

Logos: New Partners, New Language Pairs

As MT watchers know, Logos Corp. has had its ups and downs over the years. With more than a hundred developers during its heyday in the late 1980s, Logos's only rival in size within the MT world was Eurotra. After a period of uncertainty, things look good again for Logos. Although Bernard "Bud" Scott, founder of the company, has left Logos and set up his own company, Parse International, he is still very much involved with Logos as a consultant. Controlling interest of Logos is now in the hands of a group of private German investors who have long range plans and are intent on stimulating the MT market.

Not surprisingly, German language pairs have had a high priority, with German-English, English-German, German-French, and German-Italian currently available. Logos has found a partner, Thamus (Salerno, Italy) for co-developing Italian pairs. English-Italian should be ready in March, 1993, to be followed at a later date by German-Italian. English-Spanish and Spanish-English pairs are also shipping, the latter for simplified Spanish. English-Spanish has been much in demand and attracted customers like Lexi-tech, Ericsson, and AT&T. According to Bud Scott, development of French-German and French-English are slated to begin in 1994. Logos has also entered an agreement with the University of Saarland (Saarbrücken, Germany) to collaborate on MT development and evaluation. The company is consolidating its American operations in New Jersey and plans to move part of its development activities to its new German offices in Eschborn-Taunus, near Frankfurt.

Scott is very familiar with Lexi-tech, one of Logos's most important customers. "The most successful users of MT are translation departments which are built around an MT system," he points out. "The AT&T documentation division is another good example. The management has to make it happen. They have to say: 'we're going to do it this way.'" His impression is that MT is the subject of a lot of attention at the moment, especially in Europe. "Ten years ago, there simply wasn't the same kind of interest," he says. Logos now runs on under Unix on Sun SPARCstations and IBM Rs/6000 machines.

Logos Corporation, 111 Howard Blvd., Suite 214, Mt. Arlington, NJ 07856, USA; Tel +1 201 398 8710, Fax +1 201 398 6102

Logos Computer Systems Deutschland, Mergenthaler Allee 79.81, Eschborn/Taunus W-6236 Germany; Tel +49 6196 59030, Fax +49 6196 590315