TRADOS broadens software suite with release of new Freelance Edition

TRADOS GmbH, the recognised leader in global translation software, announced in October the launch of its TRADOS Translation Solution Freelance Edition, a powerful translation solution that seamlessly interfaces with commonly used standards such as Windows and TMX.

TRADOS' Freelance Edition was designed to help self-employed translators offer advanced translation services and drive their business to new heights by providing significant efficiencies of both cost and time. The Freelance Edition's powerful multipurpose application enables the professional translator to recycle legacy material and archive and maintain terminology. By exploiting the leading 32-bit translation memory system from TRADOS, professional translators are free to work in a host of file formats ranging from Microsoft Word, HTML to RTF and FrameMaker to Interleaf. The first 1500 copies of the software, which were offered at a special price of $ 495 in honor of TRADOS' 15th anniversary, sold out in only two days. Responding to popular demand, TRADOS has now decided to offer an additional 1500 copies at the same price. After this special offer, the price of the Freelance Edition will increase to its official list price of $995.

"Our new Freelance Edition delivers higher-quality translations and significantly enhanced productivity all at once," said Jochen Hummel, CEO of TRADOS. "Increased time-pressure and the growing complexity of translations has created the need for support from leading-edge technologies that save time without cutting corners. TRADOS' Freelance Edition makes it easy for professional translators to focus on their mission and ensure the quality, intelligibility and precision of their work."

Sophisticated rather than complex, the Freelance Edition suite significantly enhances the translation process, making translation tasks much more convenient and productive. Specially programmed to meet linguistic requirements, it is the most comprehensive, highest quality translation solution available for professional freelance translators.

The Freelance Edition's advanced 32-bit translation memory system for automating redundant translation work saves time and deals more efficiently with repetitive texts by not translating the same sentence over and over again. Translators usin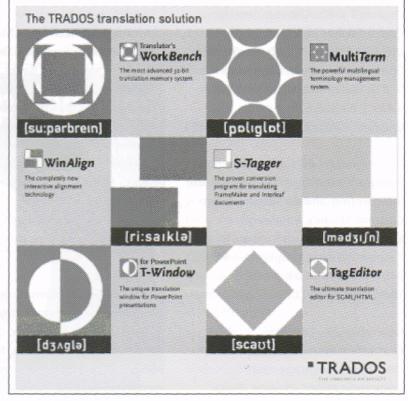g the Freelance Edition will also be able to get free web-based support simply by browsing through TRADOS' knowledge database at http://support.trados.com.

"We built this software based on the feedback we received from our customers and the professional translator community at large," Jochen Hummel continued. "We've designed the most flexible database system that is able to store and manage customer-specific terminology and afford unsurpassed search mechanisms that place the correct words at the user's finger-tips just when needed."

About TRADOS

TRADOS is a pioneer and leader in translation software solutions. The TRADOS Translation solution comprises a whole suite of complementary applications engineered to boost the efficiency and quality of multilingual communication in even the most demanding environments. Founded in 1984 and headquartered in Stuttgart Germany, the company markets translation solutions worldwide through offices in ten countries including the United States, The People's Republic of China and Japan and authorized partners. Information about TRADOS, its products and the company's 15th anniversary program can be found on the World Wide Web at http://www.trados.com. ■

Latest Addition to Industry-Leading Translation Solution Delivers Top Performance and Enhanced Productivity

The TRADOS translation solution