

# Sample Design Engineering: An Empirical Study on Designing Better Fine-Tuning Samples for Information Extraction with LLMs



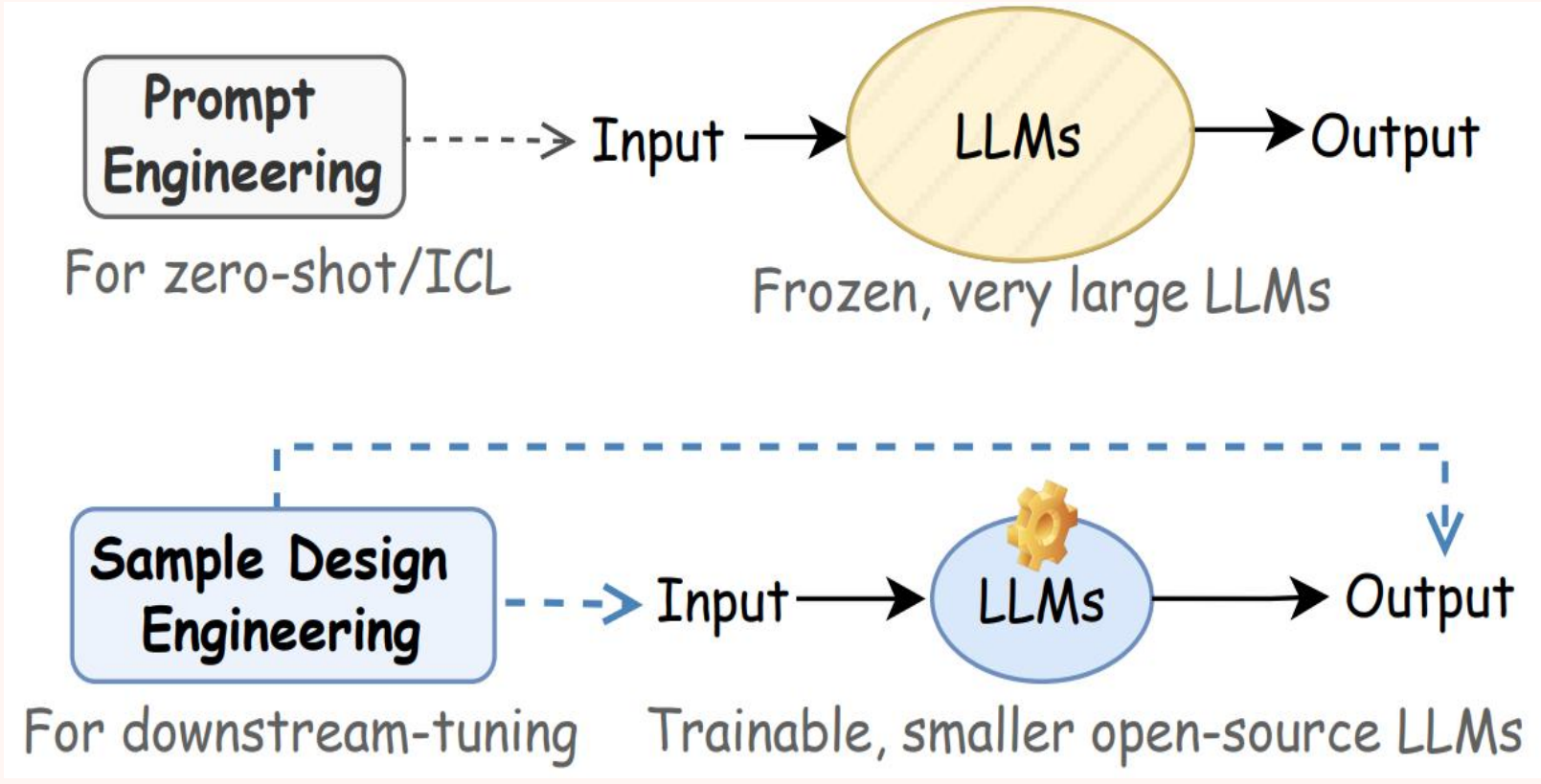
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## Why do we need Sample Design Engineering(SDE) compared to Prompt Engineering(PE)

- The efficacy of PE relies on the size of LLMs.
- Companies prefer customizing smaller, open-source models for their needs due to high costs and privacy risks of large models.

## Motivation



## Information extraction (IE) require our focus

- IE tasks is highly valuable in a wide range of industrial scenarios.
- There's a fundamental challenge arises from the discrepancy between the unstructured nature of the LLMs' generative paradigm and the requirement for structured output.

## SDE Options

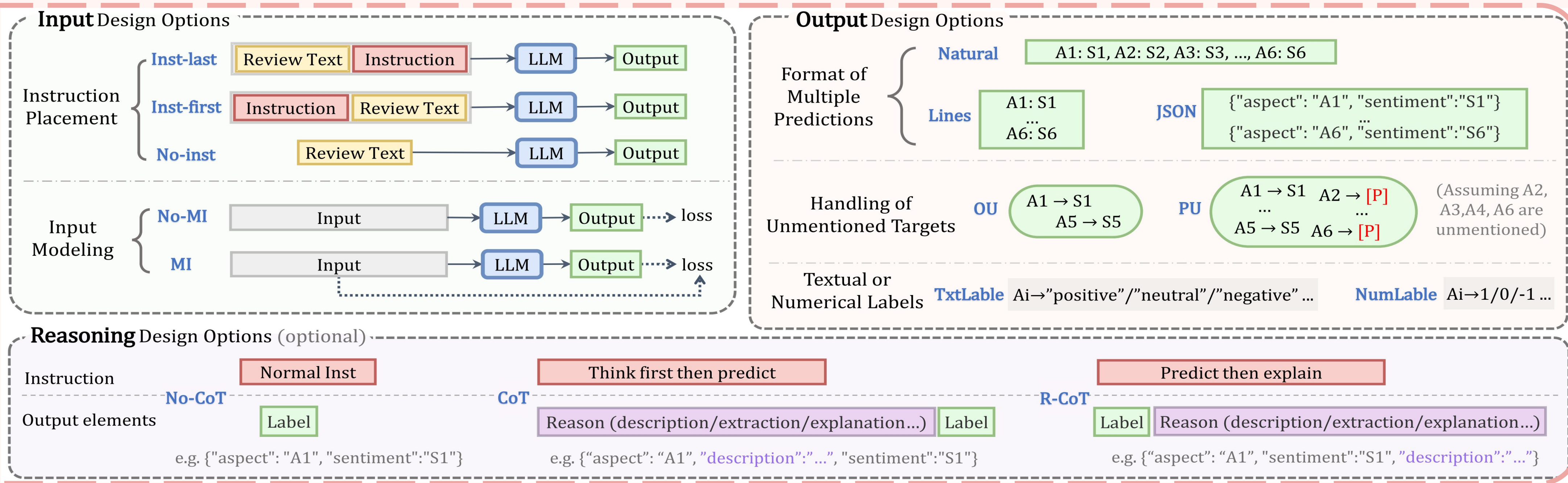
### Input Design Options

- Instruction Placement
- Input Modeling

### Output Design Options

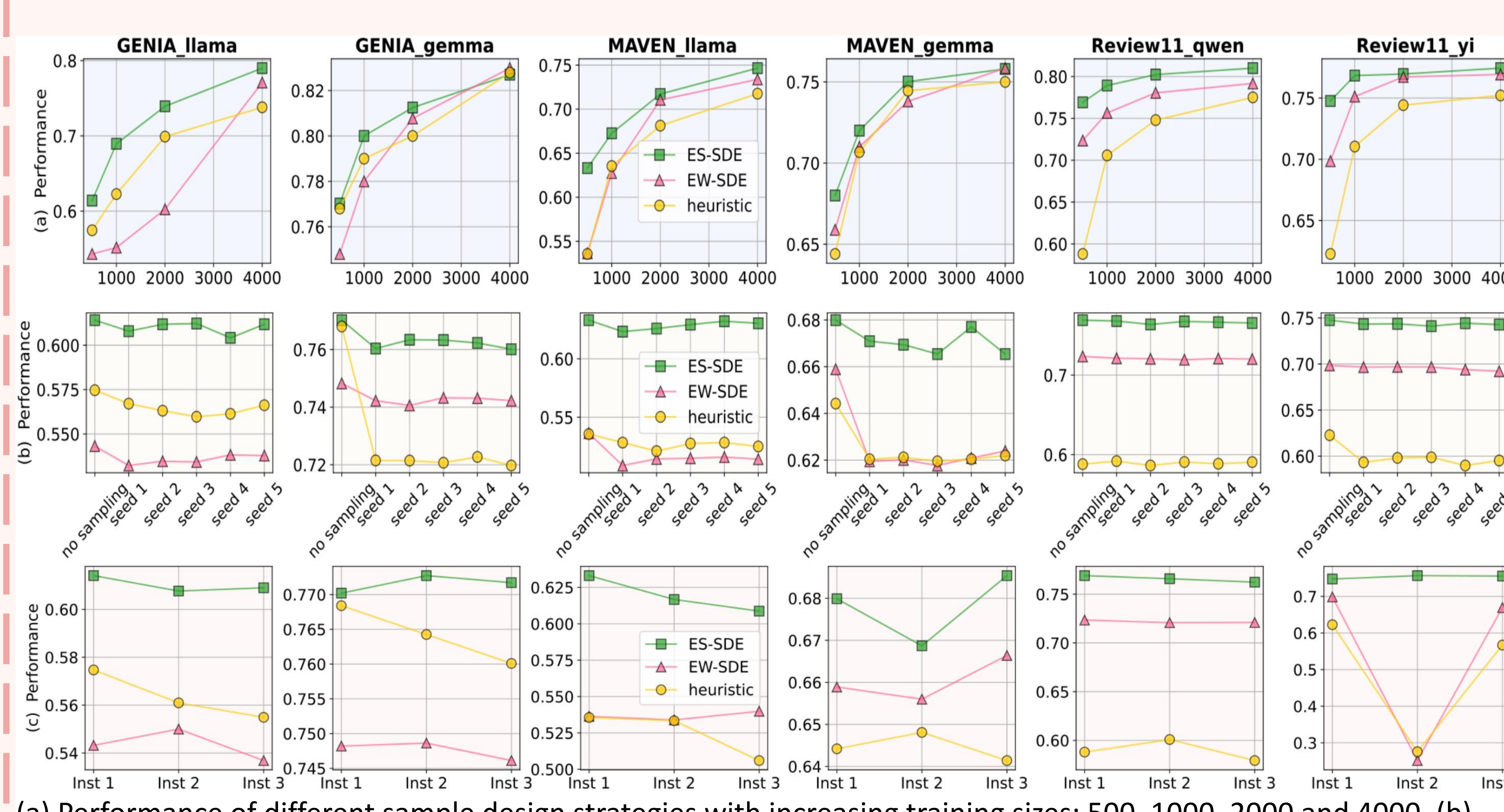
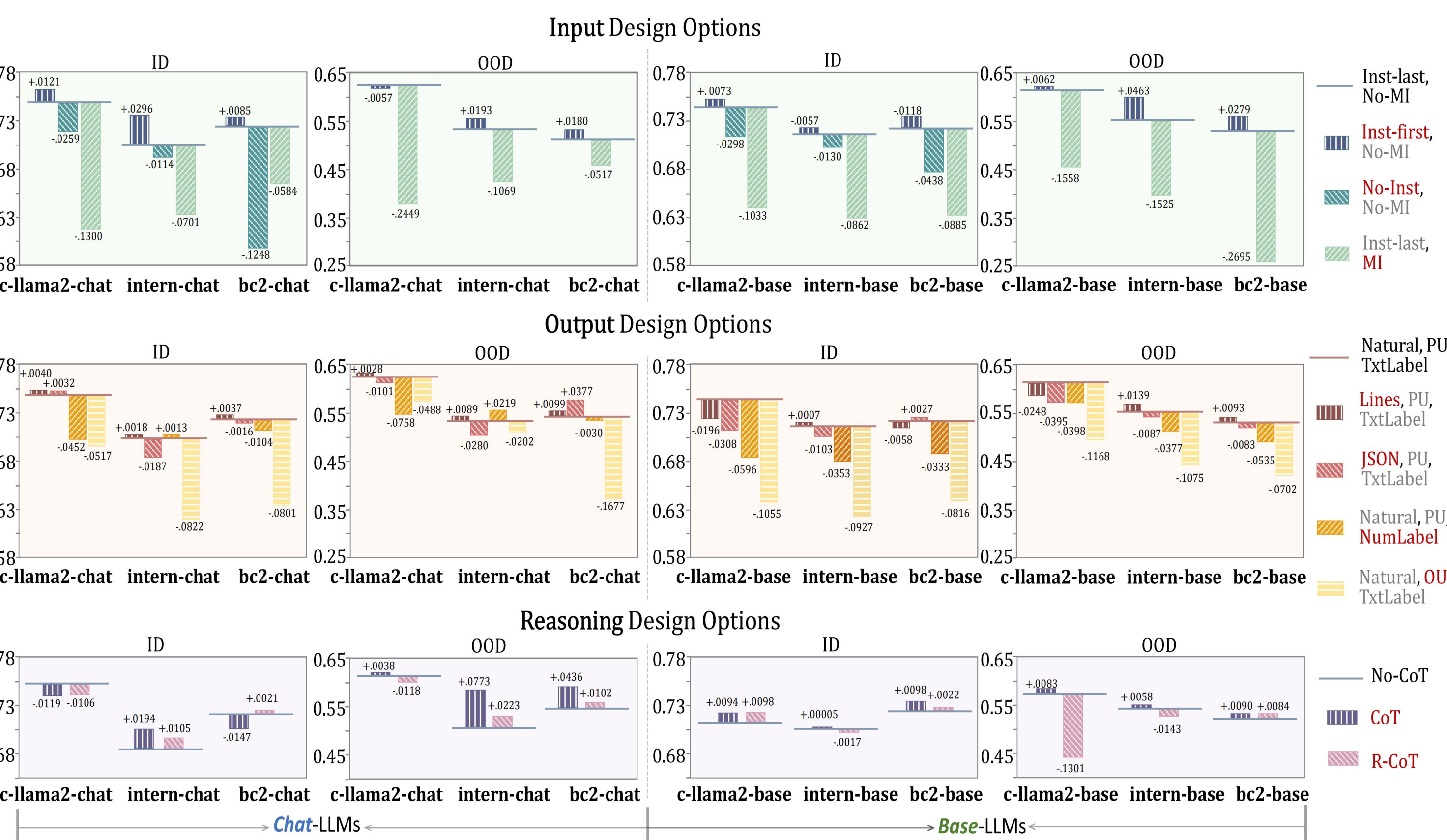
- Multiple Predictions Formatting
- Handling of Unmentioned Targets
- Textual or numerical labels

### Reasoning Design Options



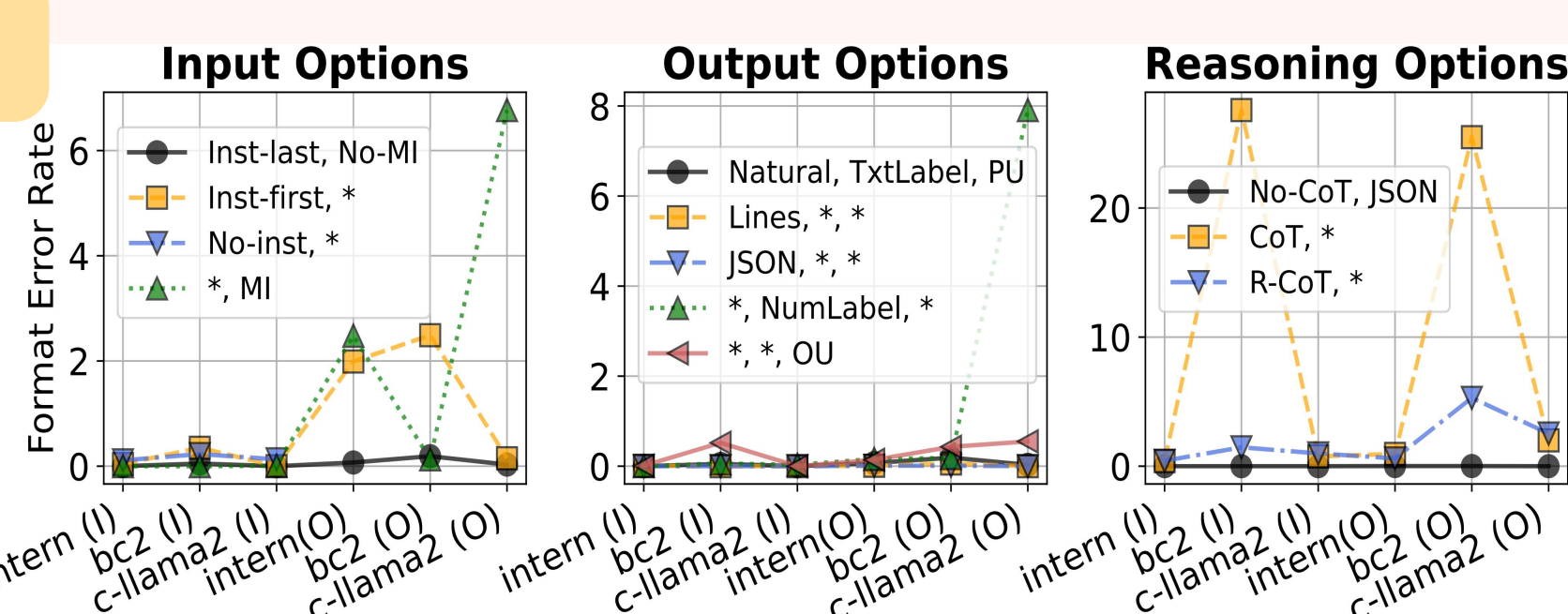
## Experiments I: Evaluating The Impact of Each SDE Option

## Experiments II: A Robust Integrated SDE Strategy



## Evaluate from 2 perspectives

- Sentiment analysis performance
- Format adherence



## KEY CONCLUSIONS:

- Better to place *instruction first*
- Lines* format is reliable
- Placeholders for Unmentioned* targets is better than Omit them
- Subtle impact of *CoT* on ID, while significant on OOD

## Empirically Strong SDE Strategy (ES-SDE)

Use the well performing options in Experiments I:

*Inst-first, No-MI* input designs

*Lines, PU(Placeholders for Unmentioned), TxtLabel* output designs

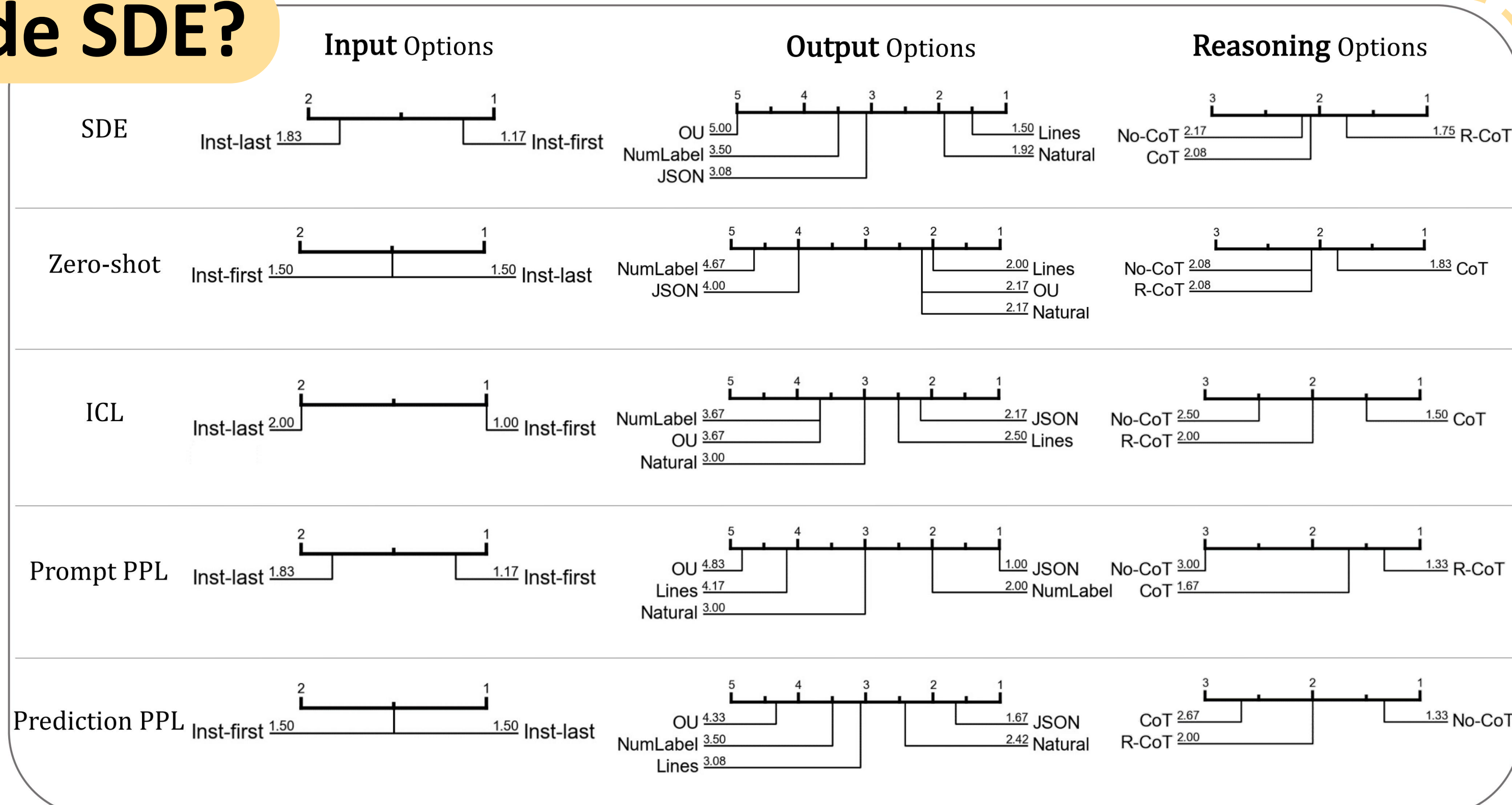
## KEY CONCLUSIONS:

- ES-SDE maintains advantages across tasks and training sizes
- ES-SDE is stable on decoding randomness
- ES-SDE is robust to instruction variation

## Can PE guide SDE?

PE patterns do not always align with SDE effectiveness.

For example, the performance of *OU* (Omit Unmentioned), and the comparison between *Natural* and *Lines*.



## Conclusion

- We propose a new data-centric perspective for enhancing the performance of LLMs in downstream tasks.
- We provide a comprehensive summary and systematic evaluation of various sample design strategies.
- Our experiments prove its necessity and effectiveness, and open up avenues for deeper SDE exploration in future studies.