–country networks.** Mutual  $k$ -NN ( $k=10$ ) on  $S_{cc}=MM^T$ ; communities of size  $< 3$  removed;  $Q$  from Leiden. <sup>†</sup>Edges drawn after the 90% weight quantile filter used *only* for visualization.

**Leiden algorithm** We used the Leiden algorithm (Traag et al., 2018) for community detection. Leiden is an iterative graph partitioning method that optimizes a quality function such as modularity. It improves upon the Louvain algorithm (Blondel et al., 2008) by ensuring that all detected communities are well connected and by modifying the communities to avoid fragmentation.

The algorithm proceeds in three main phases:

1. **Local moving of nodes:** Nodes are moved to neighboring communities if this improves the quality function (e.g., modularity).
2. **Refinement:** Each community is further refined into subcommunities to ensure internal connectivity and prevent the formation of disconnected clusters.
3. **Aggregation:** A new aggregate network is cre-

ated where each refined community becomes a node. The process is then repeated on this coarser network.

These steps are iterated until no further improvements are possible. Unlike Louvain, Leiden ensures that all resulting communities are internally connected, and when run iteratively, it converges to partitions that are locally optimal and free of disconnected components.

**Country-colonizer mapping.** We curate colonizer labels from CEPII’s Geo dataset<sup>4</sup> (geo\_cepil.xls) and map coordinates from Google’s canonical countries file<sup>5</sup>. For each country, we compute a *colonizer set* as the union

<sup>4</sup>[https://www.cepii.fr/CEPII/en/bdd\\_modele/bdd\\_modele\\_item.asp?id=6](https://www.cepii.fr/CEPII/en/bdd_modele/bdd_modele_item.asp?id=6)

<sup>5</sup>[https://developers.google.com/public-data/docs/canonical/countries\\_csv](https://developers.google.com/public-data/docs/canonical/countries_csv)

of all nonempty entries in `colonizer1..4` and `short_colonizer1..3`. We restrict Fisher tests to within-continent pairs, testing the association between *same colonizer* (nonempty intersection of colonizer sets) and *same community*. Restricting to the same continent controls for geography. Countries on one continent often share ingredients, trade links, and migration routes, so we compare like with like. This checks whether a shared colonizer still predicts being in the same community after accounting for regional similarity. It prevents inflated odds from obvious continent clustering (for example, Europe with Europe).

Community label	Countries	Pairs sharing colonizers count	Colonizers
Europe & European Territories	Austria, Belgium, Czech republic, Denmark, Estonia, Finland, France, French polynesia, Germany, Greenland, Haiti, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Madagascar, Malta, Mauritius, Monaco, New caledonia, Norway, Poland, Russia, Seychelles, Slovakia, Sweden, Switzerland, Ukraine	40	Austria, Denmark, France, Germany, Hungary, Netherlands, Russian federation, Spain, Sweden, United kingdom
South & East Asia	Afghanistan, Bangladesh, Brunei, Cambodia, China, India, Indonesia, Japan, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, North korea, Pakistan, Philippines, Singapore, South korea, Sri lanka, Taiwan, Thailand, Vietnam	53	China, France, India, Japan, Netherlands, Spain, United kingdom, United states of america
Balkans–Caucasus–Anatolia	Armenia, Azerbaijan, Bosnia and herzegovina, Bulgaria, Croatia, Cyprus, Georgia, Greece, Iran, Kazakhstan, Moldova, Montenegro, North macedonia, Romania, Serbia, Slovenia, Türkiye	69	Austria, Greece, Hungary, Russian federation, Serbia and montenegro, Türkiye, United kingdom
West Africa	Benin, Burkina faso, Cameroon, Chad, Democratic republic of the congo, Gabon, Ghana, Ivory coast, Liberia, Mali, Mauritania, Nigeria, Senegal, Sierra leone, The gambia, Togo	61	Belgium and luxembourg, France, United kingdom
Southern & Eastern Africa (Lusophone ties)	Angola, Botswana, Brazil, Cape verde, Ethiopia, Kenya, Lesotho, Mozambique, Namibia, Portugal, Rwanda, Somalia, South africa, South sudan, Tanzania, Zambia	36	Belgium and luxembourg, Egypt, Germany, Italy, Netherlands, Portugal, South africa, United kingdom
Caribbean	Antigua and barbuda, Aruba, Barbados, Bermuda, Bonaire, Curaçao, Dominica, Grenada, Guyana, Jamaica, Netherlands, Saint kitts and nevis, Saint vincent and the grenadines, Suriname, The bahamas, Trinidad and tobago	65	France, Netherlands, Spain, United kingdom
Latin America & Iberia	Andorra, Argentina, Bolivia, Chile, Colombia, Cuba, Dominican republic, Ecuador, Mexico, Paraguay, Peru, Puerto rico, Spain, Uruguay, Venezuela	78	Brazil, France, Haiti, Spain, United states of america
Anglosphere & Oceania	Australia, England, Fiji, Guam, Ireland, Marshall islands, Nauru, New zealand, Northern ireland, Palau, Papua new guinea, Samoa, Scotland, Vanuatu, Wales	31	Australia, France, Germany, Japan, New zealand, United kingdom, United states of america
Middle East	Bahrain, Egypt, Iraq, Israel, Jordan, Lebanon, Oman, Palestine, Qatar, Saudi arabia, Syria, United arab emirates, Yemen	42	France, Poland, Spain, Türkiye, United kingdom
North Africa	Algeria, Morocco, Tunisia	3	France, Türkiye

Table 3: Llama’s convenience communities: countries, shared-colonizer pairs, and colonizers. **Labels are heuristic; they reflect the majority of countries in each cluster.**

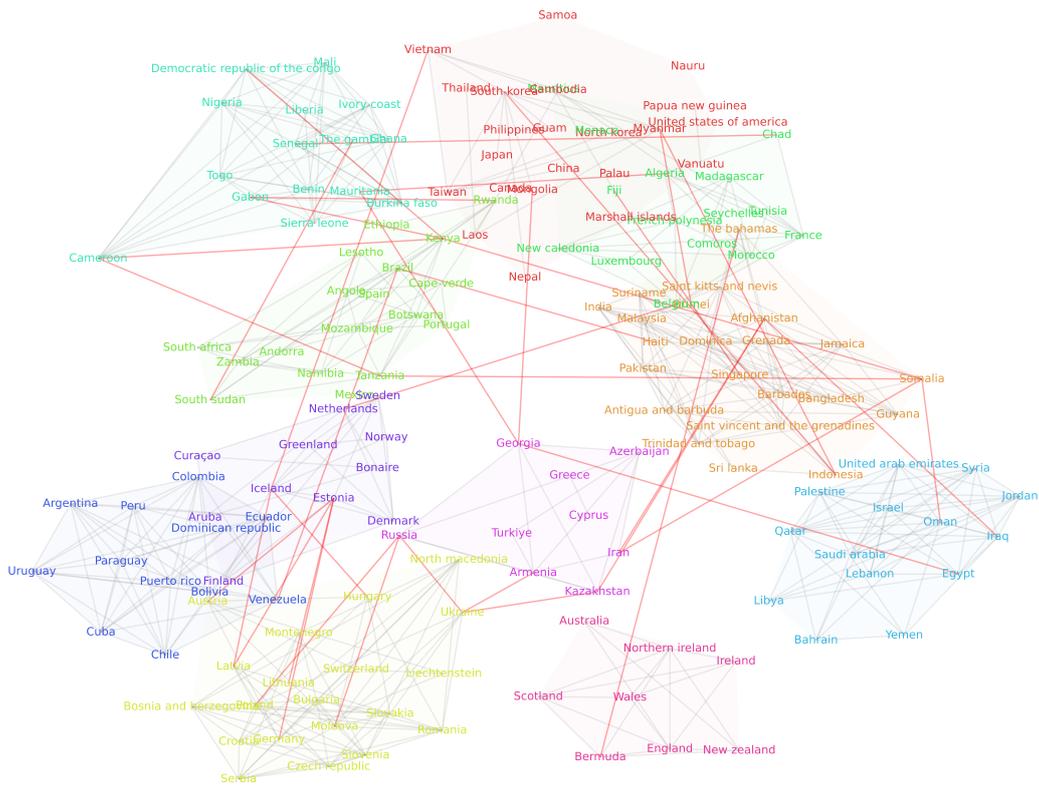


Figure 3: **Country communities from Gemma (convenience).** Weighted mutual- $k$ NN graph ( $k = 10$ ) on  $S_{cc} = MM^T$ ; Leiden partition on modularity. High modularity ( $Q = 0.821$ ) with coherent regional clusters. Intra-community edges shown in gray, inter-community edges in red. Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

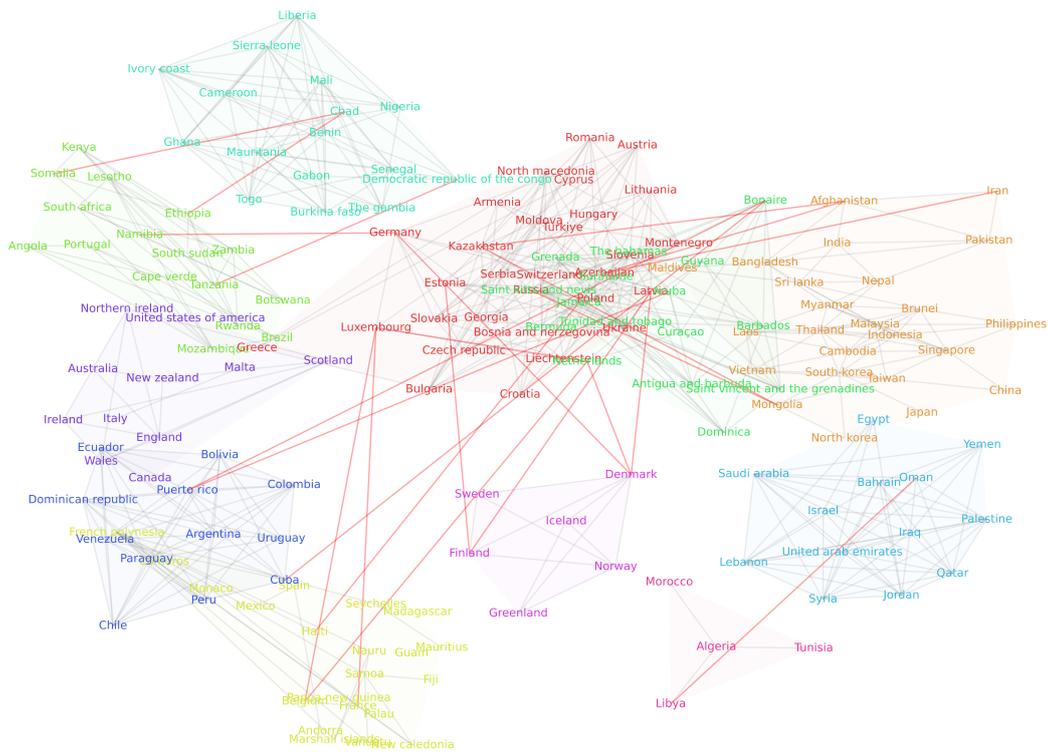


Figure 4: **Country communities from Llama (familiarity).** Weighted mutual- $k$ NN graph ( $k = 10$ ) on  $S_{cc} = MM^T$ ; Leiden partition on modularity. High modularity ( $Q = 0.831$ ) with coherent regional clusters. Intra-community edges shown in gray, inter-community edges in red; light hulls mark communities. Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

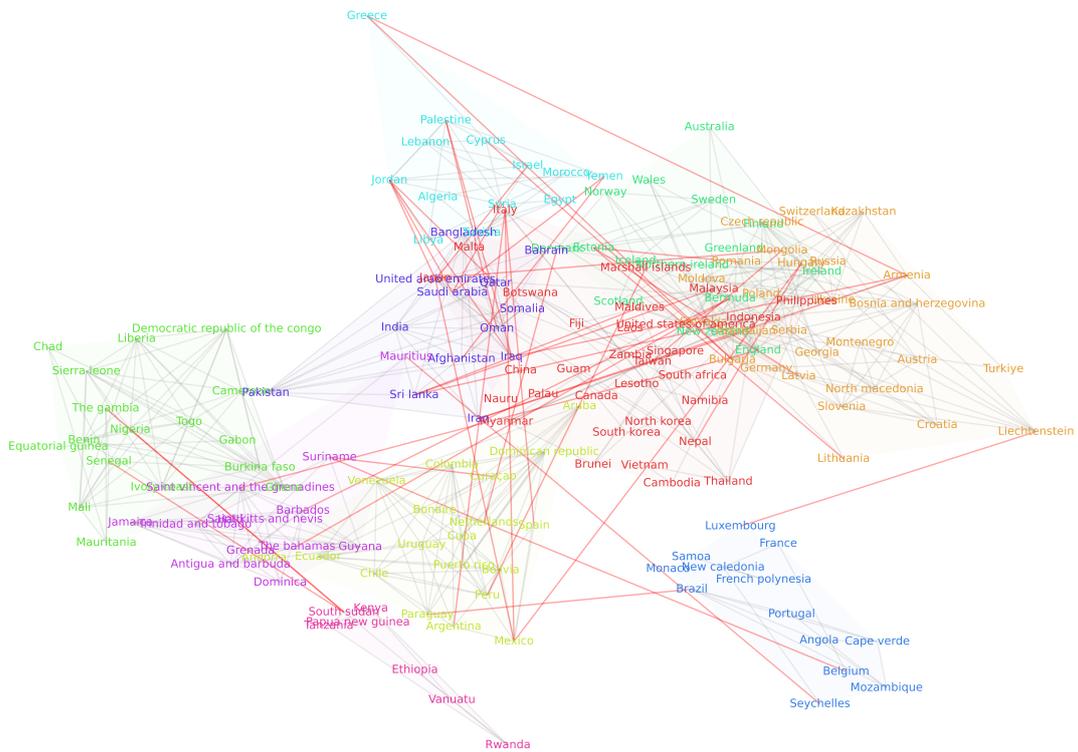


Figure 5: **Country communities from Gemma (familiarity)**. Weighted mutual- $k$ NN graph ( $k = 10$ ) on  $S_{cc} = MM^T$ ; Leiden partition on modularity. High modularity ( $Q = 0.796$ ) with coherent regional clusters. Intra-community edges shown in gray, inter-community edges in red. Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

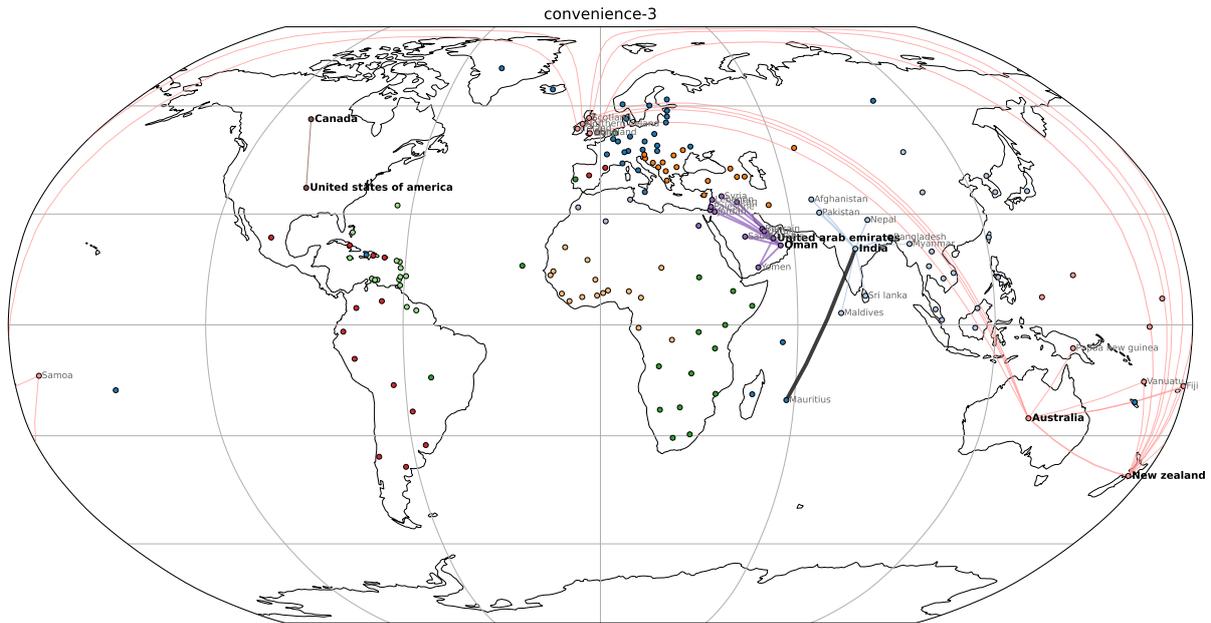


Figure 6: **Country food-similarity graph on world map (Llama, convenience)**. Intra-community edges use the community color with weight-scaled thickness; inter-community edges are dark gray. Labels are shown only for focal countries and their neighbors. This map projection highlights how model-inferred communities align with geographic and colonial patterns, while inter-community ties remain sparse. Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

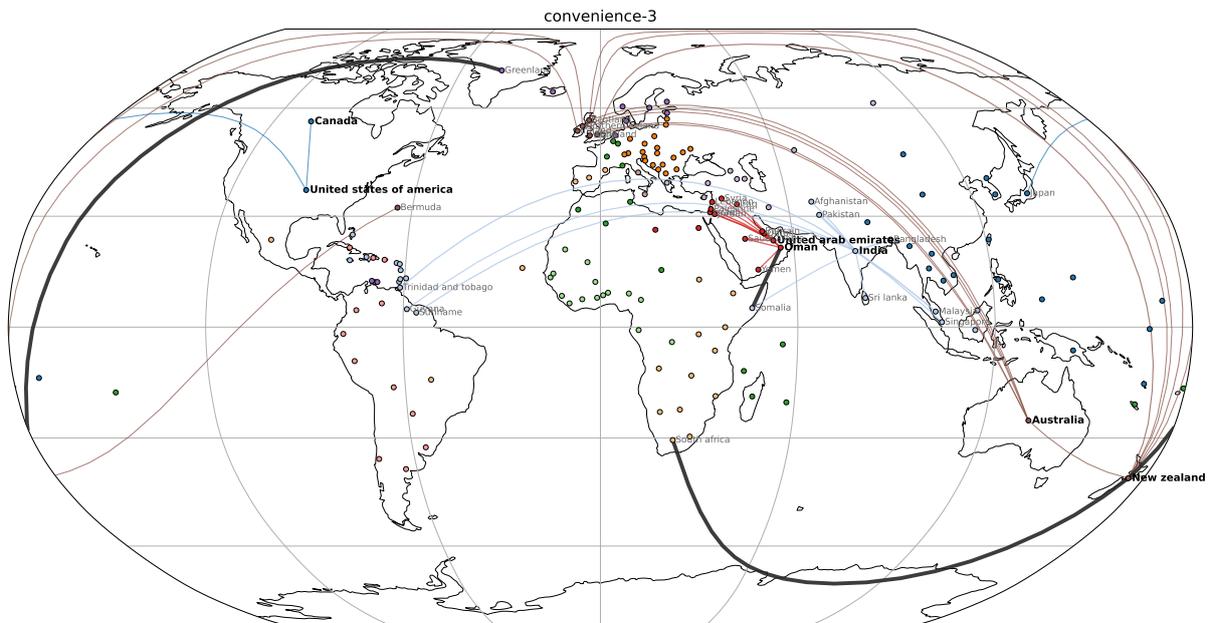


Figure 7: **Country food-similarity graph on world map (Gemma, convenience)**. Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

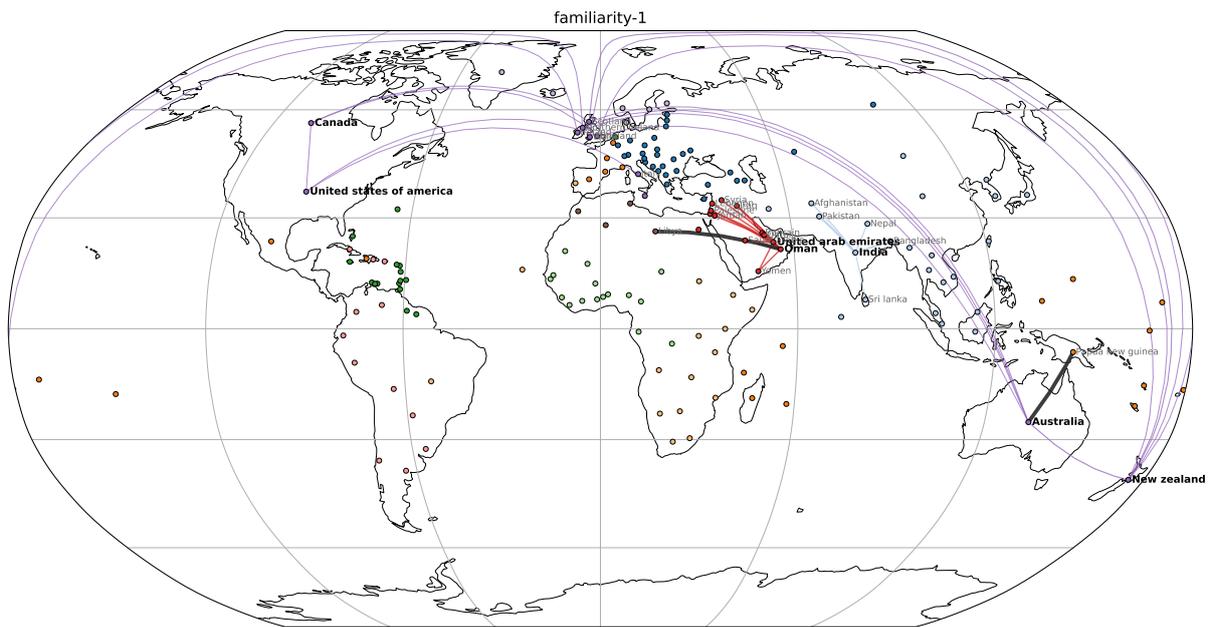


Figure 8: **Country food-similarity graph on world map (Llama, familiarity).** Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.

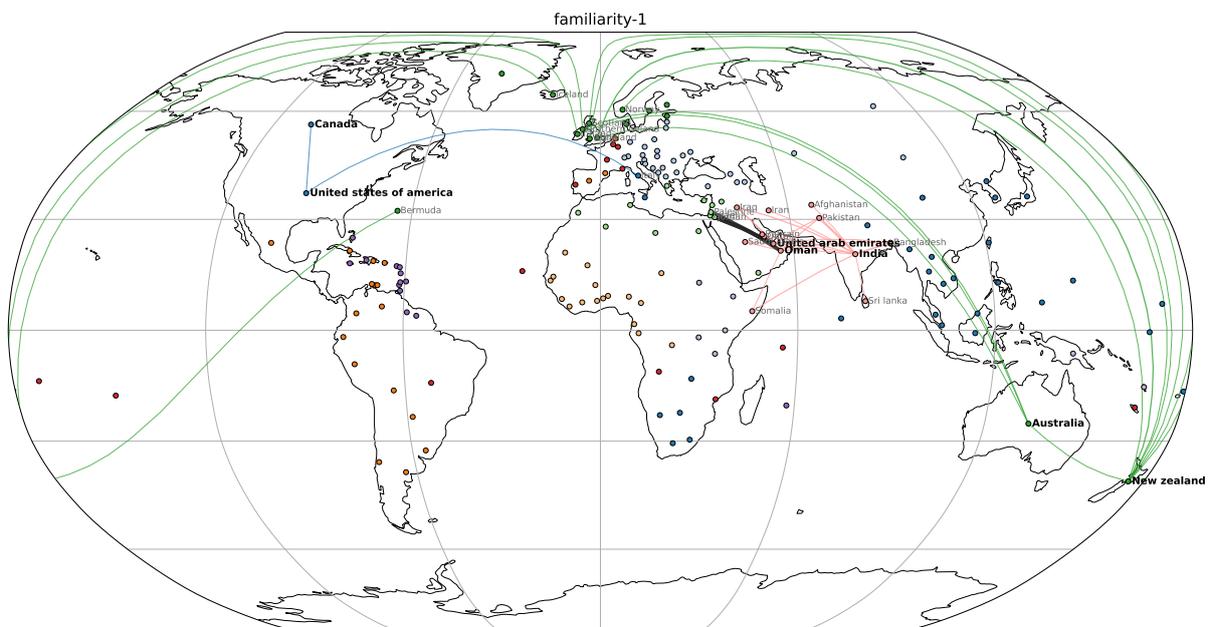


Figure 9: **Country food-similarity graph on world map (Gemma, familiarity).** Node colors are used solely for visual separation of clusters and do not carry additional semantic meaning.